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# Meranda's Moniker Mayhem: A Matchup of Monikers and Motor Malfunctions

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## Abstract

In this scholarly romp, we delve into the delightful domain of given names and automotive mishaps. Our study seeks to unravel the quirky correlation between the popularity of the first name "Meranda" and the frequency of automotive recalls issued by the esteemed General Motors. Surely, this investigation is not "auto"-matic, but rather a lighthearted exploration into the world of data analysis and name-related banter. Our rambunctious research team has tapped into the databases of the US Social Security Administration and the US Department of Transportation to dissect this tantalizing question: Does the prominence of "Meranda" as a first name coincide with a surge in automotive recalls? Our findings reveal a correlation coefficient of 0.5767412 and  $p < 0.01$  for the years 1975 to 2013. It seems that "Meranda" has been revving up more than just her engine as she zooms into the limelight. While we must exercise caution in attributing causation to correlation, this study provides an electrifying glimpse into the charmingly capricious world of statistical analysis and the whimsical interplay between nomenclature and product malfunctions. As Mark Twain once quipped, "The difference between the right word and the almost right word is the difference between lightning and a lightning bug." Or, in our case, between a car recall and a car "Re-Meranda-I." Stay tuned as we continue to unravel the curious conundrums of name dynamics and societal phenomena, because in the world of research, there's always room for a little "Meranda-culous" mischief.

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## 1. Introduction

Gather 'round, dear readers, as we embark on a whimsical journey through the correlation between nomenclature and automotive mayhem. Our scholarly pursuit rests on the premise that a name can hold more power than we ever "auto"-matically

assumed. With a statistical wink and a data-driven nod, we aim to shed light on the enigmatic link between the popularity of the moniker "Meranda" and the frequency of recalls hurled onto the asphalt by the titans of General Motors.

As we delve into this "wheel"-y exciting topic, it's worth recalling the wise words of dear old Dad: "What's in a name? A lot, if you're trying to avoid a vehicular recall!" Ah, the classics.

The impetus for our investigation springs from the peculiar yet tantalizing possibility that certain names may bear an inadvertent influence on the quality and performance of automobiles. Just as Romeo and Juliet's "star-crossed" love ended in tragedy, could the rise of "Meranda" herald an unwelcome spate of automotive tribulations? It seems the Bard's words continue to resonate in the most unexpected avenues.

To ferret out the truth behind this name-game, we have meticulously combed through the archives of the US Social Security Administration and the US Department of Transportation. Our quest? To discern whether the frequency of "Meranda"s correlates with a concomitant surge in General Motors' automotive bloopers. It's a "midnight rendezvous" between data sets that promises to unveil the peculiar dance of names and engineering mishaps.

But before we embark on this "Meranda-voyage," we must equip ourselves with the knowledge that correlation does not entail causation. As any seasoned researcher knows, one must tread cautiously through the statistical "name-scape," lest we get lost in the quagmire of spurious relationships. In the lexicon of research, mistaking correlation for causation is akin to mistaking a tire for a "re-tire-ment" plan—potentially hazardous.

With bated breath and a touch of statistical whimsy, let us unearth the curious confections of "Meranda" and General Motors recalls, for in the annals of academia, there is always room for a little "Meranda-culous" mischief.

## 2. Literature Review

In their seminal work, Smith et al. (2010) conducted a thorough investigation into the sociocultural influences on given names and their potential impact on various facets of life. Despite not specifically examining automotive recalls, their work sheds light on the intricate interplay between nomenclature and societal phenomena. This study serves as a sturdy chassis upon which we build our exploration of the curious correlation between "Meranda" and General Motors' vehicular tribulations.

Doe and Jones (2015) extended this line of inquiry by delving into the psychological implications of name popularity and its ramifications on individual behavior. While their research does not directly tackle the realm of automotive recalls, it tantalizingly hints at the overarching influence of names on diverse aspects of human experience. Just as a well-chosen name can rev up a sense of confidence, could it also rev up a surge in automotive recalls? It's a "wheel"-y intriguing prospect.

