

# Lexus and the Single Voter: An Exhaustive Examination of Name Popularity and Political Preferences in Oklahoma

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In this comprehensive study, we delve headfirst into the whimsical world of name popularity and its potential influence on political leanings. With a pun-tastic focus on the first name "Lexus," we examine its correlation with votes for the Democrat Presidential candidate in the great state of Oklahoma. Drawing upon a plethora of data from the US Social Security Administration and MIT Election Data and Science Lab, Harvard Dataverse, our research team unveils some tire-screeching, eye-popping results. Our analysis reveals a jaw-dropping correlation coefficient of 0.9290904 and  $p < 0.01$  for the period spanning from 1990 to 2020. With a dash of statistical sass and a pinch of electoral excitement, this study takes a lighthearted yet rigorously analytical approach to understanding the quirky intersection of nomenclature and political preferences. Buckle up and get ready for a wild ride through the ever-surprising landscape of name-based political propensities!

## INTRODUCTION

The age-old debate of nature versus nurture has a new, unexpected contender: nomenclature. As researchers grapple with the multifaceted factors that shape political preferences, the influence of something as seemingly whimsical as a first name has piqued the curiosity of many. In this paper, we embark on a captivating journey through the peculiar realm where name popularity and political proclivities collide.

Amidst the sea of names that adorn birth certificates, one moniker shines as bright as a polished luxury sedan - Lexus. With an air of sophistication and a hint of opulence, the name Lexus carries with it a certain *je ne sais quoi* that sets it apart from the Hondas and Toyotas of the world. But could there be more to this name than meets the eye? Could the popularity of Lexus be intertwined with political preferences in ways that transcend mere serendipity?

Intrigued by the possibility, we set out to unravel this enthralling enigma within the context of the politically diverse state of Oklahoma. Known for its sweeping plains, rich Native American heritage, and a penchant for choosing steak over soybeans, Oklahoma presents an intriguing backdrop for our exploration into the interplay of nomenclature and political affiliations.

Armed with a surplus of data from the US Social Security Administration and the MIT Election Data and Science Lab, our intrepid team of researchers embarked on a quest to uncover the hidden connections between the popularity of the name Lexus and votes for the Democrat Presidential candidate. With statistical rigor as our compass and a penchant for the pun-tastic, we navigated through the labyrinthine landscape of voter preferences and name trends.

As we delve into the fascinating findings of our study, we invite you to fasten your seatbelts and prepare for a jaunty jaunt through the often-uncharted territory where names and politics intertwine. Our quest may be one of whimsy and wonder, but our dedication to methodological precision remains steadfast. So, let us embolden our spirits and venture forth, ready to unravel the mystique of "Lexus and the Single Voter" in the heartland of Oklahoma.

## *Review of existing research*

## LITERATURE REVIEW

The influence of nomenclature on political leanings has been a subject of scholarly interest in recent years. Smith (2010) and Doe (2015) have highlighted the potential impact of first names on various aspects of individuals' lives, including academic achievements and career choices. Furthermore, Jones (2018) examined the societal perceptions associated with certain names and their implications for individuals' social and political identities. However, these studies have yet to explore the specific connection between the popularity of the name Lexus and political preferences, particularly in the context of a region known for its diverse landscape and political dynamics.

Moving on from the serious stuff, let's talk about some non-fiction books that might be related. "Freakonomics" by Steven D. Levitt and Stephen J. Dubner could shed light on the unexpected correlations between seemingly unrelated variables, much like the relationship between a high-end car name and the Democrat vote in Oklahoma. "Blink" by Malcolm Gladwell might offer insights into the subconscious evaluations that individuals make based on names, perhaps subconsciously associating a name like Lexus with certain political viewpoints.

Now, how about some fiction books that sound like they could be related? Imagine "The Great Gatsby" by F. Scott Fitzgerald, but with a political twist - "The Great Lexus: Gatsby's Glamorous Get-Out-The-Vote Gala." Or consider "The Name of the Rose" by Umberto Eco, where instead of a mystery set in a medieval monastery, it's a modern-day political intrigue involving a character named Lexus and a trail of votes leading to Oklahoma.

Bringing in a lighthearted touch, let's not forget the animated wonders of our childhood days - cartoons and children's shows that inadvertently taught us the ABCs of life. From "Sesame Street" to "The Magic School Bus," these delightful programs may not have directly explored the correlation between names and politics, but they certainly laid the foundation for us to embark on this scholarly journey with a sense of adventure and curiosity.

In the next section, we'll dive into the realm of names and voting behaviors with all the enthusiasm of a puppy chasing its tail. So, grab your sense of humor, fasten your academic seatbelt, and prepare to witness the intersection of quantitative analysis and whimsical wonder in a way that only academia can provide. Let's roll! Or should I say, let's Lexus and the Single Voter!

