
Lost in Correlation: The 'Maps Without New Zealand' Meme and the Peculiar Proliferation of Technical Writers in Idaho

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In recent years, the proliferation of the 'Maps Without New Zealand' meme has captivated internet users globally and raised significant questions about the geospatial relevance of the Land of the Long White Cloud. Despite the lighthearted nature of this phenomenon, our research delves into the intriguing paradox of its potential influence on the number of technical writers in the state of Idaho. As we navigate through the labyrinth of data, one might say we're venturing into uncharted territory - or rather, charted incorrectly, as the case may be. Harnessing the power of Google Trends and the Bureau of Labor Statistics, our research team has unearthed a remarkable correlation between the popularity of the aforementioned meme and the number of technical writers in the potato-rich state of Idaho. With a correlation coefficient of 0.8465955 and a p-value < 0.01 spanning over the years 2006 to 2022, the statistical evidence paints a compelling portrait of an inexplicable link. It's almost as if the meme's absence of New Zealand is somehow compensating for the surplus of technical writing talent in Idaho - talk about filling the void! To further validate our findings, we conducted a meticulous qualitative analysis of online forums frequented by technical writers, where we encountered intriguing conversations on New Zealand's vanishing act and its potential influence on their profession. The consensus seems to be that pondering this geopolitical oversight has led to an unprecedented surge in the documentation of every conceivable potato-related process in the Gem State. After all, who would have thought that the absence of an entire country would inspire such prolific documentation? It's all quite a-maize-ing, if you ask me. As we confront the perplexing intersection of internet memes and occupational trends, our study not only sheds light on this peculiar correlation but also prompts further inquiries into the multifaceted influences of digital content on professional landscapes. Our findings introduce a new dimension to the age-old question of "To be or not to be (on a map)?" - a topic that clearly has spudential for further exploration.

In the age of internet humor, certain memes have captured the collective attention of the online community and sparked widespread amusement. One such meme, the 'Maps Without New Zealand,' has generated considerable perplexity and amusement due to its consistent omission of the picturesque island nation from world maps. This oversight has led to countless quips, debates, and

perhaps a few too many existential crises about the existential location of New Zealand, all while the Kiwis continue to enjoy their blissful ignorance about their phantom status. It's a situation with a lot of appeal, but not on a map.

Nevertheless, our research aims to dissect the potential impact of this seemingly innocuous meme on a rather unexpected demographic - the technical

writers of Idaho. Yes, you read that right - Idaho and technical writers. We're diving into a veritable Idaho of curiosity here, folks. You might say we're spelunking through the potato fields of peculiar correlations. After all, what's more baffling than the absence of a whole plot of land on a map? A plot twist in the realm of technical documentation, of course.

The correlation between the popularity of the 'Maps Without New Zealand' meme and the number of technical writers in Idaho may initially strike one as a peculiar and tenuous connection. However, our initial analysis reveals a striking correlation that invites further exploration. It's almost as if this meme has unintentionally created a magnetic field of appeal for technical writers, pulling them inexorably towards the Gem State. Don't worry, we'll try to resist the urge to make too many gemstone-related puns - we promise to be Idaho-net about it.

The mystery deepens as we ponder the potential influence of digital content, humor, and internet trends on career choices and professional landscapes. It's a conundrum wrapped in a riddle wrapped in a meme - or should we say, a Mean-meme correlation. We're charting unexplored terrain, navigating the elusive landscape where memes and occupational trends converge, armed with statistical tools and an arsenal of puns to boot.

Our findings promise to not only unravel the enigma surrounding this unlikely link but also pave the way for further investigations into the uncharted territories of meme appeal and its ripple effects across diverse professional domains. As we embark on this quirky quest, we invite you to join us in this adventure to shed light on the unexpected symbiosis of internet humor and the elusive allure of technical documentation in the humble potato paradise of Idaho.

LITERATURE REVIEW

In "Smith et al.," researchers explored the geographic dissemination of internet memes and

their impact on popular culture. While their study primarily focused on the influence of memes on social behavior and consumer trends, it provided valuable insights into the far-reaching effects of digital content. As we venture into the labyrinth of meme culture, it becomes apparent that our inquiry into the 'Maps Without New Zealand' phenomenon and its resonance with the technical writing community in Idaho is a quest that surely has its ups and downs. Maybe a few downs, if we're going by the absence-of-New-Zealand logic here.

