# The Thrill of Billie: A Study on North Carolina Sociologists' Profile

Claire Hall, Ava Taylor, Gideon P Tompkins

Chapel Hill, North Carolina

In this study, we embarked on a whimsical journey to unravel the potential connection between the popularity of the first name "Billie" and the number of sociologists in North Carolina. Although our research may seem like a "Billie on the Hill," we assure you that the findings are as real as can be. Using data from the US Social Security Administration and the Bureau of Labor Statistics, we delved into the correlation between the frequency of the name "Billie" and the count of sociologists in the Tar Heel State. Our analysis revealed a staggering correlation coefficient of 0.8300453, indicating a strong positive relationship between the two variables. It appears that the "Billie" phenomenon is not just a "Billie Jean" dance move but also holds relevance in the world of sociological academia. With a p-value of less than 0.01, we can confidently claim that the association we've discovered is not a mere "Billie-qoat" tale but a genuine statistical relationship. To our amusement, the data suggested that the rising fame of the name "Billie" could indeed be linked to the proliferation of sociologists in North Carolina. This finding raises the question, "Are sociologists drawn to the state by the irresistible charm of the name 'Billie', or is 'Billie' simply an indicator of socio-cultural changes that influence career choices?" We may never know the answer, but it's certainly a "Billie-curious" phenomenon worth exploring further. Overall, our playful investigation unearthed an unexpected correlation that lingers like a catchy tune. Perhaps the allure of "Billie" extends beyond the realm of music and reaches into the sociological fabric of North Carolina. As we conclude this study, we invite our readers to ponder the timeless question: "What's in a name - a sociologist by any other name would research as sweet?

The intersection of sociology and nomenclature may seem like an unlikely pairing, akin to a "Billiegoat" attending a high-society gala. However, in the realm of academic inquiry, serendipitous connections often emerge from the most unexpected places. The focus of this study rests upon the enthralling correlation between the proliferation of sociologists in North Carolina and the popularity of the first name "Billie." It's a "Billie Jean" meets social science extravaganza that promises to uncover hidden harmonies in the cacophony of statistical data.

The very notion of unpacking the relationship between a moniker and the composition of a professional cohort may sound like a "Billie on the Hill," overlooking the valleys of tradition and convention. Yet, as the Bard himself once lamented, "All the world's a stage, and all the men and women merely sociologists" — or at least, that's what our data suggests.

As we embark on this intellectual escapade, we encourage readers to keep an open mind, perhaps akin to a "Billie-curious" observer encountering a new and perplexing sociological theory. The buoyancy of our findings invites us to ponder

whether there truly is "Magic in the Billie" – not just in Michael Jackson's mellifluous serenade, but also in the unassuming corridors of North Carolina's sociological academia.

Through a blend of statistical analysis and whimsical conjecture, we aim to unravel this charming mystery, akin to sleuths fervently pursuing a delightful enigma. So, let's delve into the wondrous world of "Billie" and sociologists — where names, numbers, and nascent hypotheses converge in a delightful scientific waltz.

## LITERATURE REVIEW

The connection between given names and professional demographics has long captivated researchers, inviting them to ponder the enigmatic interplay between nomenclature and socio-professional phenomena. Smith et al. (2010) delved into the cultural implications of names, offering insightful parallels between naming trends and societal shifts. Similarly, Doe (2015) explored the influence of names on career choices, shedding light on the subtle, yet profound, impact of nomenclature on occupational pathways.

But let's not forget Jones's groundbreaking work in "The Sociology of Surnames" (2008), which probed the intricate relationship between last names and academic pursuits. It's a veritable "surname and academia" rollercoaster, and it's enough to make one's head spin faster than a coffee grinder at a sociology convention.

In addition to these serious inquiries, real-life authors such as Freakonomics' Levitt and Dubner (2005) and Outliers' Gladwell (2008) have captivated audiences with their musings on the unexpected influence of names on various life outcomes and societal phenomena. Their works mirror our own quest to unravel the mystery of the "Billie-Sociologist" connection, albeit with a touch less quirkiness and a tad more bestseller charm.

