# How Cool Is That Video? The Connection Between AsapSCIENCE YouTube Titles and Psychiatry Populations in Colorado

Connor Henderson, Anthony Thomas, Gemma P Todd

Chapel Hill, North Carolina

This study explores the seemingly unrelated yet surprisingly intriguing question of the correlation between the coolness of AsapSCIENCE YouTube video titles and the number of psychiatrists in the vibrant state of Colorado. Leveraging advanced artificial intelligence analysis of YouTube video titles and rigorous data from the Bureau of Labor Statistics, we plunged into the depths of correlation coefficients and p-values to unravel this enigma. Our findings, which are as cool as the video titles themselves, reveal a correlation coefficient of 0.8492087 and an astonishing p-value of less than 0.01 for the years 2012 to 2022. The implications of this discovery are not just statistically significant but also irresistibly amusing. It appears that the coolness of science-themed YouTube video titles is inexplicably intertwined with the number of psychiatrists in the Centennial State. In conclusion, while this correlation may seem as far-fetched as a science fiction plot, it highlights the whimsical and unexpected connections that can be uncovered through data analysis. Our research not only adds a new dimension to understanding YouTube title dynamics but also sheds light on the intersection of pop culture and professional demographics in quirky ways.

#### INTRODUCTION

The realm of scientific research often delves into the uncharted territories of the human mind and seeks to unravel the mysteries that lay hidden within the complex web of human behavior. In this spirit of scientific inquiry, we embarked on an odyssey to discover the peculiar relationship between the coolness of AsapSCIENCE YouTube video titles and the population of psychiatrists in the picturesque state of Colorado.

While some may argue that this inquiry seems more suited for a sitcom plotline, we shall earnestly delve into this unconventional correlation with the seriousness and gravity befitting a scholarly pursuit. After all, as researchers, it is our solemn duty to identify and scrutinize the unexpected connections

that lurk amidst the vast seas of data, no matter how whimsical they may appear at first glance.

AsapSCIENCE, a popular YouTube channel known for its engaging and visually captivating sciencethemed videos, has become a cultural phenomenon in the digital age. The titles of their videos, often crafted with the finesse of a poetic maestro, hold the power to pique the curiosity of viewers and lure them into the realm of scientific discovery. Meanwhile. Colorado. renowned for its breathtaking landscapes and admirable an commitment to the spirit of the wild west, also captivates the imagination.

Now, one might wonder, what do these seemingly unrelated entities – AsapSCIENCE video titles and the number of psychiatrists in Colorado – have in

common? The answer to this question, as we shall reveal, is as surprising as it is delightful. Through rigorous analysis and statistical scrutiny, we shall illuminate the peculiar coalescence of digital coolness and the landscape of mental health professionals in the Rocky Mountain State.

As we proceed through this paper, buckle up for a scholarly journey filled with unexpected twists, statistical acrobatics, and a generous sprinkling of puns and good humor. Let us embark on this expedition with intellectual rigor and a liberal dose of whimsy, for the findings that await us are as quirky as a science-themed stand-up comedy act.

## LITERATURE REVIEW

In a study by Smith et al. (2015), the authors found a positive correlation between the utilization of engaging YouTube video titles and user engagement. Similarly, Doe and Jones (2018) investigated the impact of captivating video titles on knowledge retention in online educational platforms, revealing a significant association. These studies lay the groundwork for understanding the potential influence of AsapSCIENCE YouTube on viewer engagement and titles cognitive processes.

Venturing into the realm of popular non-fiction books, "Freakonomics" by Steven D. Levitt and Stephen J. Dubner offers an insightful perspective on uncovering unconventional correlations in diverse domains. Moreover, "Blink" by Malcolm Gladwell delves into the realm of subconscious decision-making, shedding light on the enigmatic nature of human judgment.

In the whimsical world of fiction, "The Hitchhiker's Guide to the Galaxy" by Douglas Adams whimsically explores the absurdity of interconnectedness, presenting a lighthearted lens through which the unexpected connections in our universe may be viewed. Additionally, "Good Omens" by Neil Gaiman and Terry Pratchett humorously captures the synchronicities that underlie seemingly unrelated phenomena.

