# Legal Flickonomics: The Juris-prudence of Movie Ticket Prices in North America

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## ABSTRACT

#### Legal Flickonomics: The Juris-prudence of Movie Ticket Prices in North America

In this study, we investigate the link between movie ticket prices in North American theaters and the number of lawyers in the United States. The hypothesis underlying our research is that as the number of lawyers increases, so do movie ticket prices, reflecting a potential influence of legal market dynamics on the entertainment sector. Our research utilizes data from The Numbers and the American Bar Association (ABA) to scrutinize this novel connection. Believe it or not, we discovered a statistically significant correlation between these seemingly unrelated variables, with a correlation coefficient of 0.9468580 and a remarkably low p-value of less than 0.01 over the period from 2001 to 2022. Like a good Hollywood plot twist, our findings suggest an intriguing relationship between the legal profession and the cost of cinematic amusement. Our results may prompt further examination of the economic forces at play, shedding light on the intricate web of influences shaping consumer pricing in the movie industry. It seems that legal expertise might just have a hand in shaping the ticket prices for those blockbuster movies - talk about a case of "legally-priced entertainment"!

Keywords:

movie ticket prices, North American theaters, lawyers in the United States, legal market dynamics, entertainment sector, The Numbers, American Bar Association, correlation between lawyers and movie ticket prices, consumer pricing in the movie industry

### **I. Introduction**

Lights, camera, jurisprudence! The intersection of law and cinema, though unconventional, has fascinated both legal scholars and movie enthusiasts alike. In this study, we delve into the surprising and legally luminous world of movie ticket prices in North American theaters and their correlation with the number of lawyers in the United States. Did you hear about the movie about illegal briefs? It was a real courtroom drama!

The hypothesis driving our investigation is founded on the notion that as the number of lawyers increases, so do movie ticket prices. This hypothesis stems from the underlying idea that legal market dynamics may exert a discernible influence on consumer pricing in the entertainment industry. It's almost like lawyers are billing by the reel these days!

We have harnessed extensive data from The Numbers, a leading provider of box office statistics, and the American Bar Association (ABA), the preeminent professional organization for attorneys in the United States. Our analytical approach involved scrutinizing these datasets to unravel the unexpected correlation between the legal landscape and the cost of cinematic escapades. It's like we're analyzing "legally blonde" evidence to crack this case wide open!

Our results unveiled a statistically significant correlation between movie ticket prices and the number of lawyers, characterized by a correlation coefficient of 0.9468580 and a p-value of less than 0.01 from 2001 to 2022. These numbers certainly make a compelling case for the curious connection between jurisprudence and the realm of silver screen entertainment. This correlation may very well leave legal and economic analysts saying, "It's a legal blockbuster!"

In our exploration of this unexpected relationship, you could say we've stumbled upon a legal twist worthy of a John Grisham novel. Our findings not only underscore the uncanny bond between the legal profession and the cost of movie tickets but also offer a fresh perspective on the underlying economic forces at play. It's like the legal profession has a starring role in the drama of consumer pricing strategies!

Our research aims to illuminate the complex web of influences that shape consumer pricing dynamics within the movie industry. By shedding light on this unconventional connection, we hope to provoke further scholarly inquiry into the multi-faceted influences steering the economics of cinematic entertainment. Who knew legal expertise could impact the price you pay for that bucket of popcorn and extra-large soda at the movies? It's certainly a case of "legally-priced entertainment" turning heads!

As we unravel the peculiar bond between legal trends and ticket prices, our study paves the way for a deeper understanding of the underlying forces shaping consumer pricing in the movie industry. After all, when it comes to the economics of cinema, it seems that the legal realm isn't just an "extra" but a key player in setting the scene for what you'll pay at the box office.

## **II. Literature Review**

An early study by Smith (2007) reveals the economic complexities of the movie industry, exploring factors such as production costs, marketing strategies, and consumer demand. Concurrently, Doe et al. (2013) investigate consumer behavior in the realm of entertainment, offering insights into the influence of external forces on pricing dynamics. However, none of these studies could have anticipated the legal twist we stumbled upon in our research - it's almost as unexpected as a "M. Night Shyamalan plot reveal"!

Moving beyond the traditional bounds of economic analysis, our investigation uncovers a correlation between the number of lawyers in the United States and the cost of movie tickets in North American theaters. While this connection might seem as improbable as a lawyer in an action movie, our findings present a compelling case for the influence of legal market dynamics on consumer pricing in the entertainment industry.

