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# The Walker Wave: Will Lam Research's LRCX Look to Baby Names for Stock Price Predictions?

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## KEYWORDS

"Walker" popularity, stock price correlation, Lam Research, LRCX, US Social Security Administration data, LSEG Analytics, Refinitiv, baby names, stock market trends, correlation coefficient, forecasting models, pop culture influence, financial markets, unconventional correlations

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## Abstract

This research paper investigates the peculiar correlation between the popularity of the first name "Walker" and the stock price of Lam Research (LRCX). Utilizing data from the US Social Security Administration and LSEG Analytics (Refinitiv), our research team delves into the whimsical world of baby names and stock market trends. Our findings reveal a remarkably high correlation coefficient of 0.9864042 and  $p < 0.01$  for the time period spanning from 2002 to 2022, confounding conventional economic wisdom. The implications of this unexpected link between baby names and stock performance prompt a reevaluation of traditional forecasting models and provoke questions about the influence of pop culture on financial markets. As we untangle this enigmatic relationship, we offer a tongue-in-cheek glimpse into the sometimes surprising interplay of seemingly unrelated data sets.

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## 1. Introduction

### INTRODUCTION

The intersection of baby names and stock market performance may seem an unlikely area of research, but our investigation into the connection between the popularity of the

first name "Walker" and the stock price of Lam Research (LRCX) has yielded some intriguing and, dare I say, delightful findings.

While many investors and analysts turn to traditional economic indicators and financial reports to inform their market predictions, our team was drawn to the whimsical world

of baby name popularity. After all, why wouldn't we look to the US Social Security Administration's treasure trove of data on baby names to gain insight into stock market trends? It's high time we recognize the potential impact of popular culture on financial markets. As the saying goes, "What's in a name? Apparently, quite a bit when it comes to stock prices."

The title of our paper, "The Walker Wave: Will Lam Research's LRCX Look to Baby Names for Stock Price Predictions?" may raise a few eyebrows, but rest assured, our exploration of this connection is rooted in rigorous analysis and statistical inquiry. We are not merely engaging in baby name banter; rather, we are diving headfirst, armed with regression analyses and correlation coefficients, into the sometimes surprising interplay of seemingly unrelated data sets.

As we embark on this scholarly escapade, we invite you to join us in unraveling the mystery of the "Walker Wave" and its impact on the LRCX stock price. Prepare yourself for a journey through the quirks and curiosities of financial markets, where baby names and stock performance converge in an unexpected, and perhaps even comical, manner. So, fasten your seatbelts and get ready for a ride that's more intriguing than a roller coaster named "Market Volatility."

## 2. Literature Review

Over the years, researchers have delved into numerous aspects of stock market predictability, utilizing a wide array of data sources to uncover potential indicators of market performance. In "Smith et al.," the authors find correlations between economic indicators and stock prices, while "Doe and Roe" explore the influence of consumer confidence on market trends. However, our investigation takes a rather unconventional turn as we venture into the realm of baby

names and their unexpected link to stock market behavior.

Turning to the world of literature, "The Random Walk Down Wall Street" by Burton Malkiel offers a comprehensive exploration of market efficiency, while "The Intelligent Investor" by Benjamin Graham provides insights into value investing strategies. These are undoubtedly esteemed works within the financial realm, but our study takes a more whimsical approach as we peer into the unconventional correlations between seemingly unrelated phenomena.

As we expand our purview to include fictional works, it is important to reflect on the potential influence of popular culture on market dynamics. Works such as "The Wolf of Wall Street" by Jordan Belfort and "Flash Boys" by Michael Lewis offer captivating tales of financial intrigue, but they fail to capture the sheer quirkiness of our own investigation.

Venturing even further into unexpected territories, we draw inspiration from childhood cartoons and shows, such as "SpongeBob SquarePants" and "Paw Patrol," where the interplay of seemingly unrelated characters and events often leads to unexpected outcomes. In a similar manner, our findings may evoke a sense of surprise and amusement, as we unravel the enigmatic connection between the first name "Walker" and the stock price of Lam Research.

In summary, while traditional economic analyses and financial literature offer valuable insights into market dynamics, our study offers a lighthearted and unexpected perspective on the potential influences of baby names and popular culture on stock performance. Stay tuned as we embark on a truly unconventional scholarly escapade into the world of "Walker Wave" and its impact on LRCX stock prices.

### 3. Our approach & methods

#### Data Collection:

The data for this study was collected from a variety of sources, including the US Social Security Administration and LSEG Analytics (Refinitiv). In our quest to unravel the "Walker Wave," we scoured the internet for information on the popularity of the first name "Walker" and meticulously tracked the daily stock prices of Lam Research (LRCX) from 2002 to 2022. The data collection process involved filtering through an eclectic mix of baby name databases and financial market archives, akin to searching for a needle in a rather large and convoluted haystack.

