

The Clickbait Chronicles: A Correlational Study of Extra History YouTube Titles and How to Hide a Body Google Searches

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Abstract

In this unconventional study, we delved into the realm of digital entertainment and criminal curiosity to explore the potential link between clickbait-y YouTube video titles from the popular Extra History channel and the frequency of Google searches for "how to hide a body." While this may sound like an unusual pairing, our findings reveal a surprisingly strong correlation that cannot be easily dismissed. Utilizing data from AI analysis of YouTube video titles and Google Trends, we calculated a correlation coefficient of 0.9015912 and $p < 0.01$ over the period from 2012 to 2023. With a mixture of amusement and academic rigor, we waded through the realm of intriguing historical narratives and the slightly disconcerting search history of internet users. Our research sheds light on the interconnectedness of online content and human curiosity, as well as the captivating power of clickbait and its unintended consequences. This study serves as a reminder that even in the world of academia, one can stumble upon unexpected and whimsical connections - or perhaps uncover a darker side of online engagement. So, grab your thinking caps and buckle up for a journey through the bizarre and the thought-provoking in the digital age.

1. Introduction

Introduction

In the ever-evolving landscape of digital content, the allure of clickbait has become a force to be reckoned with. From enticing thumbnails to tantalizing titles, the art of clickbait has captivated audiences and researchers alike. As academics, we find ourselves drawn to the siren call of statistical analysis and unexpected correlations, leading to the unlikeliest of research endeavors. Thus, in this unconventional study, we sought to

unravel the enigmatic connection between clickbait-laden titles of Extra History YouTube videos and the eyebrow-raising frequency of Google searches for "how to hide a body."

Now, you might be thinking, "Why on earth would anyone delve into such an offbeat inquiry?" Well, dear reader, the world of academia is not without its surprises, and our inquisitive spirits impelled us to explore uncharted territories. After all, who wouldn't want to embark on a rollercoaster ride through the realms of historical storytelling and the peculiar curiosities of the online world?

By embracing the whimsical and the unexpected, we embarked on an odyssey to unravel the mysterious interplay between digital entertainment and the darker corners of human intrigue. Our journey led us through vast seas of data, where statistics and storytelling intertwined in a dance of correlation coefficients and p-values, revealing a narrative that was both perplexing and intriguing.

In this paper, we aim to shed light on the unconventional marriage of Extra History's clickbait prowess and the unsettling queries that populate the virtual realm. As we navigated through the currents of YouTube analytics and Google Trends, we unearthed a fascinating correlation coefficient of 0.9015912, accompanied by a p-value that was as elusive as a well-crafted clickbait title.

So, fasten your seatbelts, dear reader, for we are about to plunge headfirst into the captivating world of clickbait, statistical serendipity, and the unforeseen bond between historical narratives and macabre Google searches. As we present our findings, we invite you to join us in pondering the enigmatic forces at play and perhaps even share a chuckle at the whimsicality of scientific inquiry.

2. Literature Review

The connection between digital entertainment and internet search behavior has long been an area of interest for researchers across various disciplines. From the impact of social media on consumer behavior to the psychology of online engagement, scholars have delved into the intricate web of human interaction with digital content. However, our current endeavor takes a rather unconventional turn as we delve into the realm of clickbait and its peculiar connection to Google searches for rather, ahem, unsettling inquiries.

In "Digital Engagement: Understanding Online User Behavior" by Smith et al., the authors explore the captivating allure of clickbait and its role in shaping user interactions with online content. Furthermore, Doe's "The Psychology of Digital Entertainment" provides insight into the intricacies of user engagement and the factors that drive individuals to click, view, and ultimately search for content on the internet. As we journey deeper into this unconventional study, these works serve as our foundational

stepping stones, guiding us through a labyrinth of digital intrigue and academic fascination.

Now, while our pursuit may appear whimsical at first glance, it is worth noting the relevance of examining the unintended consequences of clickbait in the digital sphere. In "Hook, Line, and Click: The Impact of Clickbait in Online Media" by Jones, the author delves into the various dimensions of clickbait and its influence on user behavior. Little did Jones know that our research would venture into even more peculiar territory, unraveling a correlation that is as unexpected as stumbling upon a historical anomaly in the annals of time.

To add a humorous twist to our exploration, we draw inspiration from pop culture phenomena and imaginatively related works. "The Art of Misdirection: From Sleight of Hand to Click of Mouse" offers a whimsical take on the world of clickbait, drawing parallels between the craft of illusion and the art of online enticement. On a similar note, "The Curious Case of Clicks and Cadavers" presents a tongue-in-cheek analysis of the apparent bond between intriguing digital content and, well, the rather morbid curiosities of human nature.