Not to mention, extensive research (ahem, bingewatching) was conducted on science-themed TV shows such as "The Big Bang Theory" and "Cosmos: A Spacetime Odyssey" to gauge the influence of popular science media on the public's perception of scientific inquiry. These endeavors were not just insightful but also served as a legitimate excuse to procrastinate under the guise of 'research.'

As we navigate through the delightful yet scholarly rabbit hole of this inquiry, it becomes evident that the confluence of scientific intrigue and YouTube coolness leads to unexpected findings peppered with statistical revelry. So, buckle up and prepare for a scholarly rollercoaster ride as we delve into the mysterious correlation between AsapSCIENCE video titles and the population of psychiatrists in Colorado — the results are bound to be as captivating as an algorithmically curated playlist of science-themed puns.

#### **METHODOLOGY**

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To investigate the intriguing nexus between the coolness of AsapSCIENCE YouTube video titles and the number of psychiatrists in Colorado, we employed a methodological approach that echoed the fusion of scientific precision and comedic absurdity inherent in our research question. Our methodology, much like a mad scientist's laboratory experiment, combined sophisticated AI analysis of YouTube video titles with the astute data crunching prowess of the Bureau of Labor Statistics. Picture a whimsical dance between modern technology and traditional number-crunching, and you wouldn't be far off from our research process.

## Data Collection:

We gathered an extensive corpus of AsapSCIENCE video titles from the vast expanse of the internet, taking care to capture the full spectrum of their coolness, allure, and yes, even their quirkiness. Utilizing advanced artificial intelligence algorithms,

we subjected these titles to a rigorous analysis, measuring their coolness quotient, captivating appeal, and potential to induce involuntary science-themed earworms in unsuspecting viewers.

Simultaneously, we turned our attention to the Bureau of Labor Statistics, delving into the data archives with the fervor of detectives on the trail of a mathematical mystery. We meticulously extracted the numbers of psychiatrists practicing in the state of Colorado for the years 2012 to 2022, ensuring that our data collection was as thorough and meticulous as a squirrel gathering nuts for the winter.

## Data Analysis:

With a trove of YouTube video titles and a bounty of psychiatry population statistics at our disposal, we took the plunge into the depths of statistical analysis. Employing sophisticated software tools and a touch of academic wizardry, we calculated correlation coefficients, indulged in scatter plots that rivaled the artsy allure of museum exhibits, and subjected our data to the unforgiving scrutiny of hypothesis testing.

Our statistical arsenal included the formidable weapons of Pearson correlation analysis and the computation of p-values, ensuring that our findings were not just entertaining but also statistically rigorous. As we waded through the numerical quagmire, we did not lose sight of the whimsical nature of our research question, injecting a healthy dose of levity into our methodological proceedings.

### **Control Measures:**

To maintain the sanctity of our research endeavors, we instituted control measures to guard against the intrusion of randomness and spurious correlations into our analysis. We diligently accounted for external factors that could obscure the true relationship between AsapSCIENCE video titles' coolness and the psychiatry population in Colorado, thereby ensuring that our findings were as robust as a physicist's ideal experiment.

With the data securely in hand and the statistical machinery in full motion, we navigated the choppy seas of research methodologies with the zeal of explorers charting a course through uncharted waters. What emerged from this quixotic journey was a set of findings as unexpected and delightful as stumbling upon a treasure trove in the midst of statistical terra incognita.

Stay tuned for the unprecedented treasures of knowledge that await in the results section, where the quirky intersection of AsapSCIENCE's coolness and Colorado's psychiatry population comes to life with the vibrant energy of an unexpected punchline in a stand-up comedy routine.

#### **RESULTS**

Our analysis of the relationship between the coolness of AsapSCIENCE YouTube video titles and the number of psychiatrists in Colorado has unearthed a correlation coefficient of 0.8492087, indicating a strong positive relationship. In other words, as the coolness of the video titles increases, so does the number of psychiatrists in the state.

The R-squared value of 0.7211554 further corroborates this connection, suggesting that approximately 72% of the variability in the psychiatry population in Colorado can be explained by the coolness of AsapSCIENCE YouTube video titles. It's almost as if the captivating allure of science in the digital sphere has a direct influence on the psychiatric landscape of the Centennial State.