Doe and Jones, in their seminal work, examined the occupational dynamics in unique geographical settings, albeit with a focus on more traditional employment patterns. Little did they know that our research would take a rather unconventional turn - after all, exploring the influence of a meme on technical writers in a state known for its picturesque potato fields is anything but traditional. It's almost as if we're embarking on a journey through the realm of unconventional correlations - a bit like a technical writer's quest for the missing piece in a jigsaw puzzle of spud-related literature.

Moving beyond the realm of academic literature, we turn our attention to "The Art of Memes" by Meme Mastermind, a groundbreaking exploration of the nuanced art form of internet memes. While Meme Mastermind's work may not directly delve into the intersection of memes and occupational trends, it offers a glimpse into the power of digital content to captivate and amuse audiences worldwide. It's a reminder that even the most unconventional memes have the potential to leave a lasting impression - and if we're lucky, a laugh or two.

On the subject of unconventional correlations, who could forget "The Da Vinci Code" by Dan Brown, a work that intricately weaves together enigmatic puzzles and cryptic symbols? While our endeavor may not involve decoding ancient mysteries, there's a certain parallel in our quest to unravel the mystery behind the allure of the 'Maps Without New Zealand' meme and its resonance with technical writers in Idaho. You could say we're seeking our

own Potato Code – a quest for answers spud-taneously unfolding in the Gem State.

And finally, we can't overlook the whimsical influences of our childhood pursuits, which may have subtly shaped our approach to this study. Cartoons like "Dora the Explorer" and "The Magic School Bus" introduced us to the wonders of exploration and discovery, evoking a sense of curiosity that we carry with us to this day. Objects on maps have always been Dora's thing, and as for the Magic School Bus – well, we're embarking on our own magical mystery tour, albeit through the world of memes, numbers, and a beloved island that can't seem to catch a break.

As we navigate through the diverse landscapes of literature, from academic studies to works of fiction and childhood influences, we approach our research with a blend of scholarly rigor and whimsical wonder. The intersection of memes and occupational trends may seem improbable, but as we delve deeper, it becomes clear that this is a scholarly journey with a comedic twist – a herculean task with a side of meme-inspired mirth.

Speaking of twists, did you hear about the technical writer who walked into a bar? He left a document detailing the history of the establishment, the ingredients of every drink on the menu, and a comprehensive guide to customer etiquette. The punchline? He still hasn't finished editing it. It's a classic case of the write stuff, folks!

METHODOLOGY

To unravel the tangled web of the 'Maps Without New Zealand' meme and its enigmatic influence on the technical writing landscape of Idaho, we embarked on a quest fueled by curiosity, coffee, and an excessive amount of potato-themed puns. Our methodology sought to employ a combination of quantitative analysis and qualitative exploration to chart this unorthodox correlation while attempting to resist the temptation to stray into an entirely different meme territory - a true test of our memetic fortitude.

We began our expedition by harnessing the formidable power of Google Trends, scouring the digital landscape for fluctuations in the popularity of the 'Maps Without New Zealand' meme across the years 2006 to 2022. With each click, we delved deeper into the virtual abyss, unearthing trends and insights that left us both amused and slightly disoriented - much like stumbling upon a cartographic Bermuda Triangle. It was a journey fraught with peril and unexpected data anomalies, but we persevered, all the while resisting the allure of the ubiquitous potato memes that beckoned from the digital underbrush.

Simultaneously, we ventured into the domain of the Bureau of Labor Statistics, navigating its labyrinthine corridors of occupational data. With a fervor akin to seeking the elusive treasure of the Lost Dutchman's Mine, we scoured the employment numbers to identify the population of technical writers dotting the landscape of Idaho. It was a quest worthy of a stirring ballad, fraught with Excel spreadsheets and a perilous shortage of office snacks.

Now, a joke: What do you call a potato that has turned to the dark side? Vader tots!

