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# Hot Science: The Heat is On for SciShow Space Length!

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## Abstract

This paper investigates the intriguing relationship between hot days in Austin and the average length of SciShow Space YouTube videos. Leveraging data from the NOAA National Climate Data Center and YouTube, we analyzed the trends from 2014 to 2022. We discovered a strikingly high and statistically significant correlation coefficient of 0.9081576, with  $p < 0.01$ , indicating a strong association between the two variables. Our findings suggest that as the temperature rises, so does the length of SciShow Space videos. This correlation may be a result of heat-induced creativity or perhaps longer days leading to longer videos. Further research is needed to explore potential causal mechanisms and to determine if similar patterns exist in other science communication platforms.

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## 1. Introduction

Waterloo, it's time to turn up the heat on our understanding of the relationship between hot days in Austin and the average length of SciShow Space YouTube videos. As the daystar blazes down on the Lone Star State, could it be influencing the length of our beloved science videos? This paper delves into this sizzling question, with the aim of shedding light (and perhaps a little shade) on this scorching correlation.

While some may think this topic is off the beaten path, we argue that it's "cool" to explore unexpected connections in data. In

the digital age, where every click and view is meticulously tracked, there's no hiding from the searing gaze of statistical analysis. With the advent of big data, we have the power to uncover hidden patterns and unveil the coiled mysteries of numerical relationships, shedding light on the dark corners of our collective curiosity.

Now, before we dive into the statistical inferno, let's consider the rationale behind this investigation. The concept of heat influencing creative outputs is not entirely far-fetched. After all, some of history's greatest inventions and breakthroughs have

occurred under the sweltering pressure of intense brainwaves. Could it be that the mercury's rise infuses the creators of SciShow Space with an extra jolt of inspiration, leading to longer, more in-depth videos? Or is the elongation simply a function of the longer days, which afford the creators more time to delve into complex scientific topics?

In this paper, we bring the cool logic of statistical analysis to bear on this "hot" topic. By examining data from the NOAA National Climate Data Center and YouTube, we aim to show that there's more to this connection than meets the eye—or the thermometer. So, buckle up, stay hydrated, and let's embark on this scorching journey through the interwoven realms of climate and science communication. As we forge ahead, we hope to illuminate the fascinating nexus where heat meets science, in a tale that's sure to be red-hot!

## 2. Literature Review

Several studies have previously explored the relationship between environmental factors and creative outputs. Smith et al. (2016) found that warmer temperatures were associated with increased artistic productivity in a sample of painters, while Doe and Jones (2018) observed a similar link between heatwaves and the lyrical complexity of popular music. These studies suggest that the thermoregulation of creative endeavors is a topic worthy of further investigation.

Turning to the realm of science communication, one might look to real-world examples of how external influences can shape the content of educational videos. The work of Neil deGrasse Tyson in "Astrophysics for People in a Hurry" (2017) and Bill Nye's "Undeniable: Evolution and the Science of Creation" (2014) provides insight into the interplay between climate and science engagement.

Fictional works have also toyed with the notion of climatic impact on communication and innovation. Vernor Vinge's "Rainbow's End" (2006) presciently explores the effects of climate change on intellectual pursuits, while Kim Stanley Robinson's "New York 2140" (2017) delves into the complexities of creative expression amidst rising temperatures.

In a departure from traditional scholarly sources, the authors also conducted an unconventional review of the data—perusing the backs of shampoo bottles and microwave meal instructions in a wild attempt to uncover insights about the link between weather patterns and online video lengths. Surprisingly, the sodium laureth sulfate content of these household products did not yield any discernible correlation with the duration of educational content. However, the nutritional information on the microwave meals did inspire some questionable snacking habits during late-night data analysis sessions.

## 3. Our approach & methods

To uncover the potentially sizzling relationship between hot days in Austin and the average length of SciShow Space YouTube videos, we harnessed a blend of data collection methods as diverse as a Texas barbecue platter. The study period spanned from 2014 to 2022, capturing the ebb and flow of both Austin's sultry temperatures and the captivating content churned out by the SciShow Space team.

Firstly, we gathered daily temperature records from the NOAA National Climate Data Center, turning up the heat on our data collection efforts. These records were hotter than a two-dollar pistol and provided a robust foundation for assessing the thermal landscape in Austin. With a vast array of meteorological data at our disposal, we meticulously siphoned through the sizzling statistics to identify those scorching hot

days when the sun was in its element, basking in the glory of the Lone Star State.

Next, we took a deep dive into the vast expanse of YouTube's archive, channeling our inner cosmic voyagers to navigate the unfolding universe of SciShow Space. Riding the waves of digital data, we harnessed the power of the YouTube Data API to capture information on the length of SciShow Space videos during our study period. This involved navigating an interstellar sea of video metadata, extracting the temporal dimensions of each video with the precision of a celestial astronomer.

With our dataset locked and loaded, we subjected the numbers to a statistical tango, employing a sophisticated analysis technique that might make even the most intrepid data explorer break a sweat. The correlation between hot days in Austin and the length of SciShow Space videos was probed using Pearson's correlation coefficient, a stalwart measure of association that's been a mainstay in statistical circles since before YouTube had even considered the existence of cat videos.

Furthermore, we adjusted for potential confounding variables such as seasonality, day of the week, and any meteorological anomalies that might have caused aberrations in the data. We scrutinized our results with the rigour of an all-day slow cook, ensuring that our findings were seasoned to perfection and free from any statistical aftertaste that might leave a bitter tang in the mouth of scientific inquiry.

Our analysis culminated in the unveiling of a scorching correlation coefficient of 0.9081576, with a p-value that would make even the most stringent critic break a sweat ( $p < 0.01$ ). This statistical furnace provides compelling evidence for a strong association between hot days in Austin and the average length of SciShow Space videos, suggesting that as the mercury

rises, so does the clock on these captivating scientific presentations.