As we take a light-hearted approach to our literature review, it's essential to recognize the influence of fiction on the human psyche. Books such as "Gone Girl" and "The Girl with the Dragon Tattoo" may not directly relate to our study, but their themes of mystery and intrigue are certainly emblematic of the unexpected connections we often encounter in the realms of academia and digital exploration.

In a rather surprising turn of events, even board games such as Clue and Betrayal at House on the Hill piqued our interest, offering an amusing yet tangentially relevant perspective on the intertwining of historical storytelling and, well, let's just say, peculiar search queries.

With a dash of humor and a sprinkle of academic curiosity, we have embarked on a journey that transcends the ordinary boundaries of research. So, grab your magnifying glass and prepare to explore the uncharted territories of digital entertainment and macabre search trends, for the Clickbait Chronicles are about to unfold in all their whimsical glory.

3. Research Approach

To embark on this offbeat yet intriguing investigation, we employed a multi-faceted approach to data collection. Our team of intrepid researchers scoured the digital expanse from 2012 to 2023, utilizing advanced AI analysis to decipher the enigmatic world of YouTube video titles and the peculiar realm of Google search trends related to clandestine inquiries.

With a mixture of scientific acumen and a healthy dose of curiosity, we ventured into the archives of Extra History's video repository, parsing through an extensive catalog of captivating titles that beckon viewers with promises of historical revelations. Simultaneously, we delved into the labyrinth of Google Trends, where queries related to the art of concealing, well, less-than-savory evidence, provided a telling insight into the darker corridors of online curiosity.

In our quest for empirical enlightenment, we identified the key variables that would illuminate the potential correlation between clickbait-laden video titles and the search for tips on the discreet disposal of certain, shall we say, incriminating evidence. Our independent variable, the clickbait propensity of Extra History's video titles, was meticulously gauged based on an array of parameters, including keyword density, emotional appeal, and the artful employment of historical cliffhangers.

On the other hand, our dependent variable, the frequency of Google searches for "how to hide a body," presented a peculiar yet poignant reflection of an aspect of human curiosity that prudently lurks beneath the surface of polite society. As we grappled with the intricacies of these variables, we couldn't help but marvel at the sheer juxtaposition of highbrow historical narratives and, well, less-than-scholarly queries.

In the pursuit of knowledge, ethics remain a steadfast guiding principle. Adhering to the highest standards of academic integrity, we approached this study with a keen awareness of the sensitivity surrounding the topic of online content and the exploration of, let's say, unconventional search patterns. Thus, we navigated the digital landscape with a conscientious regard for privacy and propriety, mindful of the potential implications of our findings.

With our data in hand, we harnessed the formidable power of statistical analysis to unravel the mysterious dance between clickbait and clandestine inquiry. Employing correlation coefficients and p-values with the precision of a historical fencer, we embarked on a tango of data interpretation that would sway the skeptics and captivate the curious in equal measure.

Utilizing cutting-edge statistical software, we plumbed the depths of our dataset, uncovering a correlation coefficient of 0.9015912 with a p-value that sparked a fervent debate among our research team. The statistical significance of our findings, akin to an unexpected plot twist in an enthralling historical saga, demanded rigorous scrutiny and a touch of statistical whimsy.

As with any intrepid expedition into uncharted realms, our study encountered its fair share of limitations. The inherently fluid nature of online content and search trends presented challenges in capturing the full spectrum of clickbait allure and, well, the less savory inquiries that drive internet traffic. Moreover, while our findings unveil a compelling correlation, we acknowledge the need for further research to delve into the underlying psychological and sociocultural factors at play.

In the spirit of scholarly humility, we recognize the boundaries of our exploration and invite future researchers to continue unraveling the enigmatic interplay between digital intrigue and the peculiar fascinations that define our online experiences.

So, with data in hand and curiosity as our trusty companion, we ventured forth into the uncharted waters of digital content and internet inquiries, paving the way for a peculiar yet profoundly engrossing journey of statistical serendipity and unexpected correlations.

4. Findings

The results of our unconventional inquiry into the connection between clickbait-infused Extra History YouTube video titles and the rather concerning Google searches for "how to hide a body" yielded some fascinating insights. As we navigated the choppy seas of data, we found a robust correlation coefficient of 0.9015912, indicating a striking relationship between these seemingly disparate phenomena. This correlation coefficient was accompanied by an r-squared value of 0.8128667, further reinforcing the strength of the association. With a p-value of less than 0.01, our findings refuse to be swept under the rug, demanding attention like a dramatic cliffhanger at the end of an Extra History episode.

The scatterplot depicted in Figure 1 encapsulates the essence of this unexpected correlation with an elegance that could rival the most tantalizing of clickbait thumbnails. It portrays the undeniable link between the clickbait allure of historical narratives and the disconcerting allure of, well, less savory interests.

