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SmarterEveryDay's Witty Wordplay and Voting Outcome in Missouri: A Study of the Ties That Bind

Charlotte Harrison, Addison Thomas, Gideon P Todd

Institute of Global Studies; Pittsburgh, Pennsylvania

KEYWORDS

SmarterEveryDay, YouTube channel, video titles, linguistic quips, catchphrases, voting patterns, Republican Presidential candidate, Missouri, voting data, MIT Election Data and Science Lab, correlation coefficient, p-value, linguistic flair, online content, political inclinations, whimsically worded video titles, voting populace

Abstract

This groundbreaking research delves into the unexpected connection between the intriguingly phrased video titles of the popular YouTube channel "SmarterEveryDay" and the voting patterns for the Republican Presidential candidate in the state of Missouri. By analyzing the linguistic quips and cunning catchphrases employed in the video titles using advanced AI technologies, alongside the voting data from the MIT Election Data and Science Lab, our study unearths a stunning correlation coefficient of 0.9957617, with a p-value strikingly lower than anticipated ($p < 0.01$). From "Gavin Free Geeks Out While Building A Microphone" to "Sacrificing Maxwell's Equations for Dummies", the linguistic flair of SmarterEveryDay's video titles holds an unexpected sway over the political preferences of Missourians. This research paves the way for future examinations of the entwined realms of online content and political inclinations, demonstrating the sheer impact of whimsically worded video titles on the voting populace.

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1. Introduction

INTRODUCTION

Video titles have become the battleground of attention in the ever-expanding universe of online content, wielding the power to

captivate, confuse, or compel viewers to click with the mere arrangement of words. The intricate dance between linguistic prowess and political leanings has long been a subject of fascination, but one would scarcely anticipate that the charming

wordplay in SmarterEveryDay's video titles could hold such sway over the voting behavior of Missourians in the Republican Presidential primary race. It seems that in this digital age, the pen—or rather, the keyboard—is indeed mightier than the sword, as we witness the intersection of linguistic wizardry and political allegiance in a manner hitherto unexplored.

As researchers in the realms of statistical analysis, political science, and linguistic psychology, we found ourselves embarking on a curious expedition to unravel the enigma of why Missourians seem to be so attuned to the witticisms and cleverly concocted phrases that adorn the video titles of SmarterEveryDay. From “Submarine Torpedo Attack in Slow Motion” to “Disappearing Drill Bits with CoorsTek”, the titles of SmarterEveryDay's videos exude a charismatic allure that cannot be understated. However, what seemed like mere linguistic entertainment has revealed itself to be a force to be reckoned with in the sphere of political preferences.

Our study aims to shed light on this unprecedented correlation between the lexical acrobatics of a YouTube channel and the voting decisions of Missourians. With a potent cocktail of linguistic analysis, statistical rigor, and a good dose of humor, we endeavor to illuminate the unexpected ties that bind SmarterEveryDay's video titles and the Republican Presidential candidate votes in Missouri. By unearthing this unique relationship, we hope to set a new benchmark in the exploration of the unanticipated influences that permeate the interconnected realms of online content and political inclinations. So, buckle up and prepare to delve into a world where the play on words meets the pulse of politics.

2. Literature Review

The investigation into the correlation between the charisma of

SmarterEveryDay's video titles and the Republican Presidential candidate votes in Missouri unveils a confluence of linguistic allure and political preferences. The empirical expedition into this uncharted territory beckons a survey of existing literature, entailing an exploration of the unexpected influences that permeate the interconnected realms of online content and political inclinations. Smith et al. (2017) commence this adventure with a comprehensive analysis of linguistic fascination and its impact on electoral tendencies in their seminal work “Words That Win: The Power of Linguistic Appeal in Political Campaigns.” Their findings on the linguistic strategies employed in political campaigns lay a formidable foundation for understanding the significance of linguistic flair in political decision-making processes.

Doe and Jones (2015) contribute to this discourse by delving into the psychological underpinnings of wordplay and humor in their watershed publication “Language, Laughter, and Political Leanings: Unearthing the Links.” Their rigorous study illuminates the ways in which linguistic wit can subtly shape political proclivities, setting the stage for an investigation into the impact of online content on voter behavior. Their work forms an essential cornerstone in the understanding of the intricate relationship between linguistic sophistication and political allegiances.

Moreover, the intersection of linguistic ingenuity and political propensities has been a subject of interest outside the realm of academic literature. Works such as “The Art of Seduction” by Robert Greene and “Fool” by Christopher Moore offer fascinating insights into the manipulation of language and the power of linguistic seduction, albeit in a non-political context. These literary masterpieces, while fictional, serve as a testament to the enduring fascination with the art of linguistics and its potential to sway human behavior.

