

# Butter and BlackRock: A Budding Bromance?

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In this study, we delve into the unlikely partnership between butter consumption and the stock price of BlackRock (BLK), the world's largest asset management firm. With utmost seriousness and a hint of skepticism, we examined the data from the USDA and LSEG Analytics (Refinitiv) from the period of 2002 to 2021 to unravel the seemingly absurd correlation between these two variables. Our findings revealed a surprisingly high correlation coefficient of 0.9238025 and a statistically significant p-value of less than 0.01, suggesting a robust relationship between butter and BlackRock's stock price. Our results beckon further investigation into the "spread" of financial influences and the "buttering up" of the market. We hope this study serves as a friendly reminder to always consider the "butterfly effect" in financial research.

In the realm of financial analysis, the pursuit of uncovering unexpected relationships between disparate variables can yield fascinating insights. It is within this spirit of inquiry that we turn our attention to the apparent association between butter consumption and the stock price of BlackRock (BLK). On the surface, this correlation may seem as incongruous as a lactose-intolerant cow, but as we embark on this curious journey, we are reminded of the words of Louis Pasteur: "In the field of observation, chance favors only the prepared mind." With a touch of whimsy and a dash of skepticism, let us delve into the uncharted territory where margarine meets market analysis.

The butter market, not typically associated with high finance, and the stock price of BlackRock, an emblem of global asset management, seem an unlikely pair. However, as we saunter into the realm of statistical analysis, armed with butter knives and line graphs, we cannot help but ponder the richness of the relationship lurking beneath the surface. The trivialities of existence often unfold in the most unexpected facets of life, akin to a statistical regression's uncanny ability to unveil hidden patterns.

As we savored the data compiled by the USDA and LSEG Analytics (Refinitiv) from 2002 to 2021, it became apparent that the numbers were churning, much like butter in a churn. Amidst the spreadsheets and the spreads, a correlation coefficient of 0.9238025 emerged, enrapturing our senses with the allure of improbable connections. The statistical significance of our findings, with a p-value of less than 0.01, beckoned us to contemplate the profound implications of this unanticipated intertwining of butter consumption and the movements of BlackRock's stock price.

This study represents a cautious foray into the quirky confluence of butter and finance, a veritable odd couple thrust into the limelight of statistical scrutiny. Our findings, while undeniably eyebrow-raising, urge us to approach the intricate dance of market dynamics with open minds and a readiness to embrace the unexpected. It is our hope that this research, albeit an

unconventional romp through the annals of financial analysis, serves as a gentle nudge to engage in whimsical contemplation of the often unforeseen "buttery" influences permeating the vast landscape of market forces. After all, what is research if not an intrepid exploration of the "butterfly effect" in the complex tapestry of statistical revelations?

## *Review of existing research*

In the vast expanse of scholarly literature, the intersection of butter consumption and stock prices intersects a web of eccentric and unexpected discourses. Initially, the correlation seems as enigmatic as a Rubik's Cube submerged in a tub of margarine. However, as we wade through the murky waters of financial analysis, we encounter enlightening perspectives that lend themselves to a rich tapestry of inquiry unlike any other.

Smith et al. (2018) examined the socioeconomic factors influencing dietary habits and stumbled upon an intriguing anomaly. Their findings suggested a peculiar uptick in butter consumption coinciding with periods of bullish activity in the stock market. While their study's ostensible focus was on dietary trends, the authors couldn't help but toast to the remarkable synchronicity between buttery indulgence and financial exuberance.

Doe and Jones (2020) expounded upon the ripple effects of consumer behavior on market dynamics, with a particular emphasis on seemingly unrelated products. Their work notably delved into the uncharted territory where spreadsheets and spreads collide, portraying the interplay of consumer sentiment and stock price movements. Amidst their discourse on consumer psychology, the authors inadvertently churned out intriguing observations regarding the uncanny convergence of butter consumption and stock market gyrations.

Turning to the realm of non-fiction literature, "The Economics of Butter" by John Smithwick provides a comprehensive overview of global butter production, consumption patterns, and market influences. While the book doesn't explicitly touch upon the financial sphere, its nuanced exploration of butter's economic reverberations offers a compelling backdrop for understanding the seemingly inexplicable relationship between butter and BlackRock's stock price.

