# Clearing the Air: A Link Between Air Pollution in Fargo and the Curious Case of 'Suez Canal' Google Searches

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# ABSTRACT

#### Clearing the Air: A Link Between Air Pollution in Fargo and the Curious Case of 'Suez Canal' Google Searches

In this study, we examined the intriguing relationship between air pollution levels in the charming city of Fargo and the frequency of Google searches related to the fabled 'Suez Canal'. Combining data from the Environmental Protection Agency's air quality reports and Google Trends, we embarked on a quest to uncover the mysterious link between these seemingly unrelated phenomena. Our findings revealed a striking correlation coefficient of 0.9106071 and a statistically significant p-value of less than 0.01 for the period spanning from 2005 to 2023. Amidst the fertile plains of Fargo, where the scent of freshly cut hay mingles with the crisp prairie breeze, we stumbled upon an unexpected revelation. It appears that as air pollution levels in this region fluctuated, so too did the public's interest in the illustrious Suez Canal. Our results leave us pondering the enigma that ties the air we breathe to the digital voyages embarked upon by curious internet users. It seems that when it comes to air pollution and online searches, the connection is not just air-y speculation! As we delved deeper into this convoluted tale of air quality and maritime inquiries, we couldn't help but marvel at the whimsical nature of our findings. Just like the meandering twists and turns of the canal itself, the correlation between air pollution in Fargo and searches for the 'Suez Canal' demonstrated its own peculiar journey. Despite the unexpected nature of this link, our research highlights the importance of exploring unconventional connections and the need to navigate through the murky waters of interdisciplinary studies with both rigor and humor.

Keywords:

air pollution levels, Fargo, Google searches, Suez Canal, correlation coefficient, Environmental Protection Agency air quality reports, Google Trends, p-value, 2005-2023, public interest, online searches, interdisciplinary studies

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### **I. Introduction**

As scientific investigators, we are accustomed to following the trail of evidence, hoping it leads us to a veritable goldmine of insight. In this pursuit, we often find ourselves knee-deep in data, searching for the elusive nuggets of correlation and causation. However, every now and then, our quest takes a surprising turn that leaves us exclaiming, "Well, isn't that a breath of fresh air!" Speaking of fresh air – well, not so fresh in this case – let's talk about the air quality in Fargo, North Dakota.

Air pollution is not a topic to be taken lightly, although its impacts can certainly make us feel a bit light-headed. From asthma-inducing particles to the ever-prevalent carbon monoxide, the presence of these airborne adversaries is no laughing matter. Well, unless you count the nervous laughter of someone desperately checking the air quality index for the umpteenth time. That being said, we couldn't resist the opportunity to delve into the fluctuations of air pollution levels in Fargo and their curious connection to the seemingly unrelated phenomenon of Google searches for the 'Suez Canal'.

Now, you might be wondering, "What's the correlation between air pollution in Fargo and a hot topic like the Suez Canal?" Hold on to your hats, dear readers, for we are about to embark on an enlightening journey of statistical analysis and unexpected connections. It seems that even in the world of research, there are no "air" tight compartments!

## **II. Literature Review**

As we immerse ourselves in the peculiar intersection of air pollution in Fargo and the curious case of Google searches for the 'Suez Canal', we find ourselves irresistibly drawn to the academic works that have paved the way for our own exploration. In "Smith and Doe's Study on Environmental Anomalies", the authors highlight the intricate relationship between environmental factors and public curiosity, providing a solid foundation for our investigation. And speaking of foundations, did you hear about the architect who refused to leave any stone unturned? He had a firm belief in thorough research!

Continuing our expedition through the scholarly landscape, we stumbled upon "Jones' Analysis of Unlikely Connections", where the authors underscore the importance of delving into seemingly unrelated phenomena to unravel unforeseen correlations. This brings to mind a tale of two statisticians who met at a crossroads: one took the path of conventional research, while the other ventured into the uncharted territory of unconventional connections. Guess who found correlation?

Venturing beyond the realm of academic literature, we turned our attention to non-fiction books that provide valuable insights into both air quality and maritime mysteries. "The Air We Breathe: A Comprehensive Guide to Pollution and Health" offers a breath of fresh knowledge on the impact of air pollution, reminding us that every breath we take involves a medley of chemical compounds. Talk about a scientific symphony!

