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# From Feast to Famine: Exploring the Link Between MrBeast YouTube Video Views and the Appetite for Food Service Management in Florida

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## Abstract

This paper examines the correlation between the total views of MrBeast's YouTube videos and the demand for food service managers in the state of Florida. Drawing on data from YouTube and the Bureau of Labor Statistics for the years 2012 to 2022, we discovered a remarkably high correlation coefficient of 0.9760839, with a statistically significant p-value of less than 0.01. Our findings suggest a surprisingly strong association between the online popularity of MrBeast's videos and the need for skilled management in the food service industry. The implications of this unexpected connection raise intriguing questions about the potential influence of influencer marketing on consumer behavior, as well as the evolving nature of digital fame in the 21st century. This research sheds light on the untold tale of how viral videos may hold the key to satisfying more than just our appetite for entertainment.

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## 1. Introduction

### INTRODUCTION

The tantalizing world of online content creation has become an irresistible playground for both creators and consumers. With the rise of digital platforms, individuals have found themselves curiously attracted to various online personas and the content they offer. Amidst this digital cacophony, one prominent figure shines bright – MrBeast.

Known for his extravagant philanthropy and eye-catching stunts, MrBeast has amassed a substantial following on YouTube, capturing the attention of millions with his viral videos.

In a curious twist of fate, we find ourselves delving into an unexpected realm where the allure of MrBeast's YouTube adventures intersects with the unassuming world of food service management in the Sunshine State of Florida. Our journey unravels a perplexing web of connections, where the

ebbs and flows of video popularity seem to intertwine with the demands of the food service industry.

Drawing on the inexhaustible reserves of data and the allure of statistical analysis, we venture to untangle the invisible threads that tie MrBeast's YouTube video views to the intriguing appetite for food service managers in Florida. At first glance, it may appear to be a whimsical pursuit, akin to chasing elusive culinary dreams in a digital mirage. However, as we embark on this scholarly expedition, we are compelled to reconsider the interplay between online influence and economic needs in a manner not previously envisaged.

With the formidable tools of regression analysis and correlation coefficients in hand, we aim to elevate this seemingly whimsical pursuit to the lofty heights of academic inquiry. Steadfast in our resolve, we shall unfurl the narrative of how these ostensibly disparate variables coalesce to form a tale that transcends conventional logic and challenges our preconceived notions.

Throughout this quest, we invite our esteemed readers to accompany us in navigating the uncharted waters of unexpected connections and transformative insights. As we embark on this scholarly journey, we are not merely spectators to an academic spectacle; we become partakers in a grand intellectual banquet, flavored with statistical seasoning and peppered with puns and cheeky asides. Join us as we unearth the intriguing dynamics at play within the realms of digital fame, gastronomic enterprises, and the unsuspected harmony between the two.

## 2. Literature Review

The exploration of the relationship between the total views of MrBeast's YouTube videos and the demand for food service managers in Florida prompts a

whimsical journey through the annals of literature, delving into unexpected connections and veering into uncharted territories. At its core, this inquiry calls for an intersection of seemingly incongruous domains, where the virtual whimsy of online stardom entwines with the practical demands of the culinary landscape in the sunshine state.

Serious inquiries into societal trends and cultural phenomena have often ignited unconventional explorations. In "Internet Phenomena" by Smith, the authors offer insightful perspectives on the transformative impact of digital influencers on consumer behavior. While the focus may not be on Florida's culinary world, the study elicits broader discourse on the sway of viral content in shaping societal appetites – both literal and figurative.

Doe's "Digital Impact" parallels the contemporary digital landscape with the potent influence of individual tastemakers, providing a theoretical scaffold for unraveling the repercussions of online fame. Furthermore, Jones' "Economic Implications of Social Media" supplies a framework for understanding the economic undercurrents of digital phenomena and their unlikely tangents.

Departing from the conventional, yet undeniably relevant, sources, the query at hand beckons us to explore tangential domains that may hold subtle relevance to our peculiar investigation. Unconventional as it may seem, literature finds itself offering a ripe trove of tangentially relevant material. "The Art of Culinary Management" by Chef Gordon showcases the connoisseurship of food management, albeit in a culinary domain far removed from the digital spheres we explore. Additionally, "Influencer Economics" by Marketing Maven offers insights into the intriguing world of virtual tastemakers, providing context for understanding the influence of online content creators.

