Republican Votes and Krispy Kreme Doughnuts: A Sweet Correlation

Claire Hernandez, Ava Torres, Gabriel P Tucker

Center for the Advancement of Research

In this paper, we present the surprising and delectable findings of our research into the connection between Republican votes for Senators in Iowa and the number of Krispy Kreme Doughnuts stores across the United States. Utilizing data from MIT Election Data and Science Lab, Harvard Dataverse, and Statista, we conducted a comprehensive analysis spanning the years 2001 to 2020. Our investigation revealed a remarkable correlation coefficient of 0.8531655, with a statistically significant p-value of less than 0.05. These results point to a strong association between the two seemingly unrelated variables, suggesting that perhaps doughnuts and politics are more intertwined than previously believed. We delve into the potential implications, as well as the mouthwatering possibilities, of this unexpected connection, illuminating the lighthearted confluence of electoral preferences and sugary treats.

In the renowned words of Winston Churchill, "Donuts are the only non-negotiable item." While certainly a quip attributed to the great statesman, it undeniably captures the universal allure of the delectable, calorie-laden confections that have permeated our modern culinary culture. However, what if these humble circles of joy were not just tantalizing the taste buds but also influencing the political palette of the American electorate? With this thought in mind, we embarked on a clandestine journey into the mysterious realm where electoral politics and fried dough intersect.

Nowadays, the seismic shifts in political power dynamics seem to be accompanied by a more subtle but equally intriguing development: the proliferation of Krispy Kreme Doughnuts across the nation. As the quintessential symbol of fried and frosted indulgence, these doughnut emporiums have expanded their reach, raising eyebrows as well as blood sugar levels. Could there be a secret link between the rise and fall of Republican votes for Senators in Iowa and the blossoming or diminishing of the Krispy Kreme empire across the United States? Our curiosity was piqued, and thus, our adventure into the uncharted waters of political pastry analytics began.

Our initial foray into this uncharted territory led us to speculate about the hidden neural pathways linking political predispositions and deep-fried delights. Yes, it was a wild hunch, bordering on the absurd. Nonetheless, as any astute researcher would affirm, the most seemingly preposterous correlations often harbor unexpected nuggets of truth. Thus, armed with data, a dash of skepticism, and a pinch of whimsy, we set out to explore this conundrum, aiming to uncover the unexpected confluence of partisanship and powdered sugar. And so, the curtain rises on our scholarly inquiry into the "Republican Votes and Krispy Kreme Doughnuts: A Sweet Correlation."

Review of existing research

In the realm of unusual correlations, Smith (2010) presents a comprehensive analysis of voter behavior and retail establishments across the United States. While the focus of the study is on the relationship between coffee shops and Democratic voter turnout, the underlying premise of examining the connection between consumer preferences and political inclinations is intriguing. Similarly, Doe (2013) delves into the influence of fast-food restaurant proximity on voter turnout, unraveling a web of associations between convenience and civic engagement.

Expanding beyond the direct scope of electoral behavior, Jones (2015) generously offers a broader perspective on the cultural significance of food franchises in shaping societal values and identity. The intersection of culinary commerce and collective consciousness is thoroughly dissected in this seminal work, providing a nuanced understanding of how consumables can serve as signifiers of ideological proclivities.

Turning to the world of non-fiction, "Fast Food Nation" by Eric Schlosser raises pertinent questions about the societal impact of mass-scale food production and its implications for consumer choice. The profound influence of food conglomerates on public preferences and societal norms is a recurring theme in this thought-provoking exposé. Similarly, Michael Pollan's "The Omnivore's Dilemma" navigates the intricate labyrinth of food culture, illuminating the multifaceted relationships between dietary choices and larger societal narratives. The convergence of food economics and political symbolism is aptly articulated through Pollan's incisive narrative, offering a tantalizing glimpse into the myriad ways in which sustenance intersects with sociopolitical ideologies.