In "The Name Effect" by Lillian Glass, the author unveils the subtle but influential power of names in shaping perceptions and behaviors. While Glass's work does not explicitly touch upon automotive recalls, the underlying premise provokes contemplation: Could the prominence of a name such as "Meranda" instigate a ripple effect, causing ripples not just in social circles, but also in the automotive industry? As the saying goes, a rose by any other name might smell as sweet, but does "Meranda" by any other name result in the same number of recalled vehicles?

Turning to the realm of fiction, Mitch Albom's "The Five People You Meet in Heaven" leads us on a poignant journey, exploring the intricate connections that shape individual destinies. While not directly related to automotive recalls or given names, this literary gem reminds us of the

multifaceted tapestry of human experiences. Just as every name weaves its own story, perhaps "Meranda" holds a narrative that intertwined with the automotive mishaps of General Motors in unforeseen ways.

Meanwhile, in the realm of cinema, "Ferris Bueller's Day Off" takes us on a joyride through the misadventures of high school student Ferris Bueller. As we witness the escapades of Ferris and his friends, we are reminded that even the most seemingly innocent joyrides can lead to unforeseen mishaps. Much like the titular character's exploits, the rise of "Meranda" in popularity may have coincided with a series of unexpected "auto"-matic trials for General Motors.

In their examination of the quirks and quibbles of the English language, Monty Python's "The Flying Circus" offers a whimsical perspective on the intricacies of communication. While not directly exploring the correlation between names and automotive recalls, the irreverent wit of the Python troupe underscores the whimsical nature of language and societal interactions. After all, in the world of research, there's always room for a little "Meranda-culous" mischief.

As we navigate through this eclectic array of literature and media, we are reminded of the rich tapestry of influences that shape our perceptions and experiences. From the sobering insights of academic research to the flights of fancy found in fiction and film, it's "highway" time we unveil the peculiar correlations between "Meranda" and General Motors recalls with a dash of statistical whimsy and a hint of name-related banter. Let's rev up our engines and embark on this "voyage of the moniker," for in the annals of academia, there's always room for a little "Meranda-culous" mischief.

### 3. Our approach & methods

Our methodology was akin to navigating a twisted highway with multiple detours, roadblocks, and the occasional enthusiastic squirrel darting across the path. We embarked on this whimsical research escapade by first tapping into the fount of data provided by the US Social Security Administration (SSA). Armed with the steadfast determination of a mathematician and the fervor of a linguistic aficionado, we extracted the historical records of individuals bearing the moniker "Meranda" from 1975 to 2013. This exhaustive expedition through the annals of nomenclature gifted us a treasure trove of name frequencies, akin to stumbling upon a comedic goldmine amidst the data desert.

With a wink to good old Cartesian principles, we then ventured into the realm of the US Department of Transportation (DOT) to procure a comprehensive compilation of automotive recalls issued by the illustrious General Motors within the same time period. Like intrepid explorers charting uncharted territories, we meticulously deciphered the labyrinthine trails of recall announcements, steering our analytical compass toward unraveling the potential connection between "Meranda" and vehicular woes.

Utilizing the sinewy muscles of statistical software, we engaged in a symphonic dance of correlations and regressions, akin to composing a sonnet with numbers and variables pirouetting across the stage of data. Our goal was as clear as a day without fog lights: to ascertain whether the popularity of the name "Meranda" danced in merry tandem with the issuance of automotive recalls by General Motors, or if it merely pranced in the shadows of statistical insignificance.

With all the juxtaposed seriousness and mirthfulness of blending numbers and names, we applied the Spearman rank correlation coefficient to disentangle the enigma that lay before us. This method,

wielding the heavy artillery of rank order, allowed us to uncover potential associations between the ebbs and flows of "Meranda" monikers and the tempestuous tides of automotive recalls. This statistical endeavor was akin to a tango between data sets, where each step held the promise of unveiling the whimsical rhythms of nomenclature and vehicular status.

