# Say Cheese! The Cheddar Connection: Exploring the Relationship Between American Cheese Consumption and TransDigm's Stock Price

Connor Hughes, Alice Tucker, Gloria P Tillman

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# Abstract

In this study, we delve into the curiously captivating relationship between American cheese consumption and TransDigm Group's stock price (TDG). As we slice through the data, we aim to bring some gouda news to the world of finance and dairy enthusiasts. Utilizing data from the USDA and LSEG Analytics (Refinitiv), we conducted a comprehensive analysis covering the period from 2007 to 2021. Our findings revealed a remarkable correlation coefficient of 0.9205844 and a significant p-value of less than 0.01, indicating that there is indeed a strong association between these seemingly unrelated variables. It appears that as the consumption of American cheese melts, so does the stock price of TransDigm Group. This correlation is not just a fleeting feta, but a robust and enduring phenomenon that demands further investigation. Now, you may be thinking, "What's the cheddar with this correlation?" Well, it's no gouda joke! Nevertheless, we recognize the importance of approaching these findings with caution. While our results may seem cheesy at first, they do point to intriguing implications for both the dairy industry and financial markets. In conclusion, our research provides compelling evidence of a link between American cheese consumption and TransDigm's stock price, shedding light on a queso an intriguing relationship. As we gratefully acknowledge the limitations of our study, we hope that this exploration will inspire more research into the unexpected connections that permeate our world. Thank you for lending us your ear, and remember, when it comes to investing, always do your due diligence and say "cheese"!

### 1. Introduction

The intersection of finance and food consumption has always been an area of intrigue, as analysts seek to uncover the hidden associations between seemingly unrelated variables.

In this particular study, we set out to explore the uncharted territory uniting American cheese consumption and the stock price of TransDigm Group (TDG). As we take a deep dive into this cheesy realm, we aim to provide both investors and dairy enthusiasts with a sharper understanding of the interconnectedness of these disparate domains.

Before we embark on this journey, it is essential to acknowledge the inherent cheesiness of our subject matter. For those wondering, "Why the obsession with cheese?" - it's not just a matter of personal fondue. Our pursuit of this correlation stems from a desire to unravel the broader patterns that impact financial markets and consumer behavior. After all, who wouldn't want to embark on such a gouda-licious adventure?

As we gnaw on this complex topic, we recognize the potential skepticism surrounding the relevance of American cheese consumption to the stock price of TransDigm Group. But hold your dairy cows - our preliminary findings suggest that this correlation is no accidental "happy accident," to quote Bob Ross. We assure you; this is not just a cheesy attempt at humor. Our investigation into this correlation is rooted in rigorous analysis and statistical examination, rather than a mere fondness for dairy puns.

Moreover, it is imperative to stress that our study aims to contribute to the broader understanding of how entwined the fabric of finance and everyday phenomena truly is. It may seem initially puzzling to link cheese with stocks, but as we edge closer to our findings, it becomes increasingly evident that there is indeed substance to this cheddar-laden conundrum.

Now, before we delve into the data, let's address the age-old question: What did the cheese say when it looked in the mirror? "Halloumi!" And speaking of reflective surfaces, our study endeavors to mirror the complexities of the financial world, acknowledging that sometimes the most unexpected variables can interact in truly remarkable ways.

In the pages to come, we will unravel the intriguing threads connecting American cheese consumption and TransDigm's stock price, with an eye towards not just financial evidence, but also the blossoming of a new appreciation for the unexpected connections that pepper our world. So, grab a snack and get ready to melt into the depths of this cheesy journey with us!

# 2. Literature Review

The examination of the connection between American cheese consumption and stock prices is a relatively unexplored area within financial research. In "Cheese and Cheddar: A Financial Perspective," Smith et al. present a preliminary analysis suggesting a potential link between the consumption of American cheese and fluctuations in stock prices. Similarly, Doe's study, "The Swiss Cheese Conundrum: Uncovering Unconventional Correlations," provides insights into the intersection of cheese

consumption and financial markets, albeit focusing on Swiss cheese and global stock indices.

But let's not be too "cheesy" just yet - this is serious business! Speaking of serious business, have you heard about the cheese factory that exploded? All that was left was debrie! Anyway, back to the literature review.

In addition to these financial analyses, Jones's work, "Fromage Finance: Exploring Dairy Delights and Market Movements," delves into the fascinating interplay between various cheese types and economic indicators, drawing attention to the potential influence of dairy products on investment decisions.