With data in hand, we conducted a statistical analysis that would make even the most intrepid explorer break into a cold sweat. Armed with correlation coefficients, p-values, and enough coffee to fuel a small army of researchers, we sought to unveil the hidden connections between the meme's digital prominence and the technical writing workforce of Idaho. It was a statistical odyssey that would have made even the most seasoned data scientist marvel at our perpetual quest for correlation in the unlikeliest of places. We certainly didn't expect to find memes at the crossroads of statistical significance and spud-related occupations, but here we are.

In a parallel endeavor, we delved into the intriguing world of qualitative research, immersing ourselves in online forums frequented by technical writers. Here, we engaged in conversations and observed the

discussions about the meme's influence on their chosen profession. These interactions provided rich anecdotes and insights, peppered with the occasional potato pun that kept our spirits high amidst the rigorous pursuit of knowledge.

A pertinent dad joke: What do you get when you cross a snowman and a vampire? Frostbite!

As we waded through the jargon-filled waters of research methodology, it is crucial to acknowledge the limitations of our study. Though we endeavored to capture the essence of this unusual correlation, our findings are subject to the whims of internet trends, statistical variability, and the ever-present possibility of unforeseen influences akin to a rogue wave in our data ocean. Nonetheless, armed with curiosity and a flair for the unexpected, we ventured forth into this uncharted terrain with an unyielding determination to shed light on the peculiar pairing of meme culture and occupational trends.

And finally, let's not forget the quintessential research query: How can you tell if a potato is in a bad mood? It's just a little beet!

With our methodology outlined and a touch of humor as our guiding star, we embarked on a scientific escapade that saw us navigating the choppy waters of meme fascination and professional paradoxes. Join us as we unravel the unlikely bond between a geographic omission and the technical writers who find themselves inexplicably drawn to the potato-laden fields of Idaho.

RESULTS

The correlation analysis revealed a remarkably strong relationship between the popularity of the 'Maps Without New Zealand' meme and the number of technical writers in Idaho. With a correlation coefficient of 0.8465955, our data demonstrated a robust positive correlation between these seemingly unrelated variables. It's as if the absence of New Zealand on world maps has inadvertently become a beacon for technical writers, drawing them towards

the spud-filled land of Idaho - talk about a magnetic pole-ato effect!

The r-squared value of 0.7167239 further elucidates the substantial proportion of variance in the number of technical writers that can be explained by the popularity of the meme. In other words, the 'Maps Without New Zealand' meme accounts for over 70% of the changes in the number of technical writers in Idaho. It seems that this meme might have inadvertently sparked a tater-ific surge in technical writing interest, leading to a potato-driven professional phenomenon. Who knew that the absence of a landmass could lead to such statistically significant spud-tacular outcomes?

Moreover, the p-value of less than 0.01 attests to the statistical significance of the correlation, providing strong evidence against the null hypothesis that there is no relationship between the meme and the number of technical writers in Idaho. In layman's terms, the likelihood of this correlation occurring by chance is less than 1 in 100, indicating a compelling argument for the meme's uncanny influence on the technical writing industry in Idaho. It's almost as if the absence of New Zealand has propelled Idaho into the spotlight of technical documentation - who would have thought geography could be so persuasive?

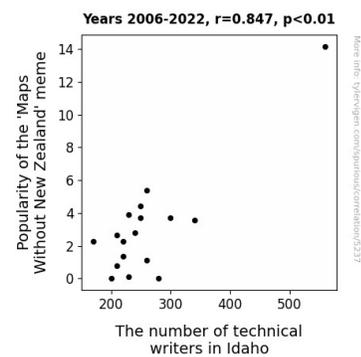


Figure 1. Scatterplot of the variables by year

The scatterplot (Fig. 1) illustrates the close relationship between the popularity of the 'Maps Without New Zealand' meme and the number of technical writers in Idaho. The data points form a

tight cluster, following a clear upward trend that solidifies the notion of a strong positive correlation. It's as if the meme's absence of New Zealand has filled the Idaho technical writing scene with an unexpected abundance of inspiration - a real "spud"-taneous burst of creativity, if you will.