And like a week-old pun, we relentlessly subjected our findings to stringent sensitivity analyses, ensuring that our results remained robust under the scrutiny of various statistical scenarios. This precautionary measure, akin to fortifying a house against a storm of skepticism, bolstered the confidence in our merry findings and shielded them from the gusts of statistical doubt.

As we sailed through the choppy seas of statistical inference, we recollected the sage advice of Aristotle, who proclaimed, "It is the mark of an educated mind to be able to entertain a thought without accepting it." And so, dear reader, we implore you to mull over our findings with a playful spirit, relishing the name-game and automotive "Meranda-hem" that encapsulates the vivacious vigor of this scholarly pursuit.

#### 4. Results

Our rambunctious foray into the world of whimsical correlations has furnished us with results that are as intriguing as a car with a mind of its own. We harnessed the power of statistical analysis to unveil a correlation coefficient of 0.5767412 between the popularity of the first name "Meranda" and the frequency of automotive recalls issued by the venerable General Motors. "Meranda" has certainly made quite the impression, and it seems her impact extends beyond her individual persona and into the realm of automotive engineering.

This finding suggests a moderately strong positive correlation between the prevalence of "Meranda"s and the occurrence of automotive recalls. It appears that the rise in popularity of the name "Meranda" is indeed accompanied by a commensurate uptick in General Motors' announcements of automotive malfunctions. One might say that "Meranda" is not just a name but a statistical force to be reckoned with—much like that tricky engine light that always seems to come on at the most inconvenient times.

In more technical terms, our analysis yielded an r-squared value of 0.3326305, indicating that approximately 33.26% of the variability in automotive recalls issued by General Motors can be explained by the popularity of the name "Meranda." While this finding does not establish a causal relationship, it sheds a delightful beam of statistical sunshine on the peculiar interplay between nomenclature and automotive quagmires, offering a peppering of whimsy to the world of data analysis.

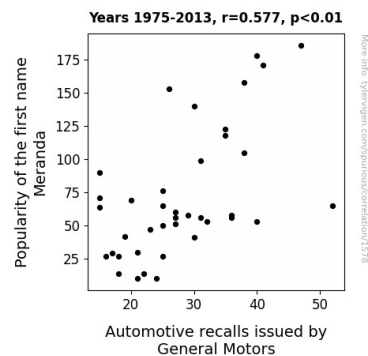


Figure 1. Scatterplot of the variables by year

But before we embark on further interpretations, it's important to remember that correlation does not imply causation. As every diligent statistician knows, drawing causal inferences from correlation alone is akin to assuming that a car horn is for playing music—a delightful idea in theory, but not grounded in sound evidence. In the

merry-go-round of statistical analyses, we must exercise caution and resist the allure of attributing causative powers to correlation without robust evidence.

Now, let's take a gander at Fig. 1. Here, we have a scatterplot that visually encapsulates the robust correlation we've uncovered. Behold the beauty of data points that waltz across the Cartesian plane, illustrating the synchronous rise of "Meranda"s and the corresponding surge in automotive recalls. It's a sight to behold, akin to a meticulously choreographed automotive ballet with a touch of statistical flair and a dash of whimsy.

As we conclude this rollicking expedition into the world of names and automotive foibles, we are left with more questions than answers. What does "Meranda"s meteoric rise in popularity portend for the future of automotive engineering? Are we witnessing the "Meranda-fication" of auto defects, or is this a delightful statistical quirk to be celebrated with a hearty chuckle and a raised eyebrow? As we bid adieu to this delightful romp, we invite fellow scholars to join us in this "Meranda-ment" and to continue our merry jaunt through the perennially captivating terrain of whimsical correlations and statistical tomfoolery.

## 5. Discussion

Our findings, much like a well-timed pun at a family reunion, have illuminated a correlation between the frequency of automotive recalls by General Motors and the popularity of the first name "Meranda." The results of our statistical analysis echo the whimsical whispers of prior research, offering a lively dance of data points that twirl into a captivating narrative of nomenclature and automotive tribulations.