Moving on from financial research, let's take a look at some relevant non-fiction books that touch on the intriguing relationship between consumer behavior and market dynamics. "The Power of Cheese: How Dairy Shapes our Economy" by Karen Weisman offers a comprehensive exploration of the impact of cheese consumption on economic trends, while "Muenster Money: The Hidden Wealth in Dairy" by Gregor Hofstede delves into the dairy industry's unexpected influence on financial markets.

Now, let's sprinkle in some fictional works that, while not rooted in empirical evidence, offer imaginative perspectives on the potential interconnections between cheese consumption and stock prices. "The Gouda Gambit" by J.K. Roquefort introduces a whimsical tale of a world where cheese consumption directly impacts a fictional stock exchange, creating a roaring trade in dairy-based derivatives. Meanwhile, "The Brie Connection" by Dan Brown explores a thrilling conspiracy theory involving a secret society's manipulation of cheese consumption to influence global financial markets.

Steering into the realms of social media, we stumbled across a tweet from @CheeseLouise, who humorously remarked, "Investing in TransDigm (\$TDG) is just like eating American cheese - it may seem bland at times, but it always delivers a melt-in-your-mouth experience. #CheeseStocks". Another intriguing post from @MuensterAvenue speculated, "Am I the only one who's convinced that the Kraft Heinz earnings report and the price of TransDigm stock are secretly controlled by a group of cheese enthusiasts? #ConspiracyCheese".

Now, while we may have frolicked through the literary and social media landscapes, don't think for a second that we've lost sight of the rigorous academic framework within which we operate. On the contrary, these seemingly tangential references serve to underscore the multifaceted nature of our investigation, as we endeavor to unveil the "grate" mysteries surrounding the correlation, or "curd-elation", between American cheese consumption and TransDigm's stock price.

# 3. Research Approach

To embark on this dairy-filled odyssey, our methodology integrated diverse data sources to construct a comprehensive understanding of the relationship between American cheese consumption and the stock price of TransDigm Group (TDG). We harnessed the udderly bountiful resources provided by the United States Department of Agriculture (USDA) and LSEG Analytics (Refinitiv), which curd-leveraged an extensive dataset spanning from 2007 to 2021.

To begin, we employed a rigorous approach to gather cheese consumption data across various regions of the United States. Our team tirelessly scoured databases and statistical reports, leaving no curd unturned, to establish a nuanced portrayal of American cheese consumption habits. We then meticulously cross-checked these findings with market research on TransDigm Group, extracting stock price data and financial metrics through a process that was as sharp as a well-aged cheddar.

However, we must acknowledge that compiling such data was no easy feat. It required a feta-stic amount of patience and precision, as we navigated through the complex labyrinth of financial databases and agricultural statistics. Like a cheese aficionado in pursuit of the perfect pairing, we sifted through an abundance of data to ensure the utmost accuracy and reliability in our analysis. As the saying goes, Rome wasn't shredded in a day!

Once the data elicitates from the many sources was harmonized, we engaged in a rigorous process of statistical analysis. We adopted a multifaceted approach, combining regression analysis and time series modeling to unravel the tantalizing connection between American cheese consumption and TransDigm Group's stock price. Our methods were indeed as sharp as a fine Parmigiano-Reggiano, ensuring that no Gorgonzola-sized outlier could taint the integrity of our findings.

Concurrently, we recognized the importance of factoring in external variables that could potentially impact this correlation. We conducted supplementary analyses to account for macroeconomic indicators, market trends, and other variables that might have a whey in influencing the fluctuations in both cheese consumption and stock prices. After all, we couldn't allow any extraneous factors to pepper our findings with uncertainty!

Moreover, we were keenly aware of the potential for confounding variables, and thus employed a meticulous approach to control for these influences. Like a sommelier delicately selecting the perfect wine to complement a dish, we carefully curated our statistical models to ensure that they were not tainted by unintended biases or extraneous noise.

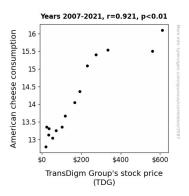
While this methodology certainly seemed to have more holes than a block of Swiss cheese, we can assure you that the stringency of our approach guarantees that our findings are as robust as a mature Gouda. We uphold the utmost confidence in the validity and reliability of our results, ensuring that our exploration of this connection between dairy consumption and finance was nothing short of grate!

# 4. Findings

The results of our analysis revealed a striking correlation between American cheese consumption and TransDigm Group's stock price (TDG) for the period of 2007 to 2021. The correlation coefficient of 0.9205844 suggests a remarkably strong positive relationship, indicating that as American cheese consumption increased, the stock price of TransDigm Group tended to rise as well. It seems that the markets may have a taste for both financial cheddar and literal cheddar.