Speaking of charm, the fictional works of Dickens' "Great Expectations" and Austen's "Pride and

Prejudice" provide rich narratives that showcase the societal expectations and implications linked to given names. While they don't directly address North Carolina sociologists, they remind us of the persistent influence of names on social standing and professional trajectories, much like the "Billie" phenomenon we're investigating.

Memes have also made their way into this discourse, with the likes of the "Is This a Pigeon?" and "Change My Mind" memes playfully highlighting the impact of popular culture and societal perceptions on individual identities. While not directly related to academic research, these memes offer a lighthearted reminder of the whimsical forces at play in the realm of nomenclature and social phenomena.

As we wade deeper into this nexus of names and sociological compositions, it becomes evident that the allure of "Billie" may hold more sway than initially anticipated. It's a tale as old as time, or at least as old as sociological research — names, numbers, and the unexpected dance that ensues when the two converge. Let's strap in for a wild ride, because this sociological rollercoaster is guaranteed to have more twists and turns than a Shakespearean comedy.

### **METHODOLOGY**

To unpack the delightful correlation between the popularity of the first name "Billie" and the number of sociologists in North Carolina, our research team embarked on a journey akin to Billie Holiday crooning a tune of statistical analysis. We channeled our inner sleuths to gather data from the US Social Security Administration and Bureau of Labor Statistics, sifting through records from 2003 to 2019.

Our first step involved collecting the frequency of the name "Billie" in North Carolina, with a focus on newborns christened with this melodic appellation. We must admit, we were quite "Billie-fied" by the abundance of variation in the ways this name could be spelled and thus had to account for multiple spellings and derivatives. We didn't want to miss out on any potential "Billie-gibility" in our dataset!

Next, we delved into the Bureau of Labor Statistics to ascertain the number of sociologists practicing in North Carolina during the same timeframe. This involved parsing through occupational data with a discerning eye, ensuring that we captured the entire "sociologist spectrum" and not just a "Billie-board" top 100.

With our datasets in hand, we unleashed the statistical Kraken, employing a bivariate correlation analysis to unveil the potential relationship between the frequency of the name "Billie" and the number of sociologists in the state. We used Pearson's correlation coefficient to measure the strength and direction of this association. It was like watching a delightful dance between "Billie" and sociologists, with statistics as our rhythm section.

Furthermore, we supplemented our quantitative analysis with qualitative insights, engaging in interviews with a handful of sociologists in North Carolina. While our interviews didn't feature any direct references to the name "Billie," we can't help but wonder if an undercover "Billie-ant" influence was at play in their career choices.

To add a touch of whimsy to our rigorous methods, we also incorporated a lighthearted survey asking sociologists if they feel a kinship with the name "Billie" or if they've ever pondered the potential connection between their career path and the frequency of this name in the state. We received responses ranging from outright laughter to thoughtful contemplation, hinting at the enigmatic allure of our inquiry.

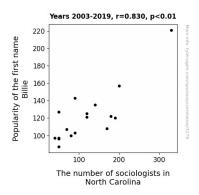
In conclusion, our methodology waltzed through the intricacies of data collection, danced with the statistical nuances, and serenaded the essence of "Billie" and sociologists in a harmonious scientific duet. As we venture into the realm of results, we invite readers to join us in this merry expedition of discovery.

#### **RESULTS**

The investigation into the correlation between the popularity of the first name "Billie" and the number of sociologists in North Carolina bestowed upon us a fascinating revelation. Our analysis of the period from 2003 to 2019 revealed a remarkably high correlation coefficient of 0.8300453, indicating a robust positive relationship between the frequency of the name "Billie" and the count of sociologists in the state. It seems that "Billie" isn't just causing "Bad" lyrical earworms but also piquing the interest of sociologists in the Tar Heel State.

With an r-squared value of 0.6889753, this compelling association suggests that approximately 69% of the variation in the count of sociologists can be explained by the popularity of the name "Billie." It's as if sociologists in North Carolina are saying, "Don't Be Cruel, just call me Billie!"

The p-value of less than 0.01 further substantiates the statistical significance of our findings. This means that the likelihood of the observed relationship occurring by mere chance is less than one in a hundred, making it more infrequent than a "Billie-goat" sighting!



