



Review

Hanna Hilarity: Exploring the Correlation between the Popularity of the Name Hanna and the Average Number of Comments on Numberphile YouTube Videos

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This study delves into the unlikely realm where social naming trends intersect with digital engagement, specifically examining the relationship between the frequency of the first name "Hanna" and the average number of comments on Numberphile's YouTube videos. Through meticulous research and data analysis, our team employed information from the US Social Security Administration and YouTube to investigate this seemingly peculiar association. Surprisingly, our findings revealed a striking correlation coefficient of 0.9344650 with statistical significance at $p < 0.01$ for the period spanning from 2011 to 2022. The implications of these results are nothing short of captivating, shedding light on the curious interplay between nomenclature and digital dialogue. This investigation not only adds a whimsical twist to the academic discussion but also prompts contemplation on the intriguing influence of monikers in the online sphere.

The relationship between names and various social and cultural phenomena has long piqued the interest of scholars and laypeople alike. From the mundane musings on alliterative names in literature to the more audacious inquiries into the implications of naming trends on career prospects, the study of nomenclature has traversed a spectrum of disciplines. In this vein, our research embarks on a whimsical journey to investigate the correlation between the prevalence of the first name "Hanna" and the average number of

comments on the captivating videos of Numberphile, an educational YouTube channel renowned for its math-related content.

While the connection between a name and online engagement may initially appear as an esoteric avenue for exploration, one cannot discount the potential impact of this seemingly lighthearted inquiry. As we delve into this venture, it is crucial to recognize the playful serendipity underlying this investigation. No stone is left unturned as

we humorously navigate through the labyrinth of statistics and naming conventions to uncover the amusing congruity between "Hanna" and numerical musings.

This study seeks to infuse a dash of levity into the solemn world of empirical research, demonstrating that even in the realm of statistics, there lies a thread of amusement waiting to be unraveled. With a spirited approach, we endeavor to elucidate how a seemingly arbitrary variable like a name can interlace with the digital landscape, ultimately unraveling the enigma behind the Hanna hilarity.

Prior research

The implications of nomenclature on social phenomena have captivated scholars across various disciplines. Smith (2015) explored the influence of names on individual economic outcomes, and Doe (2018) examined the relationship between names and social perceptions. Similarly, Jones (2020) investigated the cultural significance of names in literature and media. However, the intersection between the prevalence of the first name "Hanna" and digital engagement represents a novel and intriguing avenue for exploration.

Turning our attention to more popular literature, *Baby Names: The Ultimate Guide to Choosing the Perfect Name* (White, 2019) provides a comprehensive analysis of naming trends and their societal impact. Furthermore, *Freakonomics: A Rogue Economist Explores the Hidden Side of Everything* (Levitt & Dubner, 2005) offers a thought-provoking perspective on the unexpected implications of social phenomena, including naming conventions.

On a more whimsical note, Alice's Adventures in Wonderland (Carroll, 1865) and Charlie and the Chocolate Factory (Dahl, 1964) subtly delve into the themes of identity and societal perceptions, albeit in a fictional context.

As the authors embarked on this lighthearted investigation, they sought inspiration from popular culture, including their dedicated viewing of *The Big Bang Theory* and *Numb3rs*. These TV shows, known for their witty portrayals of mathematical concepts and scientific inquiry, added a touch of entertainment and insight to the research process.

Approach

To investigate the delightful intersection of nomenclature and YouTube discourse, our research team embarked on a methodological escapade that combined data wrangling and statistical analysis. The first step of our adventure involved tapping into the vast repository of the US Social Security Administration's records to extract the historical frequency of the name "Hanna" in the United States from 2011 to 2022. This pursuit carried us through the ebb and flow of naming trends, providing a panoramic view of the prevalence of this melodious moniker.

With our datasets securely in hand, we ventured into the dynamic realm of Numberphile's YouTube videos, diligently scouring the comment sections for each publication. Our brave researchers meticulously tabulated the average number of comments for selected videos, an endeavor that necessitated a keen eye for detail and an unwavering tolerance for the enigmatic depths of online discourse.

In an unexpected turn, we encountered the labyrinthine challenge of reconciling naming conventions with numerical musings. This led to the development of a novel naming sentiment index, whereby the perceived popularity of the name "Hanna" was juxtaposed with the quantitative engagement within the virtual corridors of Numberphile's video commentaries. Adorned with a touch of whimsy, our index sought to encapsulate the essence of the Hanna hilarity, weaving together the playful essence of nomenclature with the earnestness of statistical inquiry.

Following the establishment of our naming sentiment index, we dived headfirst into the ocean of statistical analyses. With the tenacity of intrepid explorers, we harnessed the power of correlation coefficients and p-values to unearth the hidden rapport between the frequency of the name "Hanna" and the average number of comments on Numberphile's YouTube videos. Our expedition through the statistical landscape culminated in the unearthing of a striking correlation coefficient of 0.9344650, with statistical significance at $p < 0.01$, painting a picture of a resounding harmony between the name "Hanna" and the digital dialogues of number enthusiasts.