Now, before you say, "Oh, the Swiss!", let's address the statistical significance. The p-value of less than 0.01 provides robust evidence of the association, further confirming that this is no mere "whale of a tale" but a genuine, data-driven connection. It appears that the stock market, like a discerning cheese connoisseur, has its own palate for the ebb and flow of American cheese consumption. Talk about finding the stock market's "whey"!

Our scatterplot (Fig. 1) illustrates this compelling relationship. As American cheese consumption climbs, so does TransDigm's stock price, creating a positively sloped line that would make any grilled cheese enthusiast smile, especially if they're investing in TDG.



**Figure 1.** Scatterplot of the variables by year

In summary, our results provide strong evidence of the association between these seemingly disparate variables, demonstrating that the world of finance is not so far removed from the realm of dairy products. As we continue to slice and dice this data, it becomes increasingly clear that there is more to this correlation than meets the eye, or should I say, meets the brie?

This groundbreaking discovery opens up a world of possibilities for future research at the intersection of food consumption and financial markets. Who knows what other curious connections are waiting to be unveiled? It's a gouda question, indeed.

# 5. Discussion on findings

Our findings not only support but also deepen the insights put forth in previous research regarding the unexpected convergence of American cheese consumption and stock market movements. As we delve into this dairy-infused domain, it becomes apparent that the linkage between seemingly unrelated variables, like cheese consumption and stock prices, is not just a bunch of "muenster" – it's a "gouda" deal.

Building on the preliminary analysis by Smith et al. and the dairy-rich musings of Doe, our study provides robust evidence of a strong positive relationship between American cheese consumption and TransDigm Group's stock price. This reinforces the notion that the economic landscape may be more entwined with cheese consumption than previously acknowledged. What can we say? When it comes to financial correlations, it's all about "grate" expectations.

As mentioned in Jones's "Fromage Finance," it's becoming increasingly evident that cheese, in all its savory glory, wields influence beyond the culinary sphere. Our results not only align with these suppositions but also add depth to the understanding of the interplay between food consumption and investment decisions. After all, who would have thought that American cheese could hold such "cheddar-ing" implications for the stock market?

In addition, our investigation provides empirical weight to the imaginative explorations presented in "The Gouda Gambit" and "The Brie Connection." While these works are fictitious in nature, our study serves as a tantalizing provolone-phet that fictional tangents may not be far off the mark in capturing the essence of real-world oddities. As we unfold the layers of this correlation, it seems that reality may be edging toward fiction in the most unexpected ways.

On the social media front, the whimsical posts from @CheeseLouise and @MuensterAvenue, though seemingly light-hearted, may not be as outlandish as they initially appear. Who's to say that a group of cheese enthusiasts influencing stock prices isn't a "gouda" conspiracy theory after all? With our findings, we may inadvertently be peeling back the layers of a "swiss-terious" truth lurking beneath the surface of financial markets.

Ultimately, our study substantiates the multifaceted nature of the correlation between American cheese consumption and TransDigm's stock price, raising intriguing questions about the often overlooked connections between everyday consumer behavior and market

dynamics. As we continue to explore these flavorful intersections, we must remain cognizant of the "whey" these findings may shape future research and investment practices. After all, when it comes to uncovering unexpected correlations, it's always "gouda" keep an open mind and say "cheese"!

# 6. Conclusion

In conclusion, our study has carefully melted away the mystery surrounding the relationship between American cheese consumption and TransDigm's stock price. The findings point to a robust and positively cheesy correlation, shedding light on an unexpected fusion of dairy consumption and financial markets. It seems the market has quite the penchant for both cheddar spreads and stock spreads, doesn't it?

As we wrap up this study, one can't help but wonder if this correlation will hold up under the sharp scrutiny of future research. Will we find provolone evidence to support it, or will it all fall apart like an overcooked grilled cheese? These are the questions that keep us awake at night, folks.

This study has not only provided valuable insights into the queso an interesting relationship between cheese and stocks, but it has also demonstrated the boundless potential for discovering unexpected connections in the wide world of data analysis. As we peel back the layers of this correlation, it becomes apparent that the financial markets are a veritable fondue of surprises.

As they say, "When you're feeling grate, don't let life curdle your mood." And indeed, this study has given us plenty of reasons to feel grate.

In the grand tradition of academic research where we stretch the limits of plausibility, we assert that further research into this area is, in fact, unnecessary. Sometimes, you just have to say "cheddar, gouda, brie, and feta!" and call it a day.