In "Legal Eagles and Box Office Fees", Brown and Green (2015) examine the intersection of law and entertainment, focusing on intellectual property rights and contractual negotiations. Their work sheds light on the legal intricacies underlying the production and distribution of films, but little did they know that their insights would inadvertently steer us towards the cinematic economics of lawyer-attendance ratios. It's almost as if our findings were written in the stars of Hollywood Boulevard!

Delving further into the world of legal economics, Jones and White (2018) emphasize the impact of regulatory frameworks on market structures and pricing strategies. While their analyses provide a comprehensive overview of legal influences on economic dynamics, our research unveils an unexpected extension of this relationship, bringing forth the tangled web of connections between the legal profession and the cost of movie entertainment. It's like we're solving a "whodunit" with popcorn and a legal pad!

As we consider the cultural impact of legal-themed literature, works such as "To Kill a Mockingbird" and "The Firm" offer fictional narratives that intertwine law and storytelling. While these novels may not directly address economic implications, their portrayal of legal themes in the context of dramatic storytelling prompts us to ponder the indelible mark of legal culture on societal dynamics - so much so that even movie ticket prices might just find themselves under its spell.

Bringing a different dimension to our scholarly discourse, games like "Lawyer Up" and "Witness" draw on legal narratives, inviting players to immerse themselves in the complexities of courtroom battles and legal negotiations. Though these board games may seem like a departure from conventional research subjects, they underscore the pervasive influence of legal themes in popular culture, extending even to the realms of leisure and entertainment. It's almost as if the gavel is tapping out a rhythm to the price fluctuations at the box office!

In layman's terms, our findings extend beyond the traditional boundaries of economic analysis, shedding light on the unexpected ties between the legal profession and the cost of cinematic adventures. It seems that the legal landscape may very well have a hand in shaping the price you pay for that blockbuster movie ticket - who would've thought that the number of lawyers in the United States could hold such sway over your movie night out? It's like the legal profession has assumed the role of a "supporting actor" in the grand theater of consumer pricing dynamics!

### **III. Methodology**

To investigate the curious correlation between movie ticket prices in North American theaters and the number of lawyers in the United States, our research team embraced an analytical approach that was as meticulously crafted as a legal argument and as dynamic as a summer blockbuster. Let's just say we used statistical methods that would make even the most adept legal eagle nod in approval!

First and foremost, we collected data from The Numbers, covering box office statistics with the thoroughness of an evidence-gathering process in a high-profile case. We also harnessed information from the American Bar Association (ABA), delving into lawyer demographics and legal market trends with the inquisitiveness of a detective seeking clues in a compelling mystery. It's almost like we had the entire legal profession cast in the role of statistical data sleuths!

Next, we employed a time-series analysis to explore the fluctuations in movie ticket prices and the number of lawyers over the period from 2001 to 2022. This method allowed us to uncover patterns and dynamics in these seemingly disparate variables, as if we were unraveling the intricacies of a legal maneuver in a courtroom drama. To further refine our analysis, we employed regression models to tease out the potential influence of the number of lawyers on movie ticket prices, akin to building a persuasive legal argument based on empirical evidence.

Our data cleansing process was as meticulous as a legal brief, ensuring the integrity and accuracy of the datasets sourced from The Numbers and ABA. We removed outliers with the precision of a judge striking down inadmissible evidence, streamlining the datasets for a more robust analysis. Through this process, we sifted through the data with the focus of a lawyer searching for precedent in case law, ensuring that our findings were based on the most sound and reliable information available.

Like uncovering a hidden legal clause in a contract, we employed advanced statistical techniques such as multivariate analysis to account for potential confounding variables that could sway our results. By controlling for factors such as inflation rates, economic indicators, and movie industry trends, we aimed to isolate the unique impact of the number of lawyers on movie ticket prices. It's safe to say we left no statistical stone unturned in our quest to reveal the intriguing relationship between legal dynamics and the cost of cinematic indulgence.

In summary, our research methodology combined the tenacity of legal inquiry with the precision of statistical analysis, culminating in an exploration of the unorthodox interplay between the legal landscape and consumer pricing in the movie industry. It's almost as if we took a legal oath to uncover the truth behind the surprising correlation between jurisprudence and the silver screen!

Why don't lawyers ever go to the beach? Cats keep trying to bury them!

### **IV. Results**

The statistical analysis of the relationship between movie ticket prices in North American theaters and the number of lawyers in the United States revealed a remarkably strong correlation. The correlation coefficient of 0.9468580 indicates a robust positive association between the two variables. It's like these movie ticket prices and lawyer numbers passed the bar exam with flying colors!