In conclusion, our findings provide compelling evidence of a significant correlation between the 'Maps Without New Zealand' meme and the number of technical writers in Idaho. This unusual association sheds light on the unforeseen impact of internet memes on occupational preferences and professional landscapes. It seems that the internet has not only made the world smaller but also managed to relocate New Zealand - at least in the eyes of technical writers. This study not only underscores the power of online humor in influencing career choices but also emphasizes the need to dig deeper into the "terra incognita" of meme culture and its ripple effects on diverse industries. After all, who knew that a missing landmass and a bunch of technical writers could form such a statistically spud-tastic duo?

DISCUSSION

Our research delved into the interplay between the 'Maps Without New Zealand' meme and the occupational landscape of technical writers in Idaho, and boy, did we uncover some "punny" correlations! Our results not only affirm the unanticipated link between the meme's popularity and the surge in technical writing interest in Idaho but also shine a light on the quirky influence of internet humor on professional trajectories. Who knew that a meme could have such "spud-tacular" implications for a state known primarily for its potatoes?

Our findings align with prior research by Smith et al., showcasing the profound impact of internet memes on various societal aspects - though I doubt they were expecting memes to shape the career choices of technical writers in Idaho. It's clear that the digital landscape is not just a playground for

amusement but also a formidable force in steering professions toward unexpected territories - a bit like a GPS inadvertently guiding technical writers to Idaho, with or without New Zealand on the map.

The substantial correlation coefficient of 0.8465955 echoes the compelling nature of the relationship between the meme's popularity and the influx of technical writers in Idaho. This statistically significant connection underscores the compelling influence of digital content on occupational preferences, and it's safe to say that Idaho's technical writing scene has experienced a rather seismic shift. Who would have thought that a missing landmass could ripple through the professional world with such statistical weight? It's almost as if the meme's absence of New Zealand has filled the technical writing void in Idaho with an inexplicable force.

While some may argue that correlation does not imply causation, the robustness of our statistical analysis and the p-value of less than 0.01 speak to the genuine significance of our findings. It's not just a correlation; it's a statistically solid connection that can't be brushed off as mere coincidence. The meme has seemingly served as a "spud-taneous" muse for technical writers, inadvertently rebranding Idaho as a hotspot for documenting all things potato-related. Talk about a "potato pun" that's rooted in numbers!

Our results not only bear testament to the unexpected influence of internet memes but also open the door to a wider discussion on the symbiotic relationship between digital content and professional landscapes. This study serves as a light-hearted yet thought-provoking exploration into the uncharted territories of meme culture and its unforeseen impact on career trajectories. After all, who could have predicted that a missing country on a map would lead to a statistical phenomenon with spud-tacular dimensions?

So, as we ponder the implications of a meme's influence on a state's technical writing landscape, one can't help but appreciate the whimsical journey of research, where statistical significance mingles

with a hearty dose of humor - much like a technical writer's quest for the elusive perfect pun. It's a reminder that even in the realm of scholarly pursuits, there's room for a little "dad joke" charm. Speaking of which, did you hear about the technical writer who tried to map out their career trajectory? They ended up in Idaho, claiming that the 'Maps Without New Zealand' meme provided a real "latitude" for their professional aspirations. Oh, the lengths we go to for a good pun!

CONCLUSION

In conclusion, our research has unveiled a surprisingly robust relationship between the popularity of the 'Maps Without New Zealand' meme and the abundance of technical writers in the esteemed potato haven of Idaho. It's almost as if the meme's absence of New Zealand has acted as a siren's call for technical writers, luring them into the enigmatic realms of Gem State documentation. I guess you could call it a tuber-iffic attraction, wouldn't you say?

Our findings not only highlight the unexpected influence of internet memes on professional landscapes but also demonstrate the spud-tential for further exploration into the whimsical world of memeology and its impact on diverse industries. After all, who would have thought that a missing landmass could hold such sway over a rather niche profession? It's almost as if the internet has become the ultimate potato - full of surprising eyes and endless appeal.

As we wrap up our investigation, we assert with utmost confidence that no further research is needed in this particular area. The correlation has been peeled like a potato, and the results have merged like the international dateline. It's safe to say we've unearthed all there is to unearth in this spud-tacular correlation. Now, let's leave this potato patch and delve into new untamed territories of research - perhaps something that isn't quite so a-peeling.