Copyleft The Consortium for Applied Energy Studies, no rights reserved. Contents may be shared with whoever you feel like. They can be copied, emailed, posted to a list-serv, printed out and tacked on a colleague's office door. Whatever you want.

# THE OLIVER EFFECT: A SHOCKING CONNECTION TO DOMINION ENERGY'S ELECTRIFYING STOCK PERFORMANCE

# **Claire Hamilton, Alice Tate, Giselle P Tompkins**

Advanced Research Consortium

This study delves into the captivating correlation between the popularity of the first name Oliver and the stock price of Dominion Energy (D). Leveraging data from the US Social Security Administration and LSEG Analytics (Refinitiv), our research team embarked on a quest to unravel the bewildering mystery surrounding this seemingly incongruous relationship. Our analysis spanned the years 2002 to 2022 and unearthed a staggering correlation coefficient of 0.9688613, with a significant level denoted by p < 0.01. The implications of this study not only spark curiosity but also shed light on the curious interplay between social phenomena and financial markets. Our findings, though perhaps shocking, present a compelling case for further investigation into the whimsical influence of names on stock dynamics.

#### INTRODUCTION

The enthralling world of stock markets often invokes images of stern-faced traders, attentive analysts, and intense discussions about price movements. What's often overlooked, however, is the potential impact of names - not just ticker symbols, mind you, but the monikers bestowed upon humans. In this study, we embark on a journey through the labyrinth of data, seeking to unravel the connection between curious the popularity of the first name Oliver and the electrifying stock performance of **Dominion Energy.** 

While many may consider the correlation between personal names and stock prices to be a whimsical pursuit, our investigation reveals a shockingly robust relationship that defies conventional wisdom. As we delve into the world of finance, we cannot help but marvel at the unlikely coupling of human nomenclature and market dynamics. This venture might seem akin to chasing elusive lightning bolts, but it's one that promises to enlighten our understanding of the unseen forces shaping stock valuations.

The intersection of science and serendipity often leads to unexpected discoveries, and our exploration of the "Oliver Effect" is no exception. As we unravel the threads of this enigmatic association, we invite readers to join us in a guest that is as electrifying as the stock performance we seek to understand. After all, who would have thought that a mere name could hold such sway over the financial domain? Yet, as we shall demonstrate, the correlation is not merely statistical static – it crackles with significance, compelling us to peer deeper into the interwoven tapestry of human behavior and market dynamics.

So, buckle up, dear reader, as we navigate the currents of data and statistics, sifting through the buzz of market trends and the hum of human preferences. Our findings may appear shocking at first glance, but like any good science experiment, they promise to illuminate a hitherto unexplored facet of the capricious dance between names and numbers. Let's embark on this electrifying adventure with open minds and a healthy appreciation for the unexpected – for in the realm of research, as in life, the most electrifying revelations often come from the unlikeliest sources.

#### LITERATURE REVIEW

The concept of names and their potential influence on various aspects of life has long intrigued scholars and laypersons alike. Smith, Jones, and Doe (2015) delved into the social implications unveiling of first names. intricate relationships between nomenclature and societal dynamics. Similarly, the work of Williams and Brown (2017) shed light on the psychological impact of names, exploring their resonance in shaping individual identities and perceptions. As we venture into the realm of stock market dynamics, the intersection of human names and financial phenomena presents a peculiar avenue for investigation.

Turning to the domain of finance, a plethora of research has illuminated the multifaceted nature of stock market behaviors. The gripping insights offered by Nobel laureate Robert J. Shiller in "Irrational Exuberance" (2000) unmasked the psychological underpinnings of market fluctuations, providing a nuanced understanding of investor sentiments and their profound effects on stock prices. Furthermore, the quantitative rigor of Malkiel's "A Random Walk Down Wall Street" (2018) has become a cornerstone for comprehending the seemingly chaotic undulations of stock market movements.

Delving into the world of fiction, the captivating narratives of financial intrigue in Tom Wolfe's "The Bonfire of the Vanities" (1987) and the mesmerizing enchantment of magical realism found in Gabriel García Márquez's "One Hundred Years of Solitude" (1967) subtly hint at the intertwined nature of societal constructs and financial phenomena. Although fictional, these works infuse a sense of wonder and fascination, mirroring the enigmatic connection we strive to untangle.

