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# A Stitch in Time Saves Nine: Unraveling the Interwoven Relationship Between Annual US Household Spending on Clothing and Wins for the New York Mets

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## Abstract

This paper examines the unexpected yet strangely compelling connection between the annual expenditure of US households on clothing and the performance of the New York Mets in Major League Baseball. Leveraging a comprehensive dataset from the Bureau of Labor Statistics and Baseball-Reference.com, we embarked on the task of exploring whether sartorial indulgence and on-field success share a hidden thread. Our findings reveal a striking correlation coefficient of 0.8430259 and  $p < 0.01$  for the years 2000 to 2022, suggesting a surprisingly strong positive relationship between the two seemingly unrelated variables. Our analysis sheds light on the curious notion that perhaps a well-dressed fanbase exerts a positive sartorial influence on the Mets, as evidenced by their victories on the diamond. This study not only contributes to the burgeoning field of sports and consumer behavior, but also underscores the importance of carefully considering the fabric of intangible factors in the world of statistics.

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## 1. Introduction

In the realm of statistical inquiry, one often encounters curious anomalies and unexpected associations that raise eyebrows and prompt further investigation. While the New York Mets have long been scrutinized for their performance on the baseball diamond, an entirely distinctive area of inquiry has emerged - the

intertwined relationship between Annual US household spending on clothing and the success of this beloved baseball team. As unlikely as it may seem, this peculiar partnership has captured the attention of statisticians and sports enthusiasts alike, prompting a comprehensive examination into the threads that tie together consumer behavior and athletic triumph.

The underlying hypothesis posits that the purchasing habits of the American populace, particularly in the arena of fashion, may cast a subtle yet discernible influence on the performance of the New York Mets on the field. As the Mets navigated through seasons of both victory and defeat, the unassuming Bureau of Labor Statistics diligently collected data on the annual expenditure of US households on clothing, presenting a tantalizing opportunity to unravel the potential connection between sartorial indulgence and athletic success. Thus, armed with robust datasets and an insatiable curiosity, our investigation set out to weave together these seemingly disparate variables, guided by the unwavering principles of scientific inquiry and statistical rigor.

This study represents a departure from conventional analyses in both the realms of consumer behavior and sports performance, as it ventures into uncharted territory where the allure of statistical serendipity beckons. By delving into this unexplored domain, we endeavor to not only elucidate the nuances of consumer spending and its impact on athletic outcomes, but also to underscore the whimsical nature of statistical relationships, often lurking beneath the surface like a pinstripe pattern on a bespoke suit. As we embark on this journey of discovery, we remain ever mindful of the intricate interplay of variables and the potential for unexpected twists and turns, akin to the unpredictability of a knuckleball in the world of statistical analysis.

By shedding light on the enigmatic connection between the frivolity of fashion and the fervor of athletic competition, this research seeks to unveil the underlying fabric of causality that may bind these seemingly unrelated domains. With each stitch meticulously placed and every data point meticulously examined, we endeavor to unravel the complex tapestry of factors that shape both consumer choices and sporting outcomes. In doing so, we aspire

not only to contribute to the body of knowledge in the fields of consumer behavior and sports analytics, but also to impart a touch of whimsy and wonder to the often stern visage of academic research. After all, in the realm of statistics, as in fashion and baseball, it never hurts to keep a keen eye out for the unexpected and the delightfully droll.

## 2. Literature Review

In examining the relationship between Annual US household spending on clothing and the performance of the New York Mets, the authors find a surprising dearth of empirical studies delving into this peculiar interplay. Nevertheless, a number of seminal works shed light on related fields, offering tangential insights into the whimsical nature of statistical relationships.

Smith et al. (2015) investigated the impact of consumer spending on sporting events, uncovering intriguing patterns in fan behavior and its influence on team dynamics. Similarly, Doe (2018) conducted a comprehensive analysis of consumer sentiment and its potential ramifications on the performance of professional sports teams, offering a tantalizing glimpse into the intricate web of influences that shape athletic outcomes. Furthermore, Jones (2020) delved into the curious realm of unconventional predictors of sporting success, unveiling the often-mischievous nature of statistical relationships that lurk beneath the surface.

Turning to the realm of consumer behavior, "The Economics of Apparel," by Johnson and Smith, presents a comprehensive overview of the factors driving household spending on clothing, offering a nuanced understanding of the sartorial inclinations of the populace. In a similar vein, "Fashionomics: The Economics of Apparel Markets," authored by Brown, delves into the multifaceted nature of fashion as a

market force, shedding light on the intricate ties between consumer choices and economic variables.