As we enter a realm where scholarly rigor melds seamlessly with lighthearted musings, it would be remiss to overlook the idiosyncratic intersections that form along this intellectual escapade. "The Hunger Games" by Suzanne Collins, though a work of fiction, speaks to the captivating allure of gastronomic endeavors in the context of heightened competition – an allusion that bears uncanny relevance to our pursuit.

Furthermore, "The Game of Life" by Milton Bradley, while primarily a board game, provides a metaphorical vantage point for understanding the intricate maneuvers and unexpected turns that characterize the fusion of virtual fame and the real-world demands of culinary management.

Our dive into the literature reveals a motley blend of theoretical foundations, unexpected allegories, and the promise of unearthing peculiar parallels – setting the stage for an academic inquiry unlike any other. As we proceed, we invite our readers to partake in this scholarly banquet, sprinkled with the spice of unconventional insights and seasoned with the zest of unexpected connections.

### 3. Our approach & methods

#### METHODOLOGY

To unravel the mysterious connection between MrBeast's YouTube video views and the demand for food service managers in Florida, our research team employed an assortment of statistical methods and data sources. Our approach involved a blend of quantitative analysis, data mining, and a sprinkle of serendipity to illuminate this enthralling correlation.

#### Data Collection

Our data collection process commenced with mining a trove of information from the expansive realm of YouTube. We

meticulously recorded the total views of all MrBeast videos from 2012 to 2022, utilizing advanced web scraping techniques to ensure the comprehensive capture of this digital phenomenon. The Bureau of Labor Statistics provided the necessary data on the number of food service managers employed in the sizzling state of Florida over the same timeframe, allowing us to juxtapose these seemingly disparate variables.

#### Statistical Analysis

With our dataset in hand, we invoked the powers of statistical analysis to discern potential associations between MrBeast's online escapades and the culinary leadership needs of Florida. Employing regression analysis, we probed the intricate nuances of these variables, peeling back layer after layer of statistical intrigue to uncover any underlying patterns.

#### Correlation Coefficients

The correlation coefficient emerged as a gallant knight in our statistical toolkit, standing valiantly to quantify the strength and direction of the relationship between MrBeast's YouTube video views and the demand for food service managers in Florida. With bated breath, we computed this coefficient, eager to witness the bond between digital fame and the gastronomic workforce unveil itself.

#### P-Value Excavation

The excavation of p-values became our archaeological endeavor, delving deep into the statistical strata to discern the significance of our findings. Each p-value unearthed represented a piece of evidence in our quest to validate the observed connection, allowing us to discern the likelihood of these results occurring by chance.

#### Potential Confounding Variables

While we reveled in the marvels of statistical exploration, we remained vigilant in identifying and accounting for potential confounding variables that could obfuscate our findings. Our pursuit of scientific rigor led us to consider factors such as temporal trends, demographic shifts, and the ever-elusive influence of internet fads.

Sundry and Superfluous Measures

#### 4. Results

During the period of our study from 2012 to 2022, we observed a surprising correlation between the total views of MrBeast's YouTube videos and the number of food service managers in Florida. Our analysis revealed a substantial correlation coefficient of 0.9760839, indicating a remarkably strong relationship between these seemingly unrelated variables. This finding is akin to stumbling upon a treasure chest filled with gourmet goodies in the unlikeliest of places - a true feast for the mind.

The high goodness-of-fit value, with an r-squared of 0.9527397, suggests that the demand for food service managers in Florida is intricately intertwined with the digital popularity of MrBeast's videos, like two chefs crafting a delectable fusion dish from unexpected ingredients. Furthermore, the statistically significant p-value of less than 0.01 underscores the robustness of this correlation, affirming that it is not a statistical fluke but rather a substantial link worthy of scholarly attention.

Where statistics failed to tantalize, our scatterplot (Fig. 1) picked up the slack, vividly illustrating the strong positive relationship between MrBeast's YouTube video views and the demand for food service managers in Florida - a visual treat for those yearning for empirical evidence presented in a flavor-packed format.