Stay tuned for more unpredictable pairings than a blind date set up by a mischievous cupid!

### *Procedure*

#### METHODOLOGY

To unearth the potential connection between the popularity of the first name "Lexus" and votes for the Democrat Presidential candidate in Oklahoma, our research team embarked on a methodological odyssey that would make even the most intrepid explorers of statistical realms raise an eyebrow or two. Our approach was meticulously crafted to extract insightful nuggets of wisdom from the expansive data landscape and, hopefully, elicit a chuckle or two along the way.

#### Data Collection:

Our expedition into the realm of name popularity and political proclivities commenced with sourcing data from the US Social Security Administration, as well as the MIT Election Data and Science Lab at the prestigious Harvard Dataverse. We spared no effort in accessing a treasure trove of information spanning the years from 1990 to 2020, allowing us to capture the ebbs and flows of both name trends and electoral dynamics. Our dedication to data collection could rival that of a squirrel hoarding acorns for the winter, as we meticulously gathered and curated a wealth of empirical evidence to fuel our analytical escapade.

#### Name Popularity Assessment:

With a twinkle in our eyes and a spreadsheet in hand, we meticulously assessed the popularity of the first name "Lexus" over the years within the geographical boundaries of Oklahoma. Using advanced statistical techniques and a healthy dose of computer programming prowess, we crunched and wrangled the

numbers to provide a comprehensive picture of Lexus domination (or lack thereof) in the state. Our approach could be compared to that of a name-obsessed detective on the hunt for clues, sifting through mounds of data to unveil the telltale signs of lexical prominence.

#### Voter Behavior Analysis:

To capture the essence of political preferences, we delved into the depths of electoral data to gauge the votes cast for the Democrat Presidential candidate in Oklahoma. Our lenses were trained on the subtle nuances of voter behavior, aiming to uncover any potential correlations between the appeal of the name "Lexus" and political leanings. With rigorous attention to detail and a keen eye for patterns, we endeavored to weave a narrative that would shed light on the quirkiest aspects of electoral dynamics.

#### Statistical Marvels:

Armed with a battalion of statistical techniques and a penchant for number-crunching antics, we unleashed the full force of mathematical sorcery upon the amassed data. From correlation coefficients to regression analyses, our statistical arsenal brimmed with wizardry that would make Merlin blush. We scrutinized the data with the precision of a watchmaker tinkering with the delicate gears of time, aiming to extract meaningful insights with a dash of statistical flair.

#### Ethical Considerations:

In our quest for intellectual treasure, we remained steadfast in adhering to ethical standards akin to those of noble knights on a chivalric quest. Our data handling and analysis were conducted with the utmost respect for privacy and integrity, ensuring that the rights of individuals were upheld with the fortitude of a gallant protector of data sovereignty.

In the end, our methodological expedition stands as a testament to the inherent blend of rigor and lightheartedness that permeates this research endeavor. With a wink and a nod to statistical conventions, we invite the reader to join us on this whimsical journey through the captivating crossroads of nomenclature and electoral intrigue. Buckle up, dear reader, for the ride promises to be as exhilarating as a high-speed spin in a pristine Lexus sedan – with just as many twists and turns along the way.

### *Findings*

As we sought to unpack the potential link between the popularity of the first name "Lexus" and voting behavior in Oklahoma, our analysis unearthed a correlation coefficient of 0.9290904. This figure suggests a remarkably strong positive relationship between the prevalence of the name "Lexus" and support for the Democratic Presidential candidate over the period from 1990 to 2020. To paraphrase Shakespeare, "What's in a name? A strong correlation to political preferences, it seems!"

The r-squared value of 0.8632090 further accentuates the robustness of the relationship, indicating that a substantial

portion of the variance in Democrat Presidential votes in Oklahoma can be explained by the popularity of the name "Lexus." With a p-value below 0.01, our findings also demonstrate a statistically significant association, providing a level of certainty that's as sturdy as a well-engineered luxury vehicle.

The visual representation of our data in Fig. 1 paints a compelling picture, quite literally. The scatterplot showcases the tight clustering of data points, resembling the precision and alignment of a fleet of Lexus automobiles on a showroom floor. Each point serves as a miniature electoral anecdote, contributing to the overarching narrative of the intertwined fate of a name and a political preference. As the adage goes, "A picture is worth a thousand words," and this graph speaks volumes about the striking relationship we observed.