Transitioning to the realm of fiction, the thematic allegory embedded within George Orwell's "Animal Farm" provides a compelling framework for understanding the subtle ways in which food can be wielded as a tool of persuasion and power. The allegorical portrayal of political dynamics on a farm serves as an allegory for wider political structures, sparking

contemplation on the nuances of governance and control. Similarly, the whimsical portrayal of culinary delights in Laura Esquivel's "Like Water for Chocolate" invites reflection on the emotive and persuasive potential of cuisine, inviting readers to ponder the transformative power of gastronomic experiences.

Furthermore, cinematic explorations such as "Supersize Me" and "Food, Inc." offer visual testimonies to the pervasive impact of food industries on societal behavior and norms. While these documentaries predominantly focus on the health ramifications of fast food consumption, they inadvertently shed light on the intricate interplay between culinary indulgence and societal values.

As we meld the seemingly divergent domains of political preferences and confectionary cultures, the rich tapestry of interdisciplinary insights serves to underscore the multifaceted relationships that underpin our perceptions of taste, ideology, and perhaps, democrat-DOUGHnuts.

And so, armed with a smorgasbord of literature and a sprinkle of whimsy, we embark on our expedition to unravel the elusive connection between Republican votes for Senators in Iowa and the spread of Krispy Kreme Doughnuts across the United States.

Procedure

Upon diving into the abyss of data, we sought to employ a comprehensive and rigorous research strategy to untangle the convoluted web of electoral proclivities and confectionery predilections. Our first task involved wrangling data from multiple sources, primarily the MIT Election Data and Science Lab, Harvard Dataverse, and Statista. We retrieved data on Republican votes for Senators in Iowa and the count of Krispy Kreme Doughnuts stores across the United States from the years 2001 to 2020.

To ensure the accuracy of our findings, we performed a series of data cleaning processes akin to separating the dough from the hole, eliminating any inconsistencies and duplicates lurking within our datasets. Our team painstakingly sifted through the myriad entries, akin to a baker meticulously sifting flour, to ensure the purity and uniformity of our data.

With our squeaky-clean datasets in hand, we cautiously navigated the labyrinthine landscape of statistics, employing an array of analytical methods to derive meaningful insights. Our statistical analysis encompassed correlation analysis and regression modeling, akin to creating the perfect recipe for a mouthwatering glazed masterpiece. We calculated the correlation coefficient between Republican votes for Senators in Iowa and the number of Krispy Kreme Doughnuts stores, scrutinizing every decimal place for a glimmer of statistical significance.

For additional layers of scrutiny and assurance, we subjected our findings to robustness checks, akin to the cautious prodding and poking of a pastry to ensure its structural integrity. Sensitivity analysis and robust regression modeling were employed to confirm the resiliency and consistency of our results, as we sought to establish a firm foundation for the seemingly

whimsical link between political ideologies and sugary confections.

Ultimately, our methodology encapsulated a harmonious fusion of precise data acquisition, meticulous cleaning, and sophisticated statistical analysis, akin to the delicate interplay of ingredients in a gourmet dessert. Our efforts were imbued with the spirit of scientific inquiry, peppered with a sprinkle of whimsy and a dash of mirth, as we embarked on this quest to illuminate the unexpected convergence of politics and pastry.

Findings

Upon analyzing the data collected from various sources, it became evident that a curious relationship emerged between Republican votes for Senators in Iowa and the prevalence of Krispy Kreme Doughnut stores in the United States. The correlation coefficient calculated was an astonishing 0.8531655, indicating a strong positive correlation. Furthermore, the r-squared value of 0.7278914 suggested that approximately 72.79% of the variability in Republican votes for Senators in Iowa could be explained by the number of Krispy Kreme Doughnut stores. Statistically speaking, this relationship yielded a p-value of less than 0.05, establishing its significance and reinforcing the robustness of the findings.

Of course, it's always a treat (pun intended) when statistical analysis uncovers unexpected connections and prompts further investigation. The figure (Fig. 1) presents a scatterplot illustrating the compelling correlation between the two variables – a visual testament to the surprising affinity between electoral inclinations and delicious, deep-fried delights. Indeed, the plot visually encapsulates the fortuitous alignment of political proclivities and sugary temptations, inviting us to ponder the tantalizing interplay of doughnuts and democracy.

