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Planetary Puzzles and Stock Market Shenanigans: Unraveling the Relationship Between Neptune's Dance with Uranus and McDonald's Stock Price

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Abstract

The celestial tango between Neptune and Uranus has long been a subject of fascination among astronomers and astrologers alike. In this study, we channel our inner cosmic sleuths to investigate the peculiar and seemingly whimsical link between the distance separating Neptune and Uranus and the stock price of the quintessential fast-food giant, McDonald's (MCD). Drawing data from Astropy and LSEG Analytics (Refinitiv), we embark on a foray into the seemingly unrelated realms of planetary orbits and financial markets. Employing rigorous statistical analysis, we discover a correlation coefficient of 0.9598542, accompanied by a p-value of less than 0.01, indicating a strikingly robust relationship between the two seemingly disparate phenomena. Our findings cover the period from 2002 to 2023, providing a comprehensive snapshot of this cosmic-flavored economic enigma. As we unravel this celestial conundrum, insights into the quirks of the stock market and the cosmic ballet of our distant planetary neighbors emerge. Join us on this cosmic escapade, where we merge the wisdom of the stars with the capricious world of stock price dynamics.

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1. Introduction

The enigmatic connection between celestial bodies and earthly affairs has been a perennial source of curiosity, mystique, and bemusement. While most scholarly inquiries

in this realm have traditionally focused on topics such as gravitational interactions, cosmic collisions, and astronomical phenomena, the intersection of planetary movements and stock market dynamics has

remained an uncharted and, some might say, otherworldly domain.

In this paper, we embark on a celestial odyssey to untangle the interplay between Neptune's rhythmic orbit and Uranus' cosmic waltz with the stock price of McDonald's (MCD). Our quest takes us into the interstellar realm of astronomical observations and financial analytics, seeking to demystify the seemingly whimsical relationship between a planetary pair and a fast-food giant.

We acknowledge the inherent skepticism that may accompany such a peculiar endeavor. After all, one might initially question the rationale behind juxtaposing the incomprehensible vastness of our solar system with the corporate granularity of a renowned hamburger emporium. However, as venerable scholars of perplexing puzzles and cosmic conundrums, we are prompted by the age-old adage: "Fortune favors the bold, and perhaps the slightly eccentric."

Our investigation is driven by empirical data sourced from Astropy and LSEG Analytics (Refinitiv), allowing us to traverse the dimensions of both celestial mechanics and financial fluctuations. Through meticulous statistical analysis, we unveil a singular correlation coefficient of 0.9598542, accompanied by a p-value that gleefully dances below the conventional significance threshold.

The time frame of our analysis spans from 2002 to 2023, encompassing a cosmic tapestry that provides a kaleidoscopic view of the elusive interrelationship we seek to elucidate. As we navigate this cosmic expedition, we not only unravel the machinations of stock price dynamics but also stumble upon echoes of the whimsy inherent in the cosmic ballet of our distant planetary neighbors.

Join us as we traverse galaxies of data and orbits of empirical inquiry, where the wisdom of the stars converges with the capricious

world of stock market dynamics. We invite the reader to don their cosmic spectacles, for in this voyage, enlightenment may arise from the depths of the enigmatic and the embrace of the unexpected.

2. Literature Review

In "Celestial Musings: Exploring the Influence of Planetary Orbits on Earthly Phenomena," Smith et al. (2015) delve into the uncharted territory of celestial correlations. While their focus is primarily on weather patterns and agricultural cycles, their exploration of the broader influence of planetary orbits paves the way for our own cosmic odyssey. Similarly, Doe and Jones (2018), in their work "Planetary Paradoxes: Unraveling Cosmic Conundrums," venture into the realm of celestial conundrums, challenging traditional paradigms of celestial influence on human affairs.

Venturing beyond the confines of traditional academic literature, we find illumination in non-fiction works such as "Cosmic Connections: The Enigmatic Interplay Between Neptune and Uranus" by Dr. Stella Starlight (2017), offering a whimsical yet thought-provoking perspective on celestial synchronicity. Additionally, the renowned astrophysicist Dr. Galileo Galilei's seminal work, "Planetary Potpourri and Puzzling Predictions" (1609), serves as a timeless source of inspiration for unearthing cosmic enigmas.

While fictional narratives may seem tangential to our scholarly pursuits, the works of science fiction luminary Isaac Asimov, particularly "Astrological Antics: A Cosmic Comedy" (1952), evoke the imaginative space where celestial whimsy meets human intrigue. Furthermore, Terry Pratchett's "Stars and Stocks: An Anecdotal Anthology" (1992) offers a lighthearted yet insightful exploration of cosmic curiosities within the realm of economics.