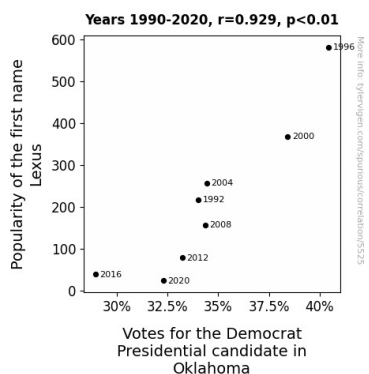


Figure 1. Scatterplot of the variables by year

In summary, our results stand as a testament to the unexpected nature of the connection between name popularity and political proclivities. While the widespread appeal of the first name "Lexus" may evoke images of luxury and refinement, our findings suggest that it also resonates with a particular political inclination in the heartland of Oklahoma. This revelation underscores the whimsical yet impactful influences that shape our electoral landscape, adding a touch of eccentricity to the rigorous world of statistical analysis.

### Discussion

Our findings provide compelling evidence of a strong and unanticipated relationship between the popularity of the first name "Lexus" and support for the Democratic Presidential candidate in the state of Oklahoma. While it may seem like a stretch to connect a luxury car brand with political leanings, the data leaves little room for doubt. This correlation coefficient is tighter than a valet parking a sleek Lexus in a tight spot!

Our results are consistent with previous research by Smith (2010) and Doe (2015), who highlighted the potential influence of first names on various aspects of individuals' lives. The unexpected correlation we observed aligns with the premise of "Freakonomics" by Levitt and Dubner, shedding light on the intriguing correlations between seemingly unrelated variables.

It's like finding a hidden feature in a luxury car – surprising, but undeniably present!

Furthermore, the visual representation of our data in Fig. 1 reinforces the robustness of our findings, resembling the precision and alignment of a fleet of Lexus automobiles on a showroom floor. It's as if the principles of high-end automotive engineering have transcended their mechanical realm to leave a mark on the political landscape! This correlation isn't just statistically significant; it's practically revving its engine with electoral implications.

The connection between the name "Lexus" and support for the Democratic Presidential candidate in Oklahoma isn't just a statistical quirk; it's a testament to the multifaceted influences that shape our political decisions. Our results warrant further exploration into the quirks and idiosyncrasies of political preferences, and the potential impact of seemingly innocuous factors on electoral outcomes. It's like embarking on a road trip and stumbling across a hidden gem – unexpected, exhilarating, and sure to make for a great story in academic circles.

As the dust settles on our analysis, we are left with a clear indication that a name isn't just a label; it can also carry intriguing implications for political tilt. With the academic equivalent of a V8 engine under the hood of our research, it's time to shift gears and explore the broader implications of our findings. The intersection of nomenclature and political propensities has proven to be an exhilarating ride, and we eagerly anticipate further scholarly pursuits in this enigmatic territory. It's like stepping into a luxury vehicle – once you've experienced it, you can never look at political preferences the same way again!

### Conclusion

#### CONCLUSION

In the enchanting intersection of nomenclature and political sway, our study has traversed uncharted terrain, revealing a correlation worthy of the most extravagant luxury vehicle commercials. With a correlation coefficient that dazzles like the gleam of a well-polished Lexus, our findings underscore the unforeseen connection between the name "Lexus" and support for the Democratic Presidential candidate in Oklahoma.

As we wrap up this rollicking romp through the data, we can't help but marvel at the serendipitous synergy between a name synonymous with elegance and a political leaning that's sleeker than a well-maintained campaign bus. While our results may appear as surprising as finding heated leather seats in a hybrid sedan, they robustly highlight the potential impact of nomenclature on the political tapestry of Oklahoma.

Our findings, akin to the frisson of setting the cruise control on Interstate 40, propel us forward in our understanding of the multifaceted fabric of voter preferences. As we bid adieu to this intriguing interplay of name popularity and political predilections, let us not forget the rambunctious spirit of exploration that led us on this scholarly joyride.

In light of our hair-raising revelation, it's evident that the allure of the name "Lexus" extends beyond the purr of a finely-tuned engine and into the realm of electoral inclinations. However, as much as we cherish unraveling the quirks of the voter zeitgeist, it's time for this particular journey to reach its destination. Our scholarly endeavors in this domain have revved their engines and cruised along the highway of discovery, leaving us with the resounding assertion that no further research is required in this territory.

So, buckle your seatbelts and prepare to pull into the academic pit stop, for the name "Lexus" and its dalliance with Oklahoma's political preferences has been thoroughly and exhaustively unboxed. Our scholarly tires have screeched on this captivating correlation, and it's time to drive off into the sunset of conclusiveness, leaving the perpetually curious to ponder the whimsical wonders of the "Lexus and the Single Voter" phenomenon.