On the other side of the spectrum, fictional works such as "Mystery on the Canal: A Tale of Intrigue and Navigation" beckon us with their enigmatic narratives and subplots that mirror the unexpected twists and turns of our own investigation. Here's a riddle for you: What do you call a detective who solves maritime mysteries while suffering from hay fever? A nose for clues! Embracing the spirit of interdisciplinary exploration, we couldn't overlook the influence of popular culture in shaping our understanding of the Suez Canal and related phenomena. From documentaries like "Mysteries of the Suez Canal Unveiled" to TV shows such as "Waterways and Wonders", our research journey occasionally took us on unexpected detours into the realm of maritime marvels and seafaring sagas. It's safe to say that we've come away with a newfound appreciation for the intersection of air pollution and digital diversions!

As we navigate the uncharted waters of this unusual connection, both the academic and fictional accounts have provided us with valuable perspectives and occasional comedic relief, reminding us that even in the world of rigorous research, there's always room for a good pun or two. After all, when it comes to unraveling the mysteries of the Suez Canal and air pollution in Fargo, a little levity can be a breath of fresh air amidst the data-driven discoveries!

# **III. Methodology**

To unravel the enigmatic relationship between air pollution in Fargo and the captivating allure of the Suez Canal in the digital realm, we employed a medley of data collection and analytical techniques. Our pursuit of correlation and causation resembled a puzzling maze, but with the relentless spirit of scientific inquiry, we ventured forth to shed light on this unexplored intersection of environmental quality and online curiosity.

First and foremost, we gathered air quality data from the charming city of Fargo, North Dakota, relying on the Environmental Protection Agency's comprehensive reports. Carefully sifting through the data, we sought to capture the ebb and flow of various air pollutants, including the

ever-elusive particulate matter and bewildering ozone levels. Our approach incorporated rigorous statistical methods, but we also made sure to wear our statistical snorkels – just in case we found ourselves in deep waters of uncertainty!

Simultaneously, we embarked on a digital odyssey into the realm of Google searches, with the elusive 'Suez Canal' as our guiding beacon. Leveraging the robust capabilities of Google Trends, we navigated through the tempestuous waters of online queries to track the fluctuating tides of public interest in this iconic waterway. Our analytical journey could be likened to a digital expedition, braving the unpredictable currents of search behavior to uncover any semblance of correlation with the atmospheric nuances of Fargo.

Now, let's talk about the analytical methods that anchored our investigation. Employing sophisticated statistical techniques, including time-series analysis and cross-correlation, we sought to discern any synchronous undulations between air pollution levels in Fargo and the temporal patterns of 'Suez Canal' searches. As we delved into the complexities of statistical modeling, we couldn't help but admire the parallels with navigating a complex canal – both endeavors require a keen eye for patterns and a knack for avoiding treacherous undercurrents!

Furthermore, our analysis traversed the treacherous terrain of spatiotemporal variability, accounting for seasonal fluctuations in air quality and the potential lag effects of online search behavior. Teetering on the precipice of statistical significance, we vigilantly scrutinized the pvalues and confidence intervals, striving to distinguish genuine correlations from mere statistical flotsam and jetsam.

Finally, to ensure the robustness of our findings, we subjected our data to rigorous sensitivity analyses and sensitivity tests, scrutinizing the robustness of our correlation coefficient in the face of potential confounding variables. Just as a ship must weather the turbulence of the open seas, our statistical model braved the storm of potential biases, aiming to uphold the integrity of our investigative voyage.

### **IV. Results**

As we analyzed the relationship between air pollution in Fargo and the frequency of Google searches for 'Suez Canal', we found a remarkably strong correlation coefficient of 0.9106071. This finding indicates a robust positive relationship between these seemingly disparate variables, suggesting that air pollution fluctuations in Fargo may indeed influence the public's interest in the legendary Suez Canal.

It seems that the air quality in Fargo has more reach than just the visible haze – it may also influence the virtual quests of internet users scouring the digital landscape for topics as intriguing as the 'Suez Canal'. One might say that air pollution's impact isn't just restricted to the atmosphere, but extends to the ethereal realm of online searches – a phenomenon as mysterious as a foggy morning on the banks of the Red River.

Now, for the statisticians among us, the r-squared value of 0.8292052 adds weight to our findings, indicating that approximately 82.92% of the variability in Google searches for 'Suez Canal' can be explained by the fluctuations in air pollution levels in Fargo from 2005 to 2023. This level of explanatory power certainly speaks volumes about the influence of air quality on digital curiosity.



Figure 1. Scatterplot of the variables by year

In the realm of statistical significance, our results boasted a p-value of less than 0.01, solidifying the strength of the association and lending credibility to our findings. This p-value is so small, it makes the chances of the air pollution-Suez Canal connection being a fluke about as likely as finding a needle in a historically significant maritime waterway.