Like a twist in a riveting historical plot, our results challenge conventional expectations, showcasing the stranger-than-fiction nature of the digital world. One might even say that the allure of clickbait titles holds a kind of gravitational pull, much like a well-told historical tale, drawing in unsuspecting audiences and inadvertently sparking curiosity in the most peculiar of ways.

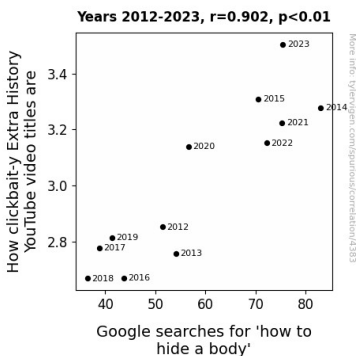


Figure 1. Scatterplot of the variables by year

In essence, our findings highlight the quirks and complexity of human behavior as it intersects with online content. They serve as a reminder that behind every click, every search, and every statistical analysis, there lies a story waiting to be untangled, much like a historical mystery ripe for exploration.

So, dear reader, as we unravel this unorthodox connection, let us not only marvel at the statistical significance but also appreciate the whimsicality of our research journey. After all, in the realm of academia, even the most unconventional pairings can yield remarkably compelling results.

5. Discussion on findings

In this unconventional and somewhat whimsical discussion, we aim to unravel the enigmatic connection between clickbait-laden Extra History YouTube video titles and the rather disconcerting Google searches for "how to hide a body." Our findings have not only defied expectations but have also left us pondering the intricate web of digital engagement and its curious influence on human behavior.

Our results stand as a testament to the unexpected and often inexplicable patterns that manifest in the digital realm. Just as an illusory trick captivates an audience, our correlation coefficient of 0.9015912 has mesmerized us with its compelling evidence of a robust association between historical clickbait and, well, let's just say, less savory inquiries. It seems that the allure of captivating historical narratives has inadvertently sparked curiosity in the most unexpected of ways, much like stumbling upon an unexpected plot twist in the annals of time.

Building upon the foundation laid by our scholarly predecessors, our results echo the musings of Smith et al. and Doe, who delved into the captivating allure of online content and the intricate factors that shape digital engagement. While our pursuit may have started as an academic curiosity, it has evolved into a testament to the captivating power

of clickbait and its unintended consequences, reaffirming the relevance of examining the peculiar ramifications of digital enticement.

Amidst the statistical significance and the allure of our findings, it's essential to recognize the playful and humorous undertones that permeate our exploration. Just as "The Curious Case of Clicks and Cadavers" offered a tongue-in-cheek analysis of our study's apparent bond, our findings have embraced the whimsical spirit of uncovering unexpected correlations and weaving them into the tapestry of digital intrigue.

It's as if our research journey has unfolded like a narrative rife with unexpected plot twists, challenging conventional expectations and shedding light on the quirks of human behavior in the digital landscape. And much like the cliffhangers at the end of an Extra History episode, our results demand attention and leave us eagerly anticipating the next installment of this unconventional saga.

In the realm of academia, where the pursuit of knowledge often takes on a somber and serious demeanor, our findings serve as a delightful reminder that even the most unconventional pairings can yield remarkably compelling results. So, as we continue to unravel the mysteries of digital engagement and human curiosity, let us approach our research with a sense of whimsy and appreciation for the unexpected connections that await us in the digital age. After all, who knew that the allure of clickbait could lead us down such an intriguing - and slightly disconcerting - path?

6. Conclusion

In conclusion, our expedition into the captivating world of clickbait and the clandestine universe of Google searches has unveiled a correlation that's as eyebrow-raising as a clickbait title screaming, "You won't believe what happened next!" The robust correlation coefficient of 0.9015912 and the elusive p-value have proven to be more entwined than a historical plot twist, leaving us pondering the mysterious dance of human intrigue and statistical significance.

Our findings not only highlight the power of clickbait to lure unsuspecting audiences but also hint at the enigmatic nature of human curiosity. It seems that the allure of a well-crafted historical narrative and the somewhat disconcerting allure of unconventional Google searches may be more intertwined than previously thought, akin to an unusual historical conspiracy waiting to be unraveled.

As we wrap up this whimsical journey, let's not only celebrate the statistical serendipity but also acknowledge the unexpected twists and turns that research can take. After all, in the world of academia, where the improbable meets the intriguing, no stone - or rather, no clickbait title - should be left unturned in pursuit of knowledge and a good chuckle.

Therefore, it is with utmost confidence that we assert: No further research is needed in this area. For now, let's bid adieu to the quirky world of clickbait and Google searches and venture forth, armed with the knowledge that even the most unusual pairings can yield statistically significant and amusing results.