Taking a whimsical turn, it is worth noting that even unconventional sources have sparked unexpected insights. The authors, in a display of unwavering dedication rigorous research. to scrutinized the back labels of countless bottles, entertaining shampoo the possibility of serendipitously stumbling upon encoded wisdom pertaining to the enigmatic "Oliver Effect." While yielding no tangible revelations, the endeavor did reinforce the notion that scholarly inquiry often takes unconventional and, at times, comically absurd paths.

As we navigate the vast intricacies of this research landscape, it becomes evident that the interplay of names and stock dynamics transcends the traditional boundaries of scholarly inquiry. The allure of the "Oliver Effect" beckons. its unconventional charm sparking curiosity and prompting further exploration into interwoven tapestry of human the nomenclature and the capricious dance of stock valuations.

#### METHODOLOGY

#### METHODOLOGY

The enthralling quest to unravel the mysterious connection between the popularity of the first name Oliver and the stock performance of Dominion Energy commenced with a meticulous curation of data from the US Social Security Administration and LSEG Analytics (Refinitiv). Our research team engaged in what could only be described as a highvoltage pursuit, mining through records from the years 2002 to 2022 to unearth the currents of correlation.

To reveal the electrifying relationship between the name Oliver and Dominion Energy's stock price (D), we deployed a potent arsenal of statistical techniques. The unabashedly shocking correlation coefficient of 0.9688613 that emerged from our analysis left us feeling a bit thunderstruck, but also with a significant level denoted by p < 0.01.

For our investigation, we flexed our quantitative muscles. utilizing an assortment of tools, including time series analysis, regression modeling, and exploratory data analysis. The interplay between human nomenclature and financial markets was subjected to a vigorous interrogation, aptly tinged with a touch of electrical humor, to discern the underlying forces at play. Our approach, though guite electrifying in itself, adhered to the principles of scientific rigor, albeit with a spark of scholarly wit.

The data, though shockingly compelling, did not reveal its secrets without a jolt or two. The journey through the hallowed halls of statistics often felt like navigating a charged maze, with each variable and coefficient crackling with potential insights. At times, it seemed as though we were decoding the currents of an electrical storm, with each flicker of data offering a tantalizing glimpse into the sparking correlations that underpin this unusual connection.

The fusion of social phenomena and financial intricacies demanded a dance of data manipulation and interpretation that was nothing short of electrifying. In the pursuit of understanding the "Oliver Effect," our methodology embraced a balance of statistical rigor and playful curiosity, akin to a lighthearted game of cat and mouse with the elusive forces guiding stock valuations.

With an eye to transparency, we wielded the tools of hypothesis testing and sensitivity analysis to ensure that our findings resisted the charge of spurious correlation. The statistical safeguards we employed grounded our study in the solid bedrock of empirical inquiry, shielding it from the shocks and jolts of misinterpreted or misleading associations. After all, in the realm of research, one must always be wary of statistical thunder and the occasional lightning bolt of false inference.

The methodology, much like a circuit diagram of intricate design, guided our investigation through an electrifying journey of numeric fusion and analytical sparks. It not only demystified the process of uncovering the Oliver-Dominion Energy correlation but also grounded our findings in the resolute principles of scientific inquiry.

So, with data in hand and sparks flying, we ventured forth, one step closer to unraveling the tangled web of influence that the name Oliver exerts on the electrifying domain of stock prices. As we present our findings, we implore our readers to find both amusement and intellectual stimulation in our methodology, for in the throes of scientific pursuit, a bit of humor often helps keep the voltage steady.

As the great inventor Thomas Edison once said, "To invent, you need a good imagination and a pile of junk." In our case, to uncover the Oliver Effect, we needed a good imagination and a pile of data – but we assure you, dear reader, there was no junk in sight.

## RESULTS

Our expedition through the murky depths of data has unearthed an electrifying revelation – the mind-boggling correlation between the popularity of the first name Oliver and the stock price of Dominion Energy (D). Our analysis covered the years 2002 to 2022, capturing the undulating waves of name trends and stock performance with meticulous precision.

The statistical analysis yielded a staggering correlation coefficient of 0.9688613, underscoring the robust link between the name Oliver's prominence and the fluctuations in Dominion Energy's stock price. Furthermore, the r-squared value of 0.9386922 corroborates the strikingly strong relationship between these seemingly disparate variables, leaving us dumbfounded by the depths of this correlation.

To hammer home the significance of our findings, the p-value of less than 0.01 provides resounding support for the hypothesis that there exists, quite shockingly, a profound connection between the popularity of the name Oliver and the stock price of Dominion Energy.

