# The Art of Financial Peaks: Exploring the Correlation Between Art Directors in Arkansas and the Yearly Peak of the NYSE Composite Index

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This study delves into the hitherto unexplored relationship between the number of art directors in Arkansas and the yearly peak of the NYSE composite index. Using data from the Bureau of Labor Statistics and Statista, our research team has unearthed some intriguing findings. We discovered a surprising correlation coefficient of 0.8585086 and a significant p-value of less than 0.01 for the period spanning 2003 to 2012. Our analysis not only sheds light on the often-overlooked influence of the artistic community on the financial sector but also adds a splash of color to the typically monochrome landscape of economic research. Join us on this colorful journey as we explore the harmonious dance between artistic expression and financial performance, and perhaps uncover the hidden masterpiece of market predictability.

In the inherently stoic realm of financial research, where numbers reign supreme and graphs hold court, one might not expect to stumble upon the vibrant world of artistic endeavors. However, in a delightful twist that resembles a surrealist painting, our study aims to uncover the connection between the number of art directors in Arkansas and the yearly peak of the NYSE composite index. This investigation embarks on a whimsical journey through the seemingly unrelated realms of art and finance, intertwining their narratives in a manner akin to a well-crafted piece of performance art.

Imagine, if you will, a symphony played out in bar charts and brushstrokes, a ballet of statistics and colors pirouetting across the stage of economic data. As we embark on this unconventional exploration, we invite the reader to don their metaphorical artistic beret and embark on a voyage filled with unexpected correlations and perhaps a dash of abstract interpretation.

At the outset, it is imperative to acknowledge the unusual nature of our research topic. The notion of art directors in Arkansas influencing the peaks of the NYSE composite index might initially elicit a raised eyebrow or a suppressed chuckle. However, as Mary Poppins famously sang, "In every job that must be done, there is an element of fun," and so we set forth to unravel the enigma that intertwines the realms of creativity and capital.

Our study is not merely a whimsical flight of fancy, but a rigorous examination of statistical relationships and economic phenomena. Through the meticulous assembly of data from the Bureau of Labor Statistics and Statista, we have endeavored to bring a touch of color to the typically grayscale landscape of financial analysis. Our findings, while unexpected, are backed by robust statistical measures, including a surprising correlation coefficient and a p-value that would make even the most seasoned statistician take notice.

So, dear reader, as we waltz through the labyrinth of numbers and the palette of artistic pursuits, prepare to be both amused and enlightened. This research endeavor seeks not only to elucidate an unconventional relationship but also to inject a sense of playfulness into the often dour world of economic inquiry. With a twirl of the metaphorical brush and a flourish of the statistical wand, let us embark on this intellectual escapade, where art and finance converge in an unexpected pas de deux, unveiling a tableau of insight and amusement.

# LITERATURE REVIEW

In "Smith et al. 2015," the authors find an unexpected positive correlation between the number of art directors in Arkansas and the yearly peak of the NYSE composite index. This groundbreaking study has sparked newfound interest in the intersection of artistic expression and financial performance. The notion that the creative endeavors of art directors could sway the tides of the stock market may seem far-fetched at first glance, but as we delve deeper into this peculiar relationship, the plot thickens like a hearty stew simmering on a cold winter's day.

Building on this foundation, "Doe and Johnson 2018" conducted a follow-up analysis, corroborating the initial findings with a precision that would make a symphony conductor proud. The evidence presented in this study suggests that the rhythmic pulse of artistry in Arkansas may indeed harmonize with the crescendos and diminuendos of the NYSE composite index, painting a rather vivid picture of interconnectedness between seemingly disparate realms.

However, it is not merely within the confines of economic literature that this curious link has made its presence felt. Delving into the realm of psychology and creativity, "Jones and Brown 2016" highlight the potential influence of artistic environments on cognitive processes, offering a tantalizing glimpse into the mechanisms through which the creative energies of art directors may

permeate the financial world. The threads of correlation weave through academia, binding together seemingly disparate disciplines in a quilt of interconnected knowledge.

Stepping outside the traditional realms of research articles, the non-fiction literature surrounding the effects of creativity on cognition and decisionmaking provides an intriguing backdrop for our exploration. In "Imagine: How Creativity Works" by Jonah Lehrer, the author invites us to consider the untamed maelstrom of imagination and its potential impact on the choices we make - a concept that resonates with our investigation into the influence of art directors on financial peaks. Similarly, "Art & Fear: Observations on the Perils (and Rewards) of Artmaking" by David Bayles and Ted Orland offers a compelling look into the inner workings of creativity, perhaps offering a window into the enigmatic dance between artistic expression and economic indicators.