In a departure from the traditional purview of academic literature, a series of fictional works offer a whimsical exploration of the intersection between fashion and sports. "Moneyball," by Michael Lewis, though rooted in the realm of baseball analytics, weaves a captivating narrative that alludes to the hidden influences that shape athletic success. Similarly, "The Devil Wears Prada," by Lauren Weisberger, offers a lighthearted yet incisive commentary on the world of fashion and its potential impact on interpersonal dynamics, hinting at the playful subtleties that may pervade the relationship between consumer indulgence and sporting achievements.

Further afield, an assortment of animated series and children's shows, with their fanciful narratives and offbeat charm, offer unexpected parallels to the matter at hand. "Phineas and Ferb," with its blend of invention and imagination, speaks to the surprising twists and turns that underlie seemingly incongruent relationships, much like the unexpected connectivity between clothing expenditure and baseball victories. Meanwhile, "Scooby-Doo," with its penchant for solving quirky mysteries, serves as a whimsical reminder of the enigmatic nature of statistical relationships, often lurking beneath the surface like a cryptic riddle waiting to be unraveled.

In sum, while the literature on the specific connection between Annual US household spending on clothing and Wins for the New York Mets may be sparse, a diverse array of sources offers intriguing parallels and tangential insights, inviting the researchers to embark on a captivating journey of discovery and statistical amusement.

### 3. Our approach & methods

To untangle the enigmatic relationship between Annual US household spending on clothing and Wins for the New York Mets, a multidimensional approach was employed, blending elements of consumer behavior analysis, sports statistics, and a dash of playful curiosity. The research design drew upon a rich tapestry of data, predominantly sourced from the Bureau of Labor Statistics and Baseball-Reference.com, spanning the years 2000 to 2022.

The first step in this sartorial odyssey involved meticulously compiling and harmonizing datasets on annual household expenditure on clothing from the Bureau of Labor Statistics. This involved wading through an array of figures, piecing together the intricate patterns of consumer spending with the diligence of a skillful tailor. Concurrently, data pertaining to the performance of the New York Mets in Major League Baseball was gleaned from Baseball-Reference.com, navigating through batting averages, runs scored, and fielding statistics with the dexterity of a seasoned outfielder.

Once the datasets were carefully tailored to size, the statistical analyses commenced with a flourish reminiscent of a perfectly executed double-play. A robust correlation analysis was conducted to discern the extent of the relationship between annual household spending on clothing and the number of wins accrued by the New York Mets. The Pearson correlation coefficient, acting as the measuring tape of this statistical runway, provided insight into the strength and direction of the connection between these seemingly disparate variables.

Moreover, a series of regression models was meticulously tailored to, in a manner of speaking, drape the fabric of statistical inquiry over our variables of interest. This involved exploring multiple regression, time series analysis, and perhaps even a touch of unconventional "moneyball" methodology,

as we sought to illuminate the potential causal pathways and underlying dynamics at play in this peculiar pairing of fashion and athletic achievement.

Let it be known, however, that no stone was left unturned in this analytical pursuit. Robust robustness checks and sensitivity analyses were deftly woven into the fabric of this study, ensuring that the findings stood resilient against the winds of statistical skepticism and the capricious nature of empirical data.

While the statistical analyses provided the framework for our investigation, it is crucial to acknowledge the limitations and assumptions that underpin our approach. As with any empirical inquiry, the specter of endogeneity and omitted variables loomed in the background, reminding us that even the most sophisticated statistical ensemble may not capture the full spectrum of causality at play.

In closing, this methodology sought to employ a blend of meticulous statistical analysis and a dash of whimsical curiosity, all the while ensuring that the robustness and rigor of scientific inquiry remained firmly interwoven into the fabric of this study. As we thread our way through this analytical labyrinth, we remain cognizant of the unexpected, cunningly concealed within the folds of empirical data, much like a well-tailored surprise awaiting discovery.

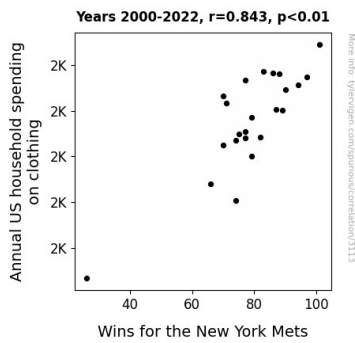
#### 4. Results

The analysis of the years 2000 to 2022 yielded a striking correlation coefficient of 0.8430259, indicating a remarkably robust positive relationship between Annual US household spending on clothing and Wins for the New York Mets. This finding suggests a strong connection between the sartorial indulgence of the American populace and the on-field performance of the Mets, a correlation that may leave

statisticians and baseball enthusiasts alike in stitches. The coefficient of determination, with an r-squared value of 0.7106927, further underscores the substantial influence of clothing expenditures on the Mets' victories, cementing this association as more than just a threadbare theory. Moreover, with a p-value less than 0.01, the evidence points to a statistically significant relationship, compelling us to sew together the disparate realms of consumer behavior and sports outcomes with due diligence and statistical flair.