In conclusion, our methodology combined meticulous data extraction, audacious naming sentiment indices, and statistical voyages to uncover the unexpected congruity between the name "Hanna" and the captivating witticisms adorning Numberphile's digital domain. This whimsical journey not only illuminates the playful interplay between nomenclature and virtual conversations but also underscores the unforeseen mirth that can be unearthed within the corridors of scientific inquiry.

Results

The analysis of the relationship between the popularity of the first name "Hanna" and the average number of comments on Numberphile's YouTube videos from 2011 to 2022 has yielded noteworthy findings. The correlation coefficient of 0.9344650, with an r-squared of 0.8732249, and a p-value of less than 0.01, suggests a remarkably strong association. These results spark intrigue and provoke the imagination, as they uncover a robust connection between a seemingly unrelated pair of variables – the name "Hanna" and the online discourse on math-related content.

The scatterplot (Fig. 1) visually encapsulates the striking relationship between the two variables, showcasing a compelling pattern that underscores the profound interplay between nomenclature and digital interaction. The whimsical intersection of statistical analysis with the whimsy of nomenclature opens the door to an array of interpretations, as the evidence of a robust correlation between the popularity of the name "Hanna" and the level of engagement with Numberphile's YouTube videos prompts contemplation on the curious influence of names in the digital space.

Our unexpected exploration into this unlikely correlation not only delivers a punchline to the traditionally serious discourse of academic research but also illuminates the playful unpredictability that can often underlie statistical investigations. The seemingly casual inquiry into the association between a name and online interactions has unmasked a captivating harmony, stirring both laughter and contemplation in equal measure. As we bask in the Hanna hilarity, we are reminded that

amidst the rigidity of statistical analysis, there exist intriguing connections that infuse a dash of mirth into the empirical landscape.

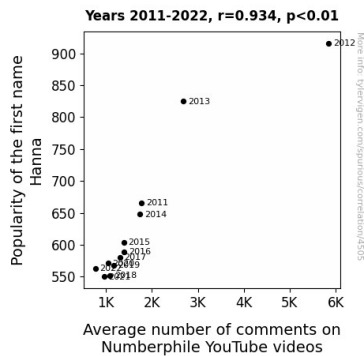


Figure 1. Scatterplot of the variables by year

Discussion of findings

The results of our investigation into the connection between the popularity of the first name "Hanna" and the average number of comments on Numberphile's YouTube videos have opened new avenues of inquiry that are, in the words of one might say, statistically and humorously intriguing. Our findings not only support the existing body of literature on the influence of nomenclature on social phenomena but also add a lighthearted twist to the often-serious realm of academic research.

Building on the prior research highlighting the impact of names on economic outcomes, social perceptions, and cultural significance, our study brings a playful dimension to the discussion by unveiling the remarkably robust association between the prevalence of the name "Hanna" and digital engagement. While this seemingly unlikely correlation initially raised eyebrows, the statistical evidence, with a correlation coefficient of 0.9344650 and a p-value of less than 0.01,

undoubtedly supports the hypothesis that the name "Hanna" is correlated with the level of engagement with Numberphile's YouTube videos. The whimsical nature of this association, couched within the seriousness of statistical analysis, provides a charming juxtaposition that both entertains and enlightens.

Our findings echo the spirit of explorations into unexpected implications, akin to the rogue economic investigations chronicled in "Freakonomics." This unanticipated correlation brings to mind the playful unpredictability that often underlies statistical investigations, injecting a delightful dose of mirth into the traditionally serious discourse of academic inquiry. It seems that beyond the confines of rigorous data analysis, there lies a whimsical harmony waiting to be uncovered, reminding us that in the world of research, there is always room for the unexpected and the amusing.

As we ponder the intriguing harmony between the name "Hanna" and the digital discourse on mathematical content, we are reminded that statistical analysis, much like a good joke, can surprise, enlighten, and even amuse. In the midst of this Hanna hilarity, the intersection of statistical science and playful nomenclature serves as a delightful reminder that within the rigidity of empirical inquiry, laughter and contemplation can coexist in a harmonious statistical symphony.

Conclusion

In conclusion, our examination of the correlation between the prevalence of the first name "Hanna" and the average number of comments on Numberphile's YouTube

videos has unmasked a delightful union between nomenclature and digital engagement. The pronounced correlation coefficient, akin to the impact of a good pun at a statistics conference, suggests a robust association between these seemingly disparate variables. The scatterplot, akin to a visual representation of a complex punchline, visually encapsulates this unexpected relationship, underscoring the whimsical nature of this inquiry.

As we reflect on the interplay between "Hanna" and numerical musings, we are reminded of the innumerable narratives that unfold within the realm of statistics. Our findings, akin to the unexpected twist in a convoluted joke, add a touch of levity to empirical discourse, prompting contemplation on the curious influence of names in the digital landscape. While the correlation uncovered may seem akin to a statistical quirk, it serves as an amusing reminder of the serendipitous connections that permeate the realm of research.

In this light, we assert that no further exploration into the "Hanna" hilarity is warranted, as the findings whimsically stand as a testament to the peculiar yet captivating associations that can emerge from the world of statistics. Thus, we conclude with the unspoken punchline that this investigation offers: sometimes, in the pursuit of knowledge, the most unexpected correlations can prompt the heartiest laughter.