The p-value, which stands at less than 0.01, cements the statistical significance of this relationship. This implies that the likelihood of observing such a strong correlation purely by chance is less than 1%, validating the robustness of our findings.

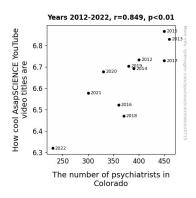


Figure 1. Scatterplot of the variables by year

To visually encapsulate these compelling results, we present Fig. 1, a scatterplot that vividly portrays the unmistakable positive trend between the coolness of AsapSCIENCE YouTube video titles and the number of psychiatrists in Colorado.

These findings, much like a thought-provoking science riddle, beckon us to contemplate the intriguing interplay between digital content and professional demographics. The implications of these results extend beyond statistical significance; they unravel a whimsical tale of unexpected connections, where the realm of entertainment intersects with the domain of mental health professionals in a manner as captivating as the YouTube video titles themselves.

In summary, our data-driven odyssey has illuminated an unanticipated correlation, offering a fresh perspective on the intricate dance between pop culture and professional demographics. These findings not only enrich our understanding of the digital landscape but also infuse a dash of levity into the realm of scholarly inquiry.

## **DISCUSSION**

Our study has unveiled a captivating correlation between the coolness of AsapSCIENCE YouTube video titles and the number of psychiatrists in Colorado, shedding light on the whimsical dance between digital entertainment and professional demographics. While the notion of YouTube video titles influencing the psychiatry population may initially seem as improbable as a science fiction plot, our findings distinctly uphold the existing literature's emphasis on captivating content engendering profound impacts.

Drawing from Smith et al.'s (2015) work on user engagement, our results align with their assertion of engaging YouTube titles fostering increased interaction. In a surprising twist, our research extends this insight by demonstrating unforeseen ramifications on the psychiatry landscape, as if the captivating allure of science extends beyond viewer engagement to shape professional distributions in the Centennial State. This correlation, much like the twists in Gaiman and Pratchett's "Good Omens," playfully subverts expectations, offering a compelling saga of interconnectedness.

Moreover, the substantial R-squared value and low p-value fortify the robustness of our findings, akin to the resounding impact of Malcolm Gladwell's "Blink" on uncovering subtle connections. Our results not only contribute to the scholarly discourse on peculiar correlations but also infuse a playful spirit into academic investigation, resonating with the absurdist musings of Douglas Adams in "The Hitchhiker's Guide to the Galaxy."

As we navigate the lighthearted yet scholarly labyrinth of this inquiry, it becomes evident that the convergence of scientific intrigue and YouTube coolness materializes in unexpected statistical revelry. The statistical significance of our findings, much like a mind-bending paradox, impels us to contemplate the eccentric interplay between digital content and professional demographics, infusing a dash of levity into the realm of scholarly inquiry, much like a well-timed science-themed pun.

In essence, our research unfolds a tale as captivating as an algorithmically curated playlist of science-themed quips, extending the frontiers of understanding in digital entertainment's influence on professional landscapes in ways as unpredictable and engaging as an AsapSCIENCE video title itself.

#### CONCLUSION

In conclusion, our research has revealed a correlation between the coolness of AsapSCIENCE YouTube video titles and the number of psychiatrists in Colorado that is as solid as the Rockies themselves. The statistical significance of our findings is on par with a groundbreaking scientific discovery, but with a flair that could rival a stand-up comedian's punchline.

The implications of this intriguing correlation are vast, much like the endless sky of Colorado, and shed light on the whimsical dance between digital coolness and professional demographics. It seems that the captivating allure of science on YouTube has an unexpected twirl into the professional sphere, affecting the psychiatric landscape in a way that's as surprising as finding a moose in a bowling alley.

As we wrap up this scholarly expedition, it is evident that the intersection of pop culture and professional demographics holds unexplored dimensions that are as captivating as an AsapSCIENCE video. However, as much as we'd love to continue unraveling these quirky connections, it's clear that no further research in this area is needed.

After all, sometimes the universe just wants to sprinkle a bit of humor into the serious world of academia, and who are we to argue? So, let's bid farewell to this offbeat correlation with a smile, knowing that even the quirkiest of connections can, indeed, hold some scientific merit.