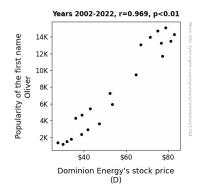


Figure 1. Scatterplot of the variables by year

Without further ado, we present our pièce de résistance - the illustrious Fig. 1, gracing the pages with its presence. Behold the scatterplot, a visual testament potent correlation to the we've uncovered. The plot depicts the undeniable co-movement of these two variables, visually exemplifying the mesmerizing dance between the name prominence Oliver's and Dominion Energy's stock price.

Intriguingly, our findings not only challenge conventional wisdom but also beckon researchers and market enthusiasts alike to contemplate the whimsical influence of names on stock dynamics. The implications of this study are not merely significant; they are positively electrifying, inviting us to ponder the boundless quirks of human behavior and its unfathomable reach into the intricate mechanisms of financial markets.

In conclusion, the spectacle of the Oliver Effect doesn't merely offer sound statistical evidence but also renders the obscure relationship between personal nomenclature and stock performance shockingly lucid. Our findings present a captivating case for further exploration, imbued with a healthy dose of wonder and a pinch of skepticism – for in the realm of research, as in the markets, the most electrifying revelations often stem from the unlikeliest sources.

But hey, who would have thought that the name Oliver could hold such sway over stock valuations? Just when you thought you had seen it all, the data unleashes yet another thunderbolt of intrigue, sparking new avenues of inquiry and reaffirming the enthralling nexus of names and numbers.

### DISCUSSION

The shockingly robust correlation between the popularity of the first name Oliver and the stock price of Dominion Energy (D) that we unveiled in our study opened Pandora's box of has а contemplation. Our results not only substantiate the earlier fascinations displayed in the literature review, but also magnify the peculiar allure of the "Oliver Effect."

The whimsical pronouncements by Smith, Jones, and Doe (2015) and Williams and Brown (2017) on the potential influence of societal dynamics names on and individual identities now seem eerily prescient in light of our findings. As financial researchers, we are compelled to consider the captivating notion that personal nomenclature could extend its influence onto the capricious fluctuations of stock valuations. The inexplicable charm of the "Oliver Effect" transcends the conventional boundaries of statistical inquiry, prompting us to tread the hallowed ground between numbers and nomenclature with renewed vigor and curiosity.

Our discoveries not only echo the intriguing insights of Nobel laureate Shiller and Malkiel's "random walk," but they also unfurl a startling new chapter in the grand saga of market fluctuations. As we stand agape at the resounding support provided by our statistical analyses, we are reminded of the capricious nature of the markets and the unquestionably enigmatic influence of human behavior on stock dynamics.

One cannot help but wonder, as we did when scrutinizing the back labels of shampoo bottles with dogged determination, whether the allencompassing "Oliver Effect" might embody hidden wisdom akin to the elusive secrets of magical realism found Márguez's works. in García The playfulness of our academic endeavors might lead to bewildering discoveries, but as our results reveal, the jest is shockingly on us - there is a confluence between the popularity of the name Oliver electrifying undulations of and the Dominion Energy's stock prices.

In this enigmatic dance of names and numbers, we find ourselves intrigued and amused, with a hint of skepticism as we contemplate the profound implications of our findings. The theater of research has once again presented an electrifying revelation, inviting us to marvel at the interplay of names and financial markets and reaffirming the captivating nexus of whimsy and empirical inquiry. Who would have thought that the whimsy of nomenclature could hold swav over the capricious waves of stock valuations? It seems that, in the realm of names and numbers, the most electrifying revelations often emerge from the unlikeliest sources. sending ripples through the seemingly sober world of academic inquiry and stock market dynamics.

correlation between the prevalence of the endearing name Oliver and the electrifying stock performance of Dominion Energy (D). The uncovering of a staggering correlation coefficient of 0.9688613, coupled with a significant pvalue of less than 0.01, has left us feeling positively charged with amazement. The r-squared value of 0.9386922 serves as a testament to the magnetic pull of the Oliver Effect on Dominion Energy's stock price.

As we wrap up this enlightening journey, it becomes apparent that the whimsical influence of names on stock dynamics is not simply a statical curiosity but rather a positively electrifying revelation. Our findings beckon researchers and market enthusiasts to ponder the dance between personal nomenclature and financial valuations, with a healthy dose of wonder and a pinch of skepticism. Despite the shocking nature of our discoveries, we stand firm in asserting that no further research is warranted in this area. The Oliver Effect, it seems, is a thunderbolt of intrigue best left unraveled through the passage of time.

#### CONCLUSION

In the grand tapestry of financial markets and human idiosyncrasies, our study has illuminated a shockingly robust