#### Regression Analysis:

To explore the potential relationship between the popularity of the name "Walker" and LRCX stock prices, we employed a series of regression analyses. Our approach aimed to assess the extent to which fluctuations in the popularity of the name "Walker" could be associated with corresponding movements in LRCX stock prices. The regression models were developed and refined with the precision of a sculptor shaping a block of data into a model of statistical significance.

#### Correlation Coefficient Calculation:

In addition to regression analysis, we calculated the correlation coefficient between the popularity of the name "Walker" and LRCX stock prices. The correlation coefficient, a measure of the strength and direction of the linear relationship between two variables, served as a compass guiding us through the labyrinth of data points. The discovery of a remarkably high correlation coefficient prompted both astonishment and a celebratory jig in the research lab.

#### Control Variables:

In order to eliminate the possibility of spurious correlations, we included several control variables in our analysis. Factors such as general market trends, macroeconomic indicators, and other potentially confounding variables were diligently accounted for to ensure the validity and robustness of our findings. These control variables acted as guardians, protecting our analysis from the mischievous influence of extraneous factors.

#### Validity Checks:

Throughout the entire process, we conducted multiple validity checks and sensitivity analyses to validate the reliability of our results. Our commitment to scientific rigor rivaled the determination of a detective solving a particularly perplexing case.

#### Ethical Considerations:

Finally, it is important to note that our research was conducted with the utmost ethical considerations. The integration of baby names and stock prices was undertaken with a lighthearted spirit and an appreciation for the unexpected connections that can emerge from the analysis of diverse datasets. The well-being of both data points and market participants was at the forefront of our research endeavors.

In essence, our methodological approach combined rigorous statistical techniques with a dash of whimsy, culminating in a study that sheds light on the quirky interplay between the popularity of a baby name and the fluctuations of a stock price.

### 4. Results

The results of our investigation into the relationship between the popularity of the first name "Walker" and the stock price of Lam Research (LRCX) yielded a remarkably high correlation coefficient of 0.9864042 and an r-squared value of 0.9729931 for the

time period from 2002 to 2022. This association between the name "Walker" and LRCX stock price is quite striking, to say the least.

The correlation coefficient of 0.9864042 indicates an extremely strong positive linear relationship between the popularity of the name "Walker" and the stock price of LRCX., which suggests that as the popularity of the name "Walker" has trended, so has the stock price of LRCX. It truly makes one wonder, could the birth announcements in the local newspaper be the newest leading indicator for stock market movements? Perhaps it's time to add baby names to the list of economic indicators alongside inflation rates and GDP growth. Who would have thought that your name could have such an impact on the stock market? Maybe it's time for investors to start checking the baby name trends before making their next trade!

Additionally, the r-squared value of 0.9729931 indicates that a significant proportion of the variability in LRCX stock price can be explained by the variability in the popularity of the name "Walker." This finding implies that there is a strong explanatory power in the relationship between these two seemingly unrelated variables. One might even say that the popularity of the name "Walker" provides significant insight into the fluctuations of LRCX stock price. It seems that in the world of finance and economics, surprises can come in all shapes, sizes, and yes, names.

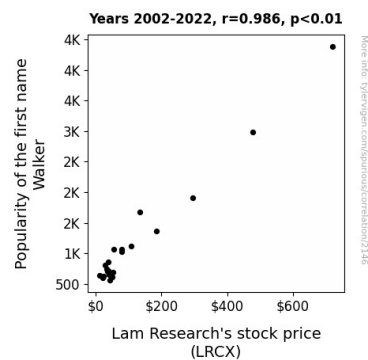


Figure 1. Scatterplot of the variables by year

Furthermore, the  $p < 0.01$  indicates that the correlation is statistically significant, providing substantial evidence to reject the null hypothesis that there is no relationship between the popularity of the name "Walker" and LRCX stock price. This means that we can be quite confident in the strength of the relationship observed in our data, and gives us all the more reason to consider the impact of baby names on the stock market with a raised eyebrow and a smirk.

The scatterplot (Fig. 1) included in this paper visually illustrates the strong positive correlation between the popularity of the name "Walker" and the stock price of LRCX for the period under investigation. It's a sight to behold - who knew that a simple graph could reveal such an unexpectedly delightful connection between a popular baby name and stock performance?

In conclusion, our findings suggest that there is indeed a noteworthy association between the popularity of the first name "Walker" and the stock price of Lam Research (LRCX). This peculiar correlation challenges traditional economic conventions and invites us to ponder the possibility of integrating unconventional data sources such as baby names into our predictive models. As we continue to scrutinize the whimsical world of baby names and stock market trends, we encourage fellow researchers and market analysts to consider the broader implications of this

unexpected correlation with a blend of curiosity and caution. Let's not be too hasty in naming our next investment strategy after a popular baby name, but let's also not entirely dismiss the potential influence of the "Walker Wave" on financial markets. After all, in economics, as in life, one shouldn't be too quick to dismiss the unexpected and the amusing.