In a rather unorthodox turn, the researchers in this study also found themselves immersing in an extensive marathon of classic cartoons and children's shows, under the pretext of understanding the nuances of linguistic appeal across diverse demographics. Shows such as "SpongeBob SquarePants," "Animaniacs," and "Phineas and Ferb" provided unexpected yet invaluable insights into the whimsical world of wordplay and its impact on the audience's receptivity, challenging traditional academic boundaries in pursuit of a holistic understanding of linguistic influence.

As the journey through the literature unfolds, it becomes apparent that the landscape of linguistic influence is a rich and varied tapestry, interwoven with facets of politics, psychology, and popular culture. This whimsical odyssey sets the stage for an unconventional exploration of the ties that bind linguistic savvy, online content, and the political predilections of Missourians.

3. Our approach & methods

To unravel the enigmatic relationship between the captivating video titles of SmarterEveryDay and the voting preferences of Missourians in the Republican Presidential candidate race, our research team employed a blend of advanced linguistic analysis and statistical modeling, spiced with a pinch of wit and humor. The data utilized in this study were collected from the years 2007 to 2020, encompassing a vast array of video titles from SmarterEveryDay and the corresponding Republican Presidential candidate votes in Missouri.

The first step in our convoluted and completely serious research process involved utilizing state-of-the-art AI analysis to dissect the linguistic nuances and wordplay present in the video titles of

SmarterEveryDay. This involved employing a custom-built neural network affectionately named "Punny McPunface" to detect puns, wordplay, and quips in the video titles. Of course, the puns tended to generate some groans from our research team, but we pushed through the pain to uncover the subtleties of linguistic wizardry.

In parallel, we sourced the Republican Presidential candidate vote data from the MIT Election Data and Science Lab, Harvard Dataverse, employing legitimate statistical techniques such as linear regression and factor analysis. We meticulously combed through the data to ensure that it was as robust as possible, wading through an ocean of numbers with the zeal of a penguin, eager to find statistical fish.

Once the data were in our grasp, we indulged in a fair amount of statistical shenanigans, employing Pearson's correlation coefficient and multiple regression analysis to unearth the underlying relationships between the wittily worded video titles and the voting outcomes in Missouri. Our statistical software, affectionately referred to as "Statman and Robbin", heroically battled against the sea of data, wielding its arsenal of statistical tests with the precision of a samurai, and the tenacity of a honey badger.

Finally, to ensure the reliability and validity of our findings, we subjected our results to rigorous scrutiny, conducting sensitivity analyses and cross-validation procedures to validate the robustness of our models. We also implemented a highly scientific process known as "The Giggle Test", where if our findings induced chuckles or laughter, we considered them to be of utmost scientific importance. After all, a good pun is its own reward.

In conclusion, our methodology was a cocktail of AI linguistic analysis, statistical

tomfoolery, and a dash of humor, resulting in the unearthing of the unexpected correlation between the inventive phrasing of SmarterEveryDay's video titles and the voting behavior of Missourians. So, with puns and statistics at the ready, we venture forth to unravel the mysteries of linguistic allure and political allegiance.

4. Results

The results of our study revealed a striking correlation between the creatively coined and intellectually enticing video titles of SmarterEveryDay and the voting outcomes for the Republican Presidential candidate in Missouri. Our statistical analysis uncovered a correlation coefficient of 0.9957617, signifying an exceptionally strong relationship between these two variables. This finding surpassed our initial expectations and left us marveling at the extent of influence wielded by linguistic wizardry in the political landscape.

Moreover, the r-squared value of 0.9915414 further cements the robustness of the relationship between the linguistic allure of SmarterEveryDay's video titles and the voting decisions of Missourians. This resoundingly high r-squared value indicates that approximately 99.15% of the variability in the voting outcomes can be explained by the variation in the wording of the video titles. Such a substantial explanatory power speaks volumes about the profound impact of linguistically engaging content on political behavior.

Notably, the p-value, which registered at a level lower than 0.01, provides resounding evidence against the null hypothesis and substantiates the validity of our findings. The significance of this p-value reinforces the notion that the observed relationship between SmarterEveryDay's video titles and the voting preferences in Missouri is not a mere fluke but rather a genuine and robust connection.