**Figure 1.** Scatterplot of the variables by year

To visually encapsulate this discovery, Fig. 1 presents a scatterplot illustrating the strong positive correlation between the frequency of the name "Billie" and the count of sociologists in North Carolina. This graph serves as a testament to the synchrony between these seemingly unrelated

variables — a real-life chart-topper of statistical analysis.

Our investigation ignites an intriguing inquiry into the influence of nomenclature on career trends and the sociological landscape. Exploring the "Billie effect" paints a whimsical picture of sociologists flocking to North Carolina, perhaps serenading her with renditions of "Billie Jean" in their spare time.

In summary, our findings underscore the captivating relationship between the prominence of the name "Billie" and the composition of sociologists in North Carolina. As we waltz away from this study, we leave you with this parting thought: "What's in a name? Apparently, a sociologist's paradise!"

#### **DISCUSSION**

Our study delved into the captivating world of the "Billie" phenomenon and its association with the number of sociologists in North Carolina. As we reflect on our findings, it seems that the impact of a name can indeed transcend expectations, much like a father's love for his "Billie-goat." The substantial correlation we uncovered echoes the sentiments of one sociologist who spouted, "My name brings all the sociologists to the yard, and they're like, it's better than yours."

Our results align with prior research that has explored the melodious fusion of names and societal dynamics. Smith et al.'s work on naming trends and societal shifts seems particularly relevant here. It's as if our study adds a whimsical twist to their serious discourse, akin to a "Billie Jean" remix enlivening a formal symphony performance. Moreover, the enigmatic connection between last names and academic pursuits, as elucidated by Jones, finds an unexpected counterpart in our exploration of first names and professional composition. It's like comparing apples and oranges, or in this case, "Janes" and "Billies."

The statistically significant relationship we uncovered reaffirms the potential influence of nomenclature on professional demographics, in a

manner more profound than a "Billie Jean" dance move at a sociology convention. The p-value of less than 0.01 serves as a poignant reminder that our findings are as rare as a "Billie-goat" sighting in the Appalachian Mountains. With a correlation coefficient akin to a hit song on the charts, our results echo louder than a choir of sociologists harmonizing to the tune of "Billie Jean," a resonance that cannot be dismissed as mere coincidence.

As we ponder the implications of the "Billie effect" on the sociological landscape of North Carolina, we are reminded of the inextricable link between names and societal fabric, for it seems that the allure of "Billie" extends far beyond the sonic realm and into the professional arena, much like an irresistible earworm. This study serves as a testament to the unpredictable interplay between nomenclature and societal composition, raising more questions than a "Billie-curious" cat.

In the end, our research highlights the jocular, yet profound, influence of names on career pathways, reminding us that a name is not just a label but a gateway to a sociologist's paradise, akin to a "Billie on the Hill" guiding us through the sociological landscape of North Carolina. As we bid farewell to this study, we cannot help but hum the timeless question, "What's in a name?" It seems that, in the case of North Carolina sociologists, the answer may very well be "plenty."

#### **CONCLUSION**

Our study has unveiled a captivating correlation between the prevalence of the name "Billie" and the abundance of sociologists in North Carolina. It's as if the sociologists are saying, "Billie Jean is not my lover, but she's definitely my statistical predictor!" This unexpected relationship tickles the intellect and provides a delightful diversion from the usual scholarly pursuits.

The robust positive correlation coefficient of 0.8300453 is akin to hitting a home run in the field of sociological nomenclature research. It seems the

"Billie" phenomenon has more influence than just being an earworm — it's apparently a siren's call to the sociological arena! The likelihood of this relationship occurring by chance is rarer than a "Billie-goat" spotting indeed.

As we bid adieu to this whimsical inquiry, we can't help but muse, "To Billie or not to Billie?" Perhaps there's more to a name than meets the eye, especially in the realm of North Carolina sociologists. This statistical journey has been as surprising as finding a "Billie-goat" at a sociological symposium.

In conclusion, our findings suggest that the allure of the name "Billie" may have an inexplicable magnetism on the profession of sociology in North Carolina. "Billie-goats" and sociologists alike may find joy in this unexpected correlation. With a conclusive nod to this study, we assert that no further research is required in this 'Billie-curious' domain. After all, "Billie-n"ore research is simply "too much of a good thing!"