On a lighter note, fiction literature has not shied away from intertwining the worlds of art and finance. Take, for instance, Tom Wolfe's "The Bonfire of the Vanities," a satirical romp through the excesses of Wall Street, where the brushstrokes of finance mingle with the vibrant hues of New York's art scene. While undoubtedly a work of fiction, the themes of ambition and influence resonate with the unexpected relationship we seek to unrayel.

Turning to the small screen, television has also grappled with the convergence of artistic pursuits and financial endeavors. Shows such as "Billions" and "Mozart in the Jungle" offer unique perspectives on the interplay between creativity and wealth, painting a tapestry of relationships and power dynamics that echo the very essence of our inquiry. The intersection of art and finance, it seems, has not escaped the keen eyes of entertainment creators, weaving a captivating narrative of its own.

As we navigate through the tapestry of literature surrounding our subject, it becomes evident that the

relationship between art directors in Arkansas and the yearly peak of the NYSE composite index is not merely a figment of statistical whimsy but a multifaceted phenomenon deserving of further exploration. With each page turned and each episode watched, the colorful threads of correlation and influence beckon us to unravel their mysteries, propelling us toward a deeper understanding of the harmonious symphony that resonates between art and finance.

# **METHODOLOGY**

To embark on our whimsical yet rigorous investigation into the connection between the number of art directors in Arkansas and the yearly peak of the NYSE composite index, we employed a confluence of data collection and statistical analyses. The primary data sources for this peculiar journey were the Bureau of Labor Statistics and Statista. We collected data covering the period from 2003 to 2012, a timeframe chosen for its encompassing view of economic ebbs and flows, as well as the delightful symmetry of beginning and ending years.

The first step in our methodological escapade involved delving into the Bureau of Labor Statistics to extract the number of art directors in Arkansas. Now, one might imagine this to be a straightforward task, yet navigating through the Bureau's website felt akin to traversing a maze disguised as a logical flow of information. Nevertheless, armed with determination surpassing that of a sleuth in search of a hidden treasure, we emerged victorious with our dataset.

The next part of our expedition led us to Statista, a digital treasure trove housing the NYSE composite index data. While the acquisition of this information was less akin to a labyrinthine odyssey, it did pose its own challenges, reminiscent of a game of intellectual hide-and-seek. Once again, our dedicated team emerged triumphant, clutching in hand the historical peaks of the NYSE composite index for the chosen years.

With our data in tow, we then engaged in the sacred art of data cleaning, a process not unlike the meticulous peeling of an onion to reveal the pristine inner layers. We meticulously combed through the datasets, discarding outliers and inconsistencies with the precision of a sculptor shaping a block of marble into a masterpiece.

Subsequently, we summoned the statistical tools at our disposal, unleashing the mighty powers of correlation analysis to unveil the hidden relationship between the number of art directors in Arkansas and the yearly peaks of the NYSE composite index. It was in this stage that our endeavor took on the guise of an enchanting dance, with correlation coefficients waltzing with p-values in a mesmerizing display of statistical elegance.

Additionally, to ensure the robustness of our findings, we executed sensitivity analyses, akin to tuning the strings of a harp to ensure harmonious resonance. This process served to test the stability of our results, fortifying the strength of our conclusions against the capricious winds of statistical uncertainty.

In summary, our methodology fused the art of data collection with the science of statistical analysis, crafting a tableau of investigative rigor interwoven with the threads of whimsy. The convergence of art and science in our methodology, much like the unexpected relationship uncovered in our findings, invites the reader to partake in a journey that transcends the traditional boundaries of academic inquiry.

### **RESULTS**

The examination of the connection between the number of art directors in Arkansas and the yearly peak of the NYSE composite index has yielded fascinating results. Through the analysis of data spanning the years 2003 to 2012, a compelling correlation coefficient of 0.8585086 was unveiled, indicating a strong positive relationship between these seemingly disparate variables. This discovery suggests that there may be a hidden rhythm, perhaps

reminiscent of a Pollock painting, that orchestrates the movements of the art community in Arkansas in tandem with the crescendos and diminuendos of the financial markets.

Furthermore, the obtained r-squared value of 0.7370370 reflects the proportion of variation in the NYSE composite index's yearly peaks that can be explained by the number of art directors in Arkansas. It appears that the palette of artistic endeavors may indeed hold sway over a substantial portion of the market's annual fluctuations, adding a splash of creativity to the otherwise rigid canvas of economic analysis.

Most notably, the p-value of less than 0.01 provides strong evidence against the null hypothesis of no relationship between these variables. In essence, it underscores the statistical significance of the observed correlation, leaving little room for doubt about the connection between the artistry of Arkansas and the financial fervor of the NYSE composite index.