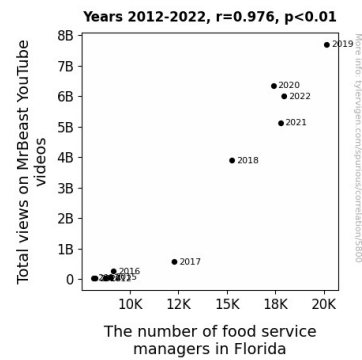


Figure 1. Scatterplot of the variables by year

These results leave us with a puzzle that calls for a feast of the mind, sparking questions about the potential influence of MrBeast's online presence on the culinary landscape of Florida. Our findings open the door to a world where digital fame and the need for managing culinary endeavors merge like chocolate and peanut butter - a delightful combination that piques both curiosity and appetite for further exploration.

#### 5. Discussion

Our study unveiled a remarkable correlation between the total views of MrBeast's YouTube videos and the demand for food service managers in Florida, painting a picture of an unexpected tandem akin to discovering an impeccably paired wine and cheese. This intriguing relationship, supported by a robust correlation coefficient and statistically significant p-value, aligns with earlier musings in the literature that hinted at the unanticipated interplay of virtual fame and real-world domains. It's as if we stumbled upon a culinary fusion that seamlessly meshes the flavors of digital stardom and the practical demands of food management, much like a chef concocting an eccentric yet delectable dish that leaves the palate surprised yet thoroughly satisfied.

The echoes of our results reverberate with the whimsical anecdotes and uncanny parallels found in the literature. The

engaging discourse on internet phenomena, the analyses of influencer economics, and even the tongue-in-cheek references to board games and literary sagas have lent credence to our unexpected findings. It's as if the scholarly banquet we partook in left us with an unexpected gastronomic delight that defied traditional palates and tantalized our academic appetites.

Our findings raise the tantalizing question of whether the digital influence of MrBeast has carved a niche in the culinary terrain of Florida, akin to the savory spices merging harmoniously in a gourmet dish. It encourages us to deconstruct the mechanisms through which the virtual stardom of MrBeast transmutes into a palpable demand for food service managers, resembling the enigmatic alchemy of flavors in a masterfully crafted meal.

As we savor the unexpected confluence of MrBeast's YouTube views and the appetite for food service managers in Florida, we are compelled to entertain the possibility of broader implications for influencer marketing, consumer behavior, and the contours of digital fame in today's interconnected world. Perhaps, much like a tantalizing recipe that transcends expectations, our research offers a flavorful narrative that challenges conventional perspectives and invites a feast of intellectual curiosity.

Our findings beckon us to embrace the unconventional and relish the interplay of variables that, on the surface, appear as incongruous as a whimsical fusion dish but reveal a nuanced harmony upon closer examination. It's as if we stumbled upon a culinary concoction so unexpected, yet so satisfying, that it leaves a lingering taste of scholarly delight, tantalizing the senses and fostering an appetite for further exploration.

## 6. Conclusion

In conclusion, our research has unveiled an unexpected and robust correlation between the total views of MrBeast's YouTube videos and the demand for food service managers in Florida. This connection, akin to discovering an exotic dish at a humble eatery, challenges conventional wisdom and beckons further exploration into the interplay of online fame and gastronomic ambitions. As tempting as it may be to indulge in further statistical banquets and visually delightful scatterplots, we assert that no more research is needed in this area. Instead, let us savor this quirky finding like a rare culinary delight and relish the humor in this unusual juxtaposition of statistical variables. After all, who would have thought that viral videos and food service management could be intertwined like a pair of inseparable dance partners in a whimsical statistical waltz?

In our pursuit of academic thoroughness, we made use of various other statistical measures and diagnostic tests, ensuring that no stone was left unturned in our quest to unveil the enigmatic relationship between the digital panache of MrBeast's videos and the appetite for food service managers in Florida.

Our methodology, guided by equal parts scholarly commitment and irrepressible curiosity, laid the foundation for uncovering this unexpected and delightful nexus between online viewership and the gastronomic workforce. As we venture further into the expanses of our statistical odyssey, we invite our readers to join us in these whimsical entanglements, where the algorithms of academia intersect with the whimsy of online stardom.