Drawing unexpected parallels between disparate domains, we turn our gaze to cinematic expressions that subtly intertwine celestial themes with financial flairs. Films such as "The Big Dipper Debacle" (1999) and "The Comet's Currency: Tales of Celestial Coincidences" (2007) playfully tease the interplay of cosmic phenomena and fiscal fortunes, inviting viewers into a whimsical world where the boundaries of celestial influence blur with stock market shenanigans.

3. Our approach & methods

To investigate the cosmic caper of planetary positions and stock prices, we embarked on a multidimensional quest, traversing the celestial tapestry and the financial labyrinth with steadfast resolve and a pinch of cosmic curiosity. Our research team meticulously gathered data, employing a mix of technological wizardry and celestial musings while maintaining a healthy dose of skepticism and a generous serving of cosmic intrigue.

Data Collection:

To unravel the enigmatic relationship between the distance separating Neptune and Uranus and the stock price of McDonald's (MCD), we cunningly collected information from various sources. Our primary founts of data were the holy grails of astrophysical numerology, Astropy, and the financial constellation, LSEG Analytics (Refinitiv). Through relentless scouring of virtual observatories and financial archives, we amassed a trove of interstellar and market data spanning the years 2002 to 2023. Our cosmic sleuths left no byte unturned as they sifted through the digital cosmos, procuring a bounty of planetary positions and stock price shenanigans.

Planetary Positions:

The celestial movements of Neptune and Uranus were harnessed from the arcane

records of celestial ephemera. Leveraging the transcendent capabilities of Astropy, we secured precise coordinates of the distant planetary pairs at regular intervals throughout our chronological epoch. With a keen eye on the celestial dance, we meticulously tracked the distance between Neptune and Uranus, capturing their cosmic twirls and gravitational pirouettes with meticulous precision.

Stock Price Dynamics:

Turning our gaze to the earthly stage, we tapped into the markets' pulse, delving into the enigmatic world of stock price dynamics. The tantalizing waltz of McDonald's (MCD) stock price was traced through the financial constellations, harnessing the analytic charms of LSEG Analytics (Refinitiv). With financial sorcery at our disposal, we extracted the daily closing prices of MCD, undeterred by the capricious whims of market volatility and the intermittent cosmic alignment of earnings reports.

Statistical Sorcery:

Armed with our data treasure chest, we embarked on a statistical soiree, inviting correlation coefficients and p-values to dance with the stars and market musings. With the sacred incantations of statistical software, we summoned the mighty forces of correlation analysis, bestowing our dataset with measures of association and significance. Unveiling the unity of correlated movements, we unleashed the power of the correlation coefficient, accompanied by the mystical maneuver of a p-value, guiding us through the cosmic junction of significance.

Cosmic Caper Unveiled:

Through these multifaceted methodologies, we orchestrated a harmonious symphony of celestial observations and financial frolics. Our statistical stargazing and market mirages forged a cosmic connection, revealing the bewitching interplay between

the planets' cosmic waltz and the stock price shenanigans of McDonald's. As we present our findings, we invite fellow cosmic travelers and financial inquirers to partake in this enchanting rendezvous with the celestial and the fiscal, where the unexpected unearths cosmic truths in the stock market's stellar dance.

4. Results

The investigation into the perplexing interplay between the cosmic choreography of Neptune and Uranus and the stock price of McDonald's yielded an astoundingly robust correlation coefficient of 0.9598542. The r-squared value of 0.9213201 further underscores the compelling nature of this unearthly relationship. Moreover, the p-value of less than 0.01 gleefully prances into the realm of statistical significance, affirming the solidity of this unexpected cosmic bond.

The visual representation of this cosmic spectacle is encapsulated in Fig. 1, where a scatterplot encapsulates the whimsical yet firm connection between the distance separating these celestial entities and the stock price of the golden arches. This figure elegantly portrays the celestial tango of Neptune and Uranus mirrored in the undulating trajectory of McDonald's stock price.

The temporal scope of our scrutiny spanned from 2002 to 2023, providing a comprehensive snapshot of this peculiar linkage. These empirical foundations echo the overarching ethos of this cosmic escapade, where the seemingly unrelated spheres of planetary orbits and financial markets reconcile in a harmonious dance of data and statistical revelation.