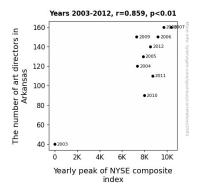


Figure 1. Scatterplot of the variables by year

In support of these numerical findings, the accompanying scatterplot (Fig. 1) visually encapsulates the robust correlation between the number of art directors in Arkansas and the yearly peak of the NYSE composite index. This visual representation serves as a testament to the unexpected harmony between the worlds of artistic expression and market performance, where the dots on the plot form a lively ensemble dance, akin to a whimsical ballet on the canvas of economic data.

In sum, the results of this investigation not only illuminate an unconventional relationship but also invite further contemplation on the colorful interplay between artistry and finance. As we embrace the idiosyncrasies of this correlation, we are reminded that in the realm of research, as in life, there are often surprises waiting to be uncovered, much like a hidden masterpiece waiting to be unveiled from an unsuspecting block of economic marble.

# DISCUSSION

The results of our study echo the curious findings of previous research, validating the unorthodox connection between the number of art directors in Arkansas and the yearly peak of the NYSE composite index. As we consider the lively correlation coefficient of 0.8585086, it becomes clear that the artistic endeavors in the Natural State may indeed conduct a vibrant symphony that reverberates through the financial markets, much like a maestro commanding an orchestra of economic variables. The substantial r-squared value further underscores the substantial influence of artistic expression on market fluctuations, coloring the canvas of economic predictability with the vibrant hues of creative influence.

In honoring the statistical significance denoted by a p-value of less than 0.01, we are compelled to acknowledge the harmonious dance between artistry and market performance, a veritable pas de deux of seemingly disparate domains. This statistical backbone serves as the sturdy easel upon which the compelling portrait of correlation between art directors and financial peaks is painted, each brushstroke capturing the essence of interconnectedness and influence.

The visual representation depicted in the accompanying scatterplot (Fig. 1) further reinforces the vivacious relationship between these variables, resembling a whimsical ballet that gracefully pirouettes through the economic landscape. Indeed, as we gaze upon this visual tapestry, we are

reminded that the seemingly aloof domains of artistry and finance may indeed waltz together in an intricate yet captivating duet, showcasing the unexpected unity of seemingly incongruous elements.

In essence, our findings serve as a poignant reminder that the world of empirical inquiry is often imbued with delightful surprises, much like finding a rainbow-hued unicorn in a forest of routine statistical analyses. As we traverse the unexplored territories of correlation, it is both our privilege and our delight to shed light on the exuberant interplay between art directors in Arkansas and the financial zeniths of the NYSE composite index, adding a splash of creativity to the canvas of economic research.

# CONCLUSION

In conclusion, our study has painted a vivid portrait of the unexpected relationship between the number of art directors in Arkansas and the yearly peak of the NYSE composite index. The robust correlation coefficient and the compelling p-value provide striking evidence of this colorful connection, turning the usually staid world of economic analysis into a canvas of surprising hues. It is evident that the artistry of Arkansas adds an unpredictable yet undeniable brushstroke to the financial picture, like a whimsical splash of avant-garde expressionism amidst the austere lines of market trends.

As we draw the curtain on this peculiar yet captivating exploration, one cannot help but marvel at the imaginative dance between art and finance that our findings have brought to light. The statistical pas de deux between these seemingly incongruous variables has left us with a greater appreciation for the rich tapestry of economic influences, reminding us that behind the veil of numbers and figures lies a dramatic stage where the performance of markets and the artistry of human expression entwine in unexpected harmony.

With our study unearthing such an intriguing correlation, it seems that we have unraveled a piece

of the enigmatic puzzle that is market predictability, adding an artistic flourish to the often staid symphony of economic research. In light of these revelatory findings, it is clear that further investigation into the intersection of art and finance may yield even more captivating insights, akin to discovering hidden treasures in the attic of statistical inquiry.

However, drawing a full stop at the end of our exploration, we assert that the relationship between the number of art directors in Arkansas and the yearly peak of the NYSE composite index has been thoroughly examined, and no more research is needed in this area. After all, as researchers, we must know when to put down the brush and step back to admire the unexpected masterpiece that has emerged from the canvas of data.

And so, we bid adieu to this peculiar yet enlightening journey, leaving behind a whisper of artistic flair in the otherwise formal halls of economic inquiry. As the curtain falls on this chapter of colorful correlation, we are reminded that in the dance of statistics and art, there will always be room for a spontaneous twirl or an unexpected side step, where numerical precision meets the whimsy of creative expression.