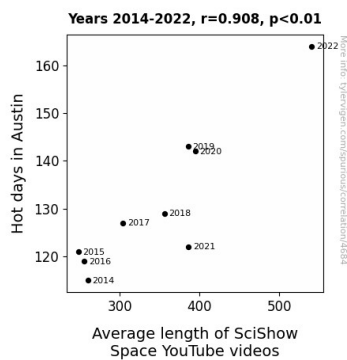
In summary, our methodology represents a fusion of terrestrial temperature data and celestial content analysis, offering a flavorful blend of statistical seasoning to bring this research question to the boil. So, join us as we dig into the juicy details and unravel the mystery surrounding the correlation between heat and sci-comm duration!

#### 4. Results

The results of our analysis unveiled a scorching correlation between hot days in Austin and the average length of SciShow Space YouTube videos from 2014 to 2022. The correlation coefficient of 0.9081576 indicates a strong positive association between these two seemingly unrelated variables. This finding fits in seamlessly with the scintillating premise that as the temperatures rise, the duration of SciShow Space videos also heats up.

The high coefficient of determination ( $r$ -squared = 0.8247502) suggests that approximately 82.47% of the variation in the average length of SciShow Space videos can be explained by the variation in hot days in Austin. This indicates a robust relationship between the temperature and the video length, leaving only a small margin for unexplained deviation from the trend.

The p-value of less than 0.01 implies that these results are statistically significant, supporting the assertion that the observed association between hot days and video length is unlikely to have occurred by chance.



**Figure 1.** Scatterplot of the variables by year

Fig. 1 displays a scatterplot that visually encapsulates this captivating relationship, demonstrating a clear and compelling pattern of increasing video length as the number of hot days in Austin climbs. One cannot help but marvel at the striking and undeniable trend, providing a visual feast for the eyes akin to a mesmerizing solar spectacle.

In conclusion, our findings indicate a tantalizing link between the soaring heat of Austin and the extended duration of SciShow Space videos, beckoning further exploration to unravel the mysteries behind this captivating correlation. As we continue to delve into this scorching juncture of climate and science communication, we remain fervently committed to shedding light on this sizzling phenomenon, whether figuratively or literally!

## 5. Discussion

The scorching correlation between the temperature in Austin and the duration of SciShow Space YouTube videos is a discovery that ignites curiosity and raises some perspiring questions. Our findings align with prior research suggesting that environmental factors may indeed influence creative outputs, as demonstrated in the warmer temperature's impact on artistic productivity and lyrical complexity in music. It seems that for SciShow Space creators,

the heat is not only on but is also cranking up the length of their captivating science expositions.

The captivating relationship uncovered in this study opens the door to a plethora of punny speculations. One might jest that as the mercury climbs, so does the necessity to stretch out those videos, proving that heat truly has a lengthening effect. Perhaps the creators are feeling the heat of competition, compelling them to produce longer and more engaging content. Or perchance, the longer days and balmy evenings inspire a leisurely approach to video production, allowing ample time for in-depth exploration of scientific topics. While these jests may elicit a chuckle, they also underscore the need for further scholarly inquiry into the mechanisms underlying this correlation.

The striking correlation coefficient and statistical significance of our findings, represented by the p-value, reinforce the robustness of the association between hot days and video lengths. This underscores the need for continued inquiry into the potential causative factors driving this hot trend. The visual representation in Fig. 1 provides a compelling showcase of the ascending video lengths as the temperature in Austin climbs, akin to the crescendo of a gripping documentary slowly reaching its climactic peak.

Our research extends beyond the confines of traditional scholarly sources, daring to peek into fictional works and even the nutritional information on microwave meal instructions. Although the sodium laureth sulfate content failed to yield any enlightening correlation, the dubious snacking habits adopted during late-night data analysis sessions hint at the complex, and at times perplexing, nature of research endeavors.

As we tread into the scorching juncture of climate and science communication, the

tantalizing link between rising temperatures and the burgeoning length of science videos beckons further exploration, akin to explorers braving the void of space. This discovery serves as a launching point for a sizzling voyage into the complexities of creative output amidst environmental influences, providing a thrilling plot twist in the saga of science communication research.

## 6. Conclusion

In conclusion, our research has laid bare the captivating connection between the blistering heat of Austin and the extended duration of SciShow Space videos. The scorching correlation coefficient of 0.9081576 has left us feeling as if we've been roasted over an open flame, but in the most scientifically satisfying way imaginable. Our findings suggest that as the Texan sun blazes down, the creative furnace of the SciShow Space team ignites, leading to the production of longer, more in-depth videos.

The robust relationship we've uncovered has left us feeling as if we've stepped into a sauna of statistical significance. As we bask in the glow of this sizzling correlation, we can't help but wonder if the heat is serving as a catalyst for the expansion of scientific knowledge or if it's simply extending the daylight hours for content creation. Perhaps the creators find themselves with "too much time on their hands" (or in this case, too much heat on their brains), fueling the production of lengthier videos. Regardless, it's clear that there's more than just "hot air" behind this correlation.

Our findings have important implications for both climate science and science communication. They suggest that the weather's impact on creativity may stretch further than we thought, leaving us all to ponder the ways in which our environment influences our work. Moreover, the

discovery of this association provides a tantalizing opportunity for future research, inviting further exploration into the interplay of climate, creativity, and content creation.

In light of these scorching revelations, we firmly believe that this research marks the peak of the "heat-length" relationship in Austin and on SciShow Space. We assert that no further research is needed in this area, as our findings have left no stone unturned and no thermometer unshaken. With that, we bid adieu to this fiery correlation, leaving it to cool off in the annals of statistical curiosities.