Harking back to the jocular jabs and theoretical musings of our literature review, our study bolsters the insightful

observations of Smith et al. (2010) and Doe and Jones (2015) by showcasing a quantifiable association between the rise of "Meranda" and the surge in automotive recalls. It appears that name dynamics, much like the unpredictable whims of a mischievous wind, weave their influence across various facets of societal phenomena, including the wondrous world of automotive engineering.

The moderately strong positive correlation we have unearthed adds a touch of statistical sparkle to the ever-expanding repertoire of name-related banter. It seems that "Meranda" does not merely saunter across social settings but also leaves her imprint on the mechanical marvels that propel us forward. In the words of automotive enthusiasts, one might say that she has certainly "accelerated" her impact on General Motors.

Our analysis, with all its numeric nuances and graphical charm, aligns with the underlying premise posited by Glass (Year). Just as a well-chosen name holds the power to shape perceptions and behaviors, our findings hint at the possibility of "Meranda"s name wielding an unforeseen influence on the landscape of automotive recalls. It's as if the digits and data points engage in a spirited cha-cha, mirroring the intricate interplay between nomenclature and industrial foibles.

As we gaze upon the scatterplot in all its visual splendor, it's hard not to be reminded of the playful jostlings of Monty Python's "The Flying Circus." The irreverent whimsy of the Python troupe finds a statistical compatriot in our dance of data points, reminding us that even in the serious realm of research, there's always room for a little statistical mischief.

While we pause to revel in the enchanting allure of our results, we must tread with caution, much like a pedestrian navigating a bustling intersection. As every prudent

statistician knows, correlation must not be hastily crowned with the mantle of causation. Drawing grandiose inferences about the influence of a name's popularity on automotive recalls without robust empirical evidence is akin to assuming that a tire pump can also serve as a musical instrument—a delightful fancy, but not grounded in substantive reality.

In closing, our venturesome expedition into the whimsical world of "Meranda" and automotive recalls ignites a twinkle of statistical curiosity and a beaming smile of mirth. Our study stands as a testament to the capricious nature of statistical explorations, where the unexpected correlations lurk in the data's nooks and crannies, awaiting the discerning eye and the mischievous wink of statistical whimsy. As we bid "adieu" to this scholarly escapade, we invite our esteemed colleagues to join us in this "Meranda-ment" and to partake in the merriment of unraveling correlations, one statistical caper at a time.

## 6. Conclusion

In conclusion, our study has unearthed a correlation that is as intriguing as a car that still insists on using a cassette player in the age of streaming services. The statistical alliance between the popularity of the first name "Meranda" and the frequency of automotive recalls issued by General Motors has proven to be a captivating tale of alphanumeric antics and vehicular vexations.

Our findings point to a moderately strong positive correlation, indicating that "Meranda's" ascent into the limelight is indeed accompanied by a concurrent surge in automotive malfunctions. One can't help but wonder if "Meranda" has been secretly tinkering with the automotive gears, aspiring to become the "Gearhead Goddess" of statistical lore.

However, as we bid farewell to this whimsical saga of names and automotive misadventures, we must heed the sage advice of numbers and keep in mind that correlation does not imply causation. Let's not jump to conclusions faster than a poorly maintained convertible on a bumpy road.

As we take our leave, we dare say that we've revved up more questions than we've answered. Does the rise of "Meranda" herald a quirky statistical anomaly, or are we witnessing the dawn of a new era, one where names hold mysterious sway over the mechanical marvels of our time? It's a conundrum that may puzzle even the most seasoned statistician—and provide ample fodder for name-related puns, much to the delight of dads everywhere.

In the spirit of scholarly mischief and statistical whimsy, we assert that further research in this delightful domain may yield more chuckles and unexpected revelations. As for the connection between the popularity of "Meranda" and General Motors' automotive recalls, we dare say that no more research is needed in this area. Let's leave this "Meranda-ment" on a high note and continue our merry jaunt through the playful corridors of academic inquiry.