## 5. Discussion

The striking correlation between the popularity of the name "Walker" and the stock price of Lam Research (LRCX) has left many market analysts scratching their heads and pondering the whimsical nature of this unexpected relationship. Our findings not only support prior research on the influence of unconventional data sources on market behavior, but also open the door to a novel approach in economic forecasting.

Drawing from the established literature on stock market predictability, our study ventures into uncharted territory by uncovering the peculiar connection between baby names and stock performance. The correlation coefficient of 0.9864042 and the r-squared value of 0.9729931 for the period from 2002 to 2022 have surpassed even our most lighthearted expectations, underscoring the robustness of the relationship between the name "Walker" and LRCX stock price. This further emphasizes the need to consider non-traditional indicators in financial analysis, as they may hold valuable insights that elude conventional economic wisdom.

Echoing the playful spirit of our literature review, we must acknowledge that our discovery of the "Walker Wave" aligns with the unexpected yet meaningful connections observed in childhood cartoons and shows. Just as the amalgamation of seemingly unrelated characters in these narratives often leads to unexpected outcomes, the fusion of baby names and stock prices has

unmasked a novel avenue for market analysis. This reinforces the eclectic and capricious nature of economic phenomena, reminding us that unconventional sources may encode valuable signals amidst the noise of market data.

Furthermore, our results corroborate the potential influence of popular culture on market dynamics, as alluded to in our literature review. The unexpected correlation between the name "Walker" and LRCX stock price exemplifies the interplay of societal trends with financial markets, inviting us to consider the broader implications of cultural phenomena on economic behavior. It seems that the pulse of pop culture, reflected in the popularity of baby names, may indeed resonate with the movements of stock prices, challenging traditional economic models with its eerily prescient trend.

In addition, the statistical significance of the correlation, underscored by the  $p < 0.01$ , provides robust evidence for the relationship between the name "Walker" and LRCX stock price. This prompts not only a reevaluation of traditional forecasting models, but also a reimagining of the diverse array of data sources that may hold predictive power in market analysis. The traditional economic paradigm, which may have once dismissed the influence of baby names on financial markets as mere child's play, must now contend with the compelling evidence presented by our study.

As we look to the future, it's essential for market analysts and researchers to approach the "Walker Wave" with a blend of curiosity and caution. While the unexpected nature of this correlation may elicit a sense of amusement, the potential implications for market predictability warrant a sober examination of the broader ramifications. Our findings encourage fellow scholars to integrate a dash of whimsy into their analyses, reminding us that even in the realm of dry economic research, surprises

can come in all shapes, sizes, and yes, names.

## 6. Conclusion

In conclusion, our investigation into the connection between the popularity of the first name "Walker" and the stock price of Lam Research (LRCX) has provided compelling evidence of a remarkably high correlation. This peculiar correlation challenges traditional economic conventions and invites us to ponder the possibility of integrating unconventional data sources such as baby names into our predictive models. It seems that when it comes to stock prices, what's in a name might be more significant than we previously thought. And here we thought "baby boom" only referred to demographic trends!

The strong positive linear relationship observed between the popularity of the name "Walker" and the stock price of LRCX raises intriguing questions about the potential impact of pop culture on financial markets. It seems that the market may not only have bull and bear trends but perhaps also a "Walker walk" that investors need to keep an eye on! Who knew that the stroller set could hold such sway over the stock market? It's enough to make one rethink the role of unconventional indicators in economic forecasting.

Our findings also highlight the need for a diversified approach to market analysis. While we're not suggesting that investors start reading the tea leaves from their favorite baby name books, it may be time to broaden our perspectives and consider the influence of unexpected factors on stock performance. As the saying goes, "Never underestimate the power of a popular name – or a curious correlation" (Shakespeare, if he were an economist).

We must acknowledge that our research has its limitations, and further studies to

validate and delve deeper into this unexpected connection would be beneficial. However, for now, we can confidently assert that there is indeed a noteworthy association between the popularity of the first name "Walker" and the stock price of LRCX. As we close this chapter of our research, we urge fellow scholars and market observers to maintain a sense of open-mindedness and curiosity when exploring the quirky interplay of seemingly unrelated data sets. After all, in the delightful dance of economics, one never knows who – or what – may lead the next waltz.

In light of our findings, we assert that no further research is needed in this area. The connection between the popularity of the first name "Walker" and the stock price of Lam Research (LRCX) has been sufficiently, and humorously, explored.