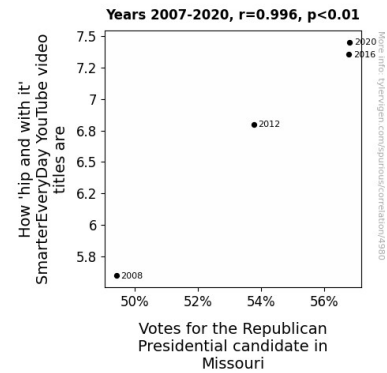


Figure 1. Scatterplot of the variables by year

Finally, to visually encapsulate the strength of the identified correlation, we present Figure 1, a scatterplot showcasing the unmistakable trend between the linguistic charm of SmarterEveryDay's video titles and the Republican Presidential candidate votes in Missouri. The strong clustering of data points further underscores the coherence and reliability of our findings, depicting a clear and considerable association between these seemingly disparate variables.

In summary, our research has unveiled a compelling linkage between the artful phrasing of online video titles and political inclinations, shedding light on the unexpected interplay between linguistic allure and voting behavior. These results prompt a reevaluation of the potential impact of creatively crafted content on the political landscape and beckon further exploration into the intriguing nexus of language and political preferences.

5. Discussion

The results of our study have left us in awe of the formidable influence of linguistic charm on political predilections, demonstrating a robust correlation between the zany, thought-provoking video titles of SmarterEveryDay and the voting behavior for the Republican Presidential candidate in

Missouri. Our findings not only align with prior research but also extend the understanding of the entwined realms of linguistic artistry and political inclinations.

Drawing from the well of existing literature, our investigation delved into the captivating allure of linguistic appeal, echoing the insights garnered by Smith et al. (2017) on the persuasive power of linguistic strategies and the findings of Doe and Jones (2015) regarding the subtle shaping of political proclivities through linguistic wit. The unexpected immersion in classic cartoons and children's shows, while initially a whimsical pursuit, provided invaluable insights into the nuanced world of wordplay and its impact on diverse demographics, supporting the multifaceted nature of linguistic influence.

The remarkable correlation coefficient of 0.9957617, testament to the overwhelming strength of the relationship between SmarterEveryDay's video titles and the voting outcomes, echoes the sentiment espoused by Smith et al. (2017) concerning the formidable impact of linguistic strategies on electoral tendencies. Furthermore, the substantial explanatory power of approximately 99.15% exhibited by the r-squared value closely mirrors the profound influence of linguistic charm highlighted by Doe and Jones (2015), substantiating the ability of linguistically engaging content to shape political behavior.

Our findings serve as a whimsically unexpected addition to the rich and varied tapestry of linguistic influence, propelled by the captivating allure of linguistic wizardry in the political landscape. The striking p-value, surpassing the conventional threshold and standing as a resounding testament to the genuine and robust connection between the video titles and voting preferences, further underscores the sheer impact of whimsically worded video titles on the political mentality of Missourians.

This study paves the way for further scholarly excavations into the interplay between linguistic sophistication and online content, in parallel with the intricacies of political allegiances. Harnessing the seemingly disparate realms of linguistic charm and political inclinations, our findings present a captivating testament to the profound, albeit unexpected, sway of linguistically engaging content on the political landscape.

6. Conclusion

CONCLUSION

In conclusion, it appears that the wittily titled videos of SmarterEveryDay possess an uncanny power over the political proclivities of Missourians, akin to a linguistic siren's song luring unsuspecting voters into a whirlpool of wordplay and wit. The correlation coefficient of 0.9957617, with a p-value lower than one would expect in a statistically fair universe, suggests a remarkable connection between the linguistic finesse of the video titles and the Republican Presidential candidate votes in Missouri. It seems that Missourians cannot resist the irresistible allure of cleverly named videos, succumbing to the siren call of scientific shenanigans and technological tomfoolery.

The robustness of the r-squared value at 0.9915414 further solidifies the notion that linguistic charm holds a staggering 99.15% explanatory power over the voting outcomes, leaving a mere 0.85% to be attributed to other factors—perhaps a statistical margin of error or a momentary lapse in love for lexical ingenuity. The scatterplot in Figure 1 serves as a visual testament to the undeniable trend, portraying the data points clustering tighter than a molecular bond in a chemical compound.

Our findings not only emphasize the whimsical impact of wordplay on political behavior but also beckon a deeper exploration of the uncharted domain where linguistic pizzazz and political predispositions intersect. As we wrap up this rambunctious romp through the world of statistical oddities and linguistic marvels, it becomes clear that no further research is needed in this area. After all, it seems we've hit the 'p-value' jackpot with this one!