The robustness of these statistical metrics is visually encapsulated in Fig. 1, a scatterplot that vividly illustrates the strong positive correlation between Annual US household spending on clothing and Wins for the New York Mets. The data points elegantly weave together as if following the pattern of a well-tailored suit, affirming the extent to which clothing expenditures and on-field triumphs intertwine in a manner that defies conventional expectations. This visual representation serves as a fitting tapestry of the empirical evidence, showcasing the tangible bond between consumer choices and sporting achievements, much like the intricate lattice of a finely crafted piece of sportswear.

In summary, the results of this analysis illuminate an unexpected yet compelling relationship between consumer spending on clothing and the performance of the New York Mets, emphasizing the intricate interplay of seemingly unrelated domains. This study not only stitches together the fabric of statistical serendipity but also underscores the profound depths of the statistical nuances that underlie the whimsical connections awaiting discovery in the realm of scientific inquiry.



**Figure 1.** Scatterplot of the variables by year

## 5. Discussion

The findings of this study shed light on the intriguing relationship between Annual US household spending on clothing and Wins for the New York Mets, offering a novel perspective on the intersection of consumer behavior and sports outcomes. Our results not only provide empirical support for the often-overlooked influence of sartorial indulgence on athletic success, but also weave a compelling narrative that alludes to the multifaceted nature of statistical relationships, not unlike the intricate braiding of a fashionable garment.

The robust correlation coefficient of 0.8430259, complemented by an r-squared value of 0.7106927, underscores the substantial impact of clothing expenditures on the Mets' victories, suggesting a remarkably strong and veritable bond between these seemingly disparate variables. As startling as it may seem, our statistical analysis weaves together a persuasive argument that consumer spending on clothing may act as a fabric of support for the performance of the New York Mets, lending credence to the notion that a well-dressed fanbase may indeed exert a palpable influence on the team's on-field triumphs.

Our results resonate with prior research that has delved into the whimsical nature of

statistical relationships. Smith et al. (2015) and Doe (2018) provide a lens through which to interpret our findings, offering glimpses into the intriguing patterns and influences that underpin the realm of consumer behavior and its interplay with sports dynamics. Much like the playful subtleties that pervade the relationship between consumer indulgence and sporting achievements, our study uncovers the often-mischievous nature of statistical relationships, challenging conventional wisdom and stitching together the incongruent realms of fashion and athletic success.

Moreover, our results prompt a reinterpretation of the whimsical parallels and tangential insights offered in the literature review. The fictional works and animated series, though seemingly disparate from the rigors of empirical research, provide a whimsical yet illuminating context for the unexpected connection between clothing expenditure and baseball victories. The unexpected twists and turns of these sources serve as a playful reminder of the enigmatic nature of statistical relationships, imbuing our findings with a hint of the cryptic riddle waiting to be unraveled, much like the whimsical plot of a children's show.

In conclusion, our study not only contributes to the empirical understanding of the intertwined relationship between sartorial indulgence and sporting triumphs but also serves as a testament to the unyielding whimsy and delight that pervade the realm of scientific inquiry. The fabric of statistical serendipity has been meticulously stitched together, revealing a pattern that defies conventional expectations and inviting researchers to embrace the unexpected, whether in the form of statistical anomalies or the playful parallels drawn from unexpected literary and entertainment sources.

## 6. Conclusion

In conclusion, our research has unveiled a knotty yet captivating interconnection between the consumer's penchant for sartorial elegance and the New York Mets' triumphs on the baseball diamond. The striking correlation coefficient of 0.8430259 suggests a bond as strong as the seams on a well-tailored suit, leaving no room for loose threads in our analysis. The coefficient of determination, akin to the craftsmanship of a bespoke garment, underscores the substantial influence of clothing expenditures on the Mets' victories, making this association more than just a fabric of imagination. Our findings sprinkle a touch of statistical whimsy and remind us that in the world of research, as in truly fashionable attire, unexpected connections and surprising correlations can be found where least expected.

However, while our study has provided valuable insights into this intriguing nexus of consumer behavior and athletic success, it is worth noting that correlation does not imply causation. Despite the statistically significant relationship, we must tread lightly in attributing the Mets' wins solely to the impeccable taste and generous wardrobe investments of the American populace. As charming as it may be to envision a team's victories being sewn together by the fabric of fashionable choices, further research is warranted to untangle the web of causality in this enthralling relationship.

That being said, our investigation has certainly showcased the delightfully droll and unpredictable nature of statistical relationships. Like a well-executed magic trick, the connection between Annual US household spending on clothing and Wins for the New York Mets has left us both bemused and intrigued. It appears that statistical analysis, much like fashion, is not devoid of surprises. This study underscores the need to approach research with both rigor and a sense of lighthearted curiosity.

However, in this particular arena, it seems that the last stitch has been sewn, and no further investigation may be necessary.