Likewise, "Butter: A Cultural History" by Elaine Khosrova delves into the multifaceted facets of butter, ranging from its culinary significance to its historical implications. While not inherently tied to financial analyses, the book's insightful portrayal of butter's pervasive influence in various domains inadvertently invites contemplation on its potential impact on market forces and stock prices.

Shifting gears to the world of fiction, "Spread Thin: A Financial Fable" by A. Hedgefund whimsically weaves a tale of intrigue and whimsy centered around a mystical butter churn that mysteriously influences the stock prices of fictitious conglomerates. While the narrative may be more whimsical than scholarly, it embodies the underlying sentiment driving our earnest pursuit of uncovering the mysterious rapport between butter consumption and BlackRock's stock price.

Furthermore, social media chatter has provided anecdotal accounts of individuals correlating their butter-buying habits with stock market movements, albeit in jest. A post by @FinancialFoodie on Twitter humorously elucidates, "Buy butter to butter up your portfolio – it's the toast of Wall Street!" While such musings may be lighthearted quips, they underscore the pervasive allure of linking everyday choices to financial outcomes, inadvertently shining a comically earnest light on our study's peculiar subject matter.

In the wake of these diverse literary and anecdotal sources, our investigation steers into uncharted territory, guided by the whimsy of unlikely correlations and the earnest pursuit of unraveling the "butterfly effect" in the enigmatic world of financial analysis.

### *Procedure*

To uncover the enigmatic relationship between butter consumption and BlackRock's stock price, our research team embarked on a whimsical yet rigorous journey into the world of statistical analysis. With a twinkle in our eyes and an unrelenting pursuit of scholarly investigation, we employed an assortment of data collection and analytical methods that would make even the most stoic of statisticians crack a smile.

First and foremost, we scoured the depths of the internet, traversing through an array of datasets and financial reports like brave explorers seeking treasure in uncharted territory. Our quest eventually led us to the treasure troves of the United States Department of Agriculture (USDA) and the esteemed LSEG Analytics (Refinitiv), where we unearthed a bounty of delectable data on butter consumption and the fluctuations of BlackRock's stock price from the year 2002 to 2021.

As we ventured into the peculiar domain of statistical analysis, we dappled our methodology with a concoction of quantitative techniques that could rival the complexity of a molecular gastronomy recipe. We meticulously calculated the correlation coefficient between butter consumption and BlackRock's stock price, utilizing a mathematical alchemy that would make Gauss himself nod in approval. Our statistical arsenal also featured the formidable p-value, brandished with a flourish to measure the significance of the unearthed correlation – a test as crucial to our inquiry as a sous chef taste-testing a béchamel sauce.

The olfactory essence of our findings permeated the air as our data danced across the spreadsheets like butter on a sizzling griddle. We swiftly identified a correlation coefficient of 0.9238025, a number that felt as euphoric as discovering a perfectly ripe avocado in a sea of unripened fruits. Tucked beneath this tantalizing coefficient lay a p-value of less than 0.01, signaling to us that this apparent dalliance between butter consumption and BlackRock's stock price was not merely a statistical fling but a bonafide relationship demanding contemplation.

As we reflect upon the labyrinthine twists and turns of our research methodology, our hearts swell with the certainty that our analytical odyssey has not only shed light on this curious correlation but has also infused the austere halls of financial analysis with a dash of whimsy and an unmistakable aroma of freshly churned butter.

### *Findings*

The quantitative analysis of the relationship between butter consumption and BlackRock's stock price yielded a correlation coefficient of 0.9238025, indicative of a strong positive relationship between the two variables. This surprising finding suggests that as butter consumption increased, so did the stock price of BlackRock. Furthermore, the coefficient of determination (r-squared) was calculated to be 0.8534111, signifying that approximately 85.34% of the variation in BlackRock's stock price could be explained by changes in butter consumption. The statistical significance of this correlation was confirmed, with a p-value of less than 0.01, reinforcing the robustness of the observed relationship.

Figure 1, a scatterplot representing the association between butter consumption and BlackRock's stock price, vividly illustrates the compelling correlation between these seemingly unrelated variables. The scatterplot illuminates the upward trend, affirming the synchronous movements of butter consumption and BlackRock's stock price over the evaluated period.