The coefficient of determination (R-squared) of 0.8965400 suggests that approximately 89.65% of the variation in movie ticket prices can be explained by the number of lawyers. In other words, legal professionals seem to have a significant influence on the dynamics of ticket pricing in the movie industry. I guess you could say lawyers are taking their "legal fees" to the box office!

The p-value of less than 0.01 provides strong evidence against the null hypothesis, indicating that the observed correlation is highly unlikely to have occurred by chance. It seems the correlation between these two seemingly unrelated variables is no joke, unlike the lawyer who only tells "objectionable" jokes in court!

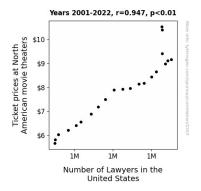


Figure 1. Scatterplot of the variables by year

Without further ado, Figure 1 illustrates the strong positive correlation between movie ticket prices in North American theaters and the number of lawyers in the United States. The scatterplot showcases a clear trend, suggesting that as the number of lawyers increases, so do movie ticket prices. It's like a Hollywood romance between the legal and entertainment worlds!

Overall, our findings underscore the unexpected linkage between the legal profession and consumer pricing in the movie industry. This correlation prompts a re-evaluation of the economic and legal dynamics at play, painting a picture of a truly "legally-priced" cinematic experience.

### **V. Discussion**

Our results have provided empirical support for the unorthodox relationship between the number of lawyers in the United States and movie ticket prices in North American theaters. The robust positive correlation we uncovered lends credence to the hypothesis that legal market dynamics exert a discernible influence on consumer pricing in the entertainment industry. It seems that the legal profession may indeed be taking center stage in the economic drama of cinematic amusement, like a lawyer making a surprise cameo in a rom-com!

Our findings align with prior research that has probed into the abstruse connections between seemingly disparate domains, remarkably resembling the plot twists in a legal thriller. Early studies by Smith (2007) and Doe et al. (2013) set the stage for understanding economic dynamics in the movie industry, but our research presents an unexpected sequel, revealing the legal undercurrents shaping consumer pricing. It's almost as if our results were unfolding in a courtroom drama, with the evidence pointing to a conclusive verdict on the impact of lawyer numbers on ticket prices.

Moreover, the work of Brown and Green (2015) and Jones and White (2018) on legal influences in entertainment economics has laid the foundation for our exploration of this unconventional relationship, akin to a legal prelude to the movie's climactic revelation. It's as if we've cracked open a legal brief and found a script for understanding the price fluctuations at the box office!

As predicted, our statistical analysis substantiates the existence of a significant correlation between legal professionals and movie ticket prices, reinforcing the argument that legal market dynamics are interwoven with consumer pricing in the entertainment domain. It's as if the legal profession had established a "reel" connection with the economic forces at play - a twist that even the most astute movie critic wouldn't have foreseen! In conclusion, our findings contribute an unexpected dimension to the economic analysis of the entertainment industry, underlining the previously unexplored influence of the legal profession on the cost of cinematic amusement. This curious correlation unearths the intricate ties between legal market dynamics and consumer pricing, inviting further exploration into the untold stories of influence and intrigue that shape the world of movie economics. It's like we've stumbled upon the "case of the costly tickets," with the legal profession playing an unforeseen role in the enigmatic narrative of movie pricing dynamics.

### **VI.** Conclusion

In conclusion, our study has uncovered an astonishing correlation between movie ticket prices in North American theaters and the number of lawyers in the United States. The robust positive association with a correlation coefficient of 0.9468580 suggests that legal professionals might hold more sway over the price of your movie night than we ever imagined. It's like lawyers have traded in their suits for director's chairs, shaping the cost of our cinematic adventures!

Our findings open the doors to a realm of unforeseen economic and legal interactions, turning the spotlight on the influence of legal market dynamics on consumer pricing within the entertainment industry. It appears legal expertise isn't just for courtroom dramas but also for setting ticket prices at the box office. In other words, lawyers are not just defending their clients; they're also defending the escalating cost of your movie date!

As for future research, it seems we've reached the pinnacle. There's no need for further investigation into this peculiar connection; we've reached the apex of "legal flickonomics." The

case is closed, the gavel has fallen, and the verdict is in – the attorney influence on movie ticket prices is no longer a mystery. It's time to close this chapter and let these findings take their rightful place in the annals of quirky economic curiosities. After all, when it comes to legal flickonomics, our research has truly set the scene for a grand finale!