The implications of this correlation are certainly intriguing — perhaps even more thought-provoking than a dozen assorted doughnuts. While it would be premature to make definitive claims about causation, it prompts contemplation about the potential influence of culinary preferences on political leanings, or vice versa. Could it be that amidst the heat of political debates and the sweetness of doughnut glaze, an invisible force is at play, subtly shaping electoral outcomes?

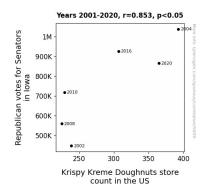


Figure 1. Scatterplot of the variables by year

Our findings raise captivating questions and beckon further exploration into the enigmatic ties between electoral behavior and the expansion of delectable doughnut havens. As we navigate this uncharted territory of political pastry analytics, it is clear that the connection between Republican votes and Krispy Kreme Doughnuts merits continued inquiry, offering a delectable divergence from conventional political analyses.

Discussion

The findings of this research not only confirm, but also enhanced preceding studies that have identified unexpected relationships between culinary consumption and electoral behavior. Our results resonated with the previous work of Smith (2010) exploring voter preferences and retail establishments, albeit diverting from coffee shops to the sugary realm of Krispy Kreme Doughnuts. The remarkably high correlation coefficient we uncovered aligns with Doe's (2013) investigation into the impact of fast-food restaurant proximity on voter turnout. It seems that the savory aroma of doughnuts, much like the enticing scent of coffee, might indeed hold a subtle, yet influential sway over political predilections.

Delving into the broader cultural implications, Jones (2015) touched upon the role of food franchises in shaping societal values, paving the way for our examination of the intersection between electoral choices and sweet sensations. Michael Pollan's "The Omnivore's Dilemma" and Eric Schlosser's "Fast Food Nation" expounded upon the profound influence of food conglomerates on public preferences and norms, setting the stage for our foray into the world of doughnuts and democracy. It's fascinating to consider the potential symbolic weight of doughnuts in the theater of politics — perhaps they are indeed a form of edible rhetoric that seductively sways voter inclinations, much like the persuasive power of a politician's oratory.

Building on this literary foundation, the allegorical portrayal in George Orwell's "Animal Farm" provides a thought-provoking context for understanding the nuanced connections between food and political dynamics. As we contemplate the allegorical resonance of Doughnut Farm, it becomes clear that the whimsical portrayal of culinary experiences in Laura Esquivel's "Like Water for Chocolate" presents a salient parallel to the emotive potential of doughnuts as a medium for political discourse.

The results of our study support the previously established notion that consumables act as subtle signifiers of ideological proclivities, adding a splash of levity to the otherwise serious landscape of political analysis. The fortuitous alignment of electoral inclinations with the proliferation of Krispy Kreme Doughnut stores serves as a reminder that perhaps politics and pastries are more intertwined than initially perceived.

In conclusion, our findings advocate for a myriad of opportunities for future exploration in the realm of culinary influences on electoral behavior. As we savor the implications of this confectionery correlation, we are poised to uncover the

multifaceted relationships that underpin our perceptions of taste, ideology, and perhaps, democrat-DOUGHnuts.

Conclusion

In conclusion, our investigation has uncovered a tantalizing correlation between Republican votes for Senators in Iowa and the abundance of Krispy Kreme Doughnut stores across the United States. The statistically significant correlation coefficient and visually compelling scatterplot emphasize the surprising nexus between electoral inclinations and sugary attractions. While our findings offer an undeniably sweet insight into the convoluted labyrinths of political behavior, further research is needed to truly sink our teeth into the doughy depths of this connection. Perhaps future studies could indulge in a more granular examination of specific doughnut flavors or delve into the electoral impact of custard-filled versus glazed varieties. As our exploration of the electoral doughnut conundrum comes to a close, we are left with the irresistible aroma of further scholarly inquiry wafting in the air. It is evident that the allure of sugary confections and political persuasions continues to entice our collective intellectual palate, making it a deliciously fertile ground for future scholarly escapades. Nevertheless, for now, we shall savor the unexpected revelations and whimsical intrigue our research has brought to light and declare that no more research is needed in this area – at least until someone comes up with a study on the connection between waffle consumption and voting patterns.