As proud purveyors of puns, we can't resist likening our findings to a breath of fresh air – or maybe not so fresh in Fargo's case, but certainly a breath of insight. It seems that our research has uncovered a connection that is both air-tight and air-ighty intriguing. With these results in hand, we invite the scientific community to join us in delving deeper into the atmospheric mysteries that intertwine with the virtual marvels of the internet. For now, we leave you with the data-supported knowledge that the captivating allure of the Suez Canal may, in fact, be influenced by the ever-changing winds of air pollution in Fargo. A revelation worthy of both a scientific journal and a dad joke!

The reader will find the visual representation of this correlation in Fig. 1, where the scatterplot demonstrates the tight relationship between air pollution levels in Fargo and the frequency of Google searches for 'Suez Canal'. This visual reaffirms our quantitative analyses and serves as a

vivid testament to the enchanting saga of interdisciplinary connections that our research has unveiled.

### **V. Discussion**

Our findings have unraveled the captivating connection between air pollution in Fargo and the virtual voyages embarked upon by Google users in search of information about the illustrious 'Suez Canal'. These results not only confirm our hypothesis but also shed light on the intriguing intersection of environmental factors and digital curiosity. It seems that the air in Fargo may influence more than just the locals' respiratory systems – it can also direct the online explorations of individuals seeking maritime knowledge. In other words, air pollution in Fargo might just be blowing curious internet users in the direction of the Suez Canal, creating an air-tight correlation that is as unexpected as finding an ozone hole in the middle of a cornfield.

Our study builds upon the foundations laid by previous research, such as Smith and Doe's work on environmental anomalies, which highlighted the intricate relationship between environmental factors and public curiosity. This correlation is as strong as the bond between two nitrogen atoms – it holds the potential to unlock new realms of understanding about the influence of air quality on internet search trends. Our results not only support the prior literature but also launch us into uncharted territories of interdisciplinary exploration. It's like discovering a new element on the periodic table – unexpected, yet exhilarating.

With a correlation coefficient of 0.9106071 and an r-squared value of 0.8292052, our findings stand as firm as a carbon molecule in a diamond lattice, showcasing the robustness of the

relationship between air pollution in Fargo and Google searches for the 'Suez Canal'. The statistical significance of our results further solidifies the credibility of this connection, making the likelihood of it being a fluke as remote as finding a polar bear in the Sahara.

Our study contributes to the burgeoning field of interdisciplinary research, reminding us that in the world of academia, conventional wisdom can sometimes lead to unconventional discoveries. Just like a well-constructed pun, our research has not only provided statistical evidence for a surprising connection but has also added a dash of unexpected humor to the usually serious discourse of scientific inquiry. After all, in the world of academia, who says research can't be a breath of fresh air – even if that air is sometimes a little polluted?

Alas, there is so much more to uncover in this intricate web of air pollution and digital wanderings, inviting further exploration into the mysterious forces that shape our online quests. As we raise our metaphorical sail to catch the winds of curiosity, our findings beckon future researchers to join us on this delightful journey through the digital seas, charting new territories of knowledge and perhaps stumbling upon more unexpected connections along the way. Just like a continuous function, the quest for knowledge goes on, with each discovery adding another piece to the ever-expanding puzzle of our world.

### **VI.** Conclusion

In conclusion, our research has uncovered a surprising and robust correlation between air pollution levels in Fargo and the frequency of Google searches for the 'Suez Canal'. It seems that the winds of curiosity are indeed affected by the atmospheric conditions in Fargo, prompting

individuals to set sail in the digital realm in search of maritime marvels. The strength of this connection is so undeniable, one might say it's as clear as the smog on a hazy day in Fargo.

Our findings highlight the need to not only analyze conventional relationships between variables but also to explore the uncharted territories where unexpected correlations may lay anchor. As researchers, it's essential to keep our hypotheses as open as the air around us - or maybe not as open as the ozone layer, lest we invite unprecedented levels of UV rays and unforeseen correlations.

With a correlation coefficient of 0.9106071 and a statistically significant p-value, our results point to a compelling association that goes beyond mere coincidence. In the immortal words of a statistical dad: "You can't spell 'p-value' without 'value', and our findings certainly hold plenty of that!"

Therefore, we confidently assert that further research in this area is unnecessary. We've shed light on a connection as unassuming as a gentle breeze in the vast prairie land of Fargo. It's time to raise our sails and navigate towards new research horizons, leaving the air pollution-Suez Canal relationship as bright and enigmatic as a buoyant buoy on the vast sea of statistical inquiry. After all, there are only so many air puns one can make before they start to become a little too airitating.