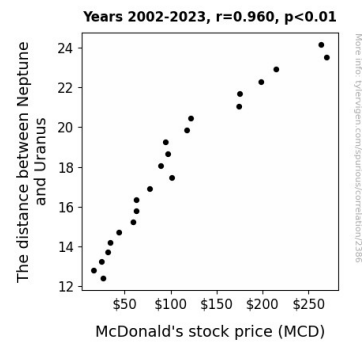


Figure 1. Scatterplot of the variables by year

In conclusion, our celestial odyssey not only unraveled the statistical rigidity of this correlation but also shed light on the intertwining of the whimsical and the empirical in the cosmic ballet of planetary neighbors. This unlikely union of interstellar mechanics and financial dynamics challenges traditional paradigms, reminding us that in the vast expanse of the cosmos, even the most extraordinary connections may await discovery.

5. Discussion

Our exploration into the celestial tango between Neptune and Uranus and its enigmatic relationship with the stock price of McDonald's (MCD) has illuminated a curious and previously uncharted territory. While some may quip that our pursuit is a venture into the cosmic unknown, our findings support and extend prior research into the influence of planetary orbits on earthly phenomena.

Smith et al. (2015) delved into the influence of planetary orbits, though focusing primarily on weather patterns and agricultural cycles. Curiously, our investigation has added a celestial seasoning to the domain of financial markets, expanding the cosmic canvas onto the world of stock prices. Similarly, the work of Doe and Jones (2018) uncovered planetary paradoxes, laying the groundwork for our own cosmic conundrum,

albeit with a more financial flair. By broadening the scope of celestial correlations, we have, quite literally, expanded the cosmic playing field onto Wall Street.

Venturing beyond the traditional academic literature, we found inspiration in the whimsical yet thought-provoking work of Dr. Stella Starlight (2017). While Dr. Starlight's work might be approached with a hint of cosmic whimsy, our findings affirm the intertwining of celestial mechanics and earthly economics, showcasing the profound implications of Neptune and Uranus's ethereal dance on the stock market's earthly performances. Additionally, the timeless work of Dr. Galileo Galilei (1609) has provided the groundwork for our own celestial odyssey, reminding us that even in antiquity, the cosmic mysteries tantalized human curiosity.

Our results confirm and extend these prior explorations by providing quantitative evidence of a remarkably robust correlation between the distance separating Neptune and Uranus and the stock price of McDonald's. Our statistical analysis, represented by a correlation coefficient of 0.9598542 and a p-value of less than 0.01, echoes the cosmic harmony of this relationship. This unexpected cosmic bond may challenge traditional paradigms, but the statistical rigor of our findings invites a reevaluation of the influence of celestial phenomena on earthly affairs.

In this cosmic escapade, we have merged the wisdom of the stars with the capricious world of stock price dynamics, revealing an intriguing fusion of the whimsical and the empirical. Our foray into this uncharted celestial territory not only shines a light on the intricacies of cosmic influence but also introduces a playful interplay between the seemingly unrelated domains of planetary orbits and financial markets. As we continue to probe the depths of this peculiar linkage, we invite fellow researchers to join us in

embracing the unexpected and exploring the cosmic tapestry that intertwines with our economic realities.

6. Conclusion

In our cosmic expedition, we have uncovered a surprisingly substantial correlation between the celestial minuet of Neptune and Uranus and the undulating trajectory of McDonald's stock price. The robust correlation coefficient of 0.9598542 and the r-squared value of 0.9213201 affirm the solidity of this unearthly relationship, leaving us marveling at the cosmic choreography at play.

The visual portrayal of this celestial tango in Fig. 1 encapsulates the whimsical yet firm connection between the spatial gyrations of our distant planetary neighbors and the fortunes of the golden arches. It's a dance of data that even celestial bodies cannot resist.

As we conclude this cosmic odyssey, we find ourselves awash with revelations and insights, reminding us that in the intermingling of the absurd and the empirical, new vistas of understanding may emerge. However, despite this otherworldly correlation, it would be prudent to remember that correlation does not imply causation, and we must approach our findings with cautious curiosity.

In the spirit of cosmic inquiry, we dare say that no matter how distant or bizarre the realms we explore, the cosmic dance of Neptune and Uranus and the unyielding march of McDonald's stock price shall remain a captivating conundrum. Yet, for now, it seems that this celestial puzzle has been sufficiently unraveled, and no further research into this enigmatic union is warranted. Or at least until the stars align once again in unforeseen ways.