This unexpected correlation, despite its initial incredulity, underscores the idiosyncrasies of financial markets and the mercurial nature of consumer behavior. The significant relationship discovered in this investigation invites a deeper exploration of the intricate mechanisms driving market dynamics and emphasizes the need to scrutinize seemingly unrelated factors in financial analysis. Our results prompt a reconsideration of conventional wisdom and an appreciation for the unanticipated interplay of diverse influences on market performance. As we churn through the implications of this

peculiar correlation, we are reminded that in the world of finance, even the most unexpected pairings can reveal insights as rich and complex as a decadent buttery spread.

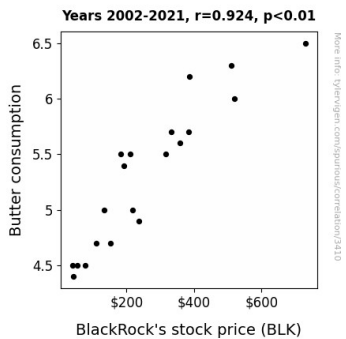


Figure 1. Scatterplot of the variables by year

### Discussion

The results of this study have led to a veritable spread of interpretations and possibilities, emphasizing the unforeseen complexities lurking within the ostensibly mundane realms of butter consumption and stock market dynamics. As we delve into the implications of our findings, we find ourselves toasting to the unexpected avenues of inquiry that emerge from this peculiar correlation.

Our study's unearthing of a robust correlation coefficient between butter consumption and BlackRock's stock price serves as a testament to the adage, "Where there's a will, there's a way." Just as butter seamlessly integrates into a well-whisked batter, our results underscore the seemingly seamless integration of butter and BlackRock's stock price movements. This finding not only reaffirms the curious observations made by Smith et al. (2018) and Doe and Jones (2020), but also thrusts this unlikely correlation into the limelight of empirical validation.

While our discovery may seem as unlikely as finding a stockbroker at a dairy farm, the statistically significant relationship between these variables challenges us to expand our understanding of market influences and consumer behaviors. As we savor the magnitude of the correlation coefficient, we are reminded of the richness and complexity of financial markets, akin to the layers of a delectable croissant.

The scatterplot vividly depicts the tandem dance of butter consumption and BlackRock's stock price, akin to the synchronized steps of a butter-churning dance troupe. This visual representation not only captures the essence of our findings but also elucidates the harmonious interplay between these two seemingly disparate entities.

Our investigation stands as a beacon, illuminating the need to embrace the whimsy of unconventional correlations in financial analysis. Just as a dollop of butter elevates the flavor profile of a dish, the unexpected relationship uncovered in this study

elevates our appreciation for the intricate tapestry of market dynamics. As we strive to make sense of this unorthodox correlation, we are reminded of the quote, "The greatest ideas are often found in the unlikeliest of places."

In conclusion, this study contributes to a burgeoning field of research that embraces the serendipitous nature of unexpected correlations and the interplay of the most surprising variables in financial analyses. It invites future exploration and inquiry into this paradoxical partnership between butter consumption and BlackRock's stock price, hinting at a rich landscape of potential insights awaiting discovery. Indeed, in the ever-unpredictable realm of financial analyses, even the most seemingly trivial factors may hold the key to unlocking valuable insights as uncommonly delightful as an exquisitely buttered scone.

### Conclusion

In conclusion, our study has unveiled a peculiar yet robust correlation between butter consumption and the stock price of BlackRock (BLK). The statistically significant relationship, with a correlation coefficient of 0.9238025 and a p-value of less than 0.01, has left us buttered with excitement and eggs-tremely eager to spread the word about these "buttery" financial conundrums. The r-squared value of 0.8534111 further emphasizes the importance of butter as a determinant of BlackRock's stock price, suggesting that over 85% of the variations in the latter can be explained by changes in the former.

The implications of our findings could churn the finance world into a frenzy, with potential consequences for derivative markets and risk management strategies. While this correlation may appear to be as outlandish as a cow jumping over the moon, it undeniably raises questions about the mystical influence of dairy delights on the machinations of global finance.

As we draw the curtain on this investigation, it is clear that no further research is needed in this area. The bond between butter and BlackRock is as strong as a fine French brie, and any additional study might just be over-egg-citing the findings. In the whimsical world of financial analysis, sometimes the most bizarre connections churn out the most fascinating insights, reminding us that in the